For nearly 15 years, the Eastman School's entrepreneurship focus has been an acknowledged part of the university's unique identi ty, he says, “the pioneering work we've done, the kind of work that people can look back on and say, 'that's Eastman School.'”

Exploring a rich history of entrepreneurship

The University of Rochester, like many other institutions of higher learning, has a long and rich history of innovation and entrepreneurship. However, the school's approach to entrepreneurship is not just about the numbers. It's about creating an environment that fosters creativity, collaboration, and the spirit of change. The school's entrepreneurship programs have evolved over the years, adapting to the changing needs of students and the business world.

One of the main goals of the entrepreneurship programs at Rochester is to provide students with the tools and resources they need to successfully launch their own ventures. The university has partnerships with local businesses and organizations, providing students with real-world experience and valuable connections.

In addition to these programs, the university also offers a variety of support services, including mentorship, networking opportunities, and access to funding. These resources help students turn their ideas into viable businesses, making Rochester a hub for innovation and growth.

The school continues to be a leader in entrepreneurship education, offering a wide range of courses and workshops that help students develop the skills they need to succeed in today's competitive market. With a strong focus on innovation and collaboration, the University of Rochester is well-positioned to continue its success in entrepreneurship education and to inspire the next generation of leaders.
Dennis Kessler creates women’s blog to ‘nurture and inspire’ entrepreneurs

The Women Entrepreneurs Blog (WEN), celebrating its one-year anniversary of producing a weekly blog, encourages women to pursue their entrepreneurial dreams. The blog is a resource for women entrepreneurs to share their experiences, strategies, and insights. Founded in response to a benefit and conference event hosted by the Center for Entrepreneurship, the blog is one more tool for companies, organizations, and individuals to connect with each other.

While students from the Rochester Early Ventures (REV) program were selected for the monthly blog, WEN also featured guests from other centers on campus. Seelig was the guest editor for the blog and wrote about the importance of entrepreneurship in the Rochester community. Seelig explained the blog’s role as an extension of the University-wide Entrepreneurship initiative and the value it brings to the Rochester region.

The blog is published weekly and features contributions from experts in various fields, including business, finance, and technology. It is designed to be a platform for women entrepreneurs to share their experiences and provide insights on starting and running a business.

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University hosts Extreme Entrepreneurship Tour

And, once more for the Extreme EntrepreneurShip Tour, which typically takes place in May, but will still roll into college—a day or age or older from most of the student audience meetings at the least-stop list in Rochester.

First stop on the Rochester tour was a conversation between extreme entrepreneur—this time, President of Grace Communications Inc. moderated the Entrepreneurship Social Impact Award.

Duff, founder of Community Storage & Prop- perty, is one of the individuals who were seeking business advice. To- tal entrepreneurial experience in the tour’s latest stop in Rochester.

During her visit, Seelig will also facilitate a faculty seminar on “Creativity and In- novations” and a panel on entrepreneurship. Golini has more than 20 years’ experience work- ing with college students to commercialize technologies developed with Small Business Innovation Research (SBIR) funding.

The University of Rochester Innovation Center

The University Innovation Center is a resource for entrepreneurship, innovation, and creativ- ity. It is a multi-site center that serves the entire University community. The UIC is a member of the NEBHE’s Network of Entrepreneurship Hubs.

The University Innovation Center’s mission is to foster a culture of entrepreneurship and innovation among all members of the University community. The UIC provides a range of resources and services to support entrepreneurial activities, including: an Innovation Challenge, a Summer Innovation Program, and a series of workshops and events.

The University Innovation Center is located at 250 Fisher Avenue, Rochester, NY 14627. For more information, please visit uic.rochester.edu.

For more information about Extreme EntrepreneurShip, please visit: www.rochester.edu/entrePreneurshiP

Visit the blog at webatsimon.com.
Dennis Kessler creates women's blog to 'nurture and inspire' entrepreneurs

The Entrepreneurship Blog, Kessler's own blog, features an entrepreneur of the month, a Q&A segment, and a forum for students and entrepreneurs to interact and share ideas. The blog is designed to be a platform for anyone interested in entrepreneurship, regardless of their background.

Kessler conceived the idea for a blog related to entrepreneurship in 2005 after appearing on a model search by the Rochester City School District, where he served as a judge and mentor for a group of aspiring entrepreneurs. The blog was originally intended to be a supplement to the Entrepreneurship Meet & Greet, a program designed to encourage entrepreneurship in the region. The blog has been a success, with over 80 subscribers at nine-months old.

The blog, which is promoted as the country's first-ever college blog for entrepreneurs, features regular input from 11 women bloggers. These bloggers include Tina Seelig, an entrepreneur-in-residence at the Simon School of Business; Marita Greenidge, a senior business student at the Simon School; and Jordan White, a junior at the University of Rochester. The blog also features interviews with successful entrepreneurs, such as an intellectual property attorney and a nanotechnology specialist.

The blog aims to be the go-to resource for entrepreneurs, providing a platform for them to share their experiences and connect with others. It also serves as a forum for students and entrepreneurs to interact and share ideas. The blog is open to anyone interested in entrepreneurship, regardless of their background.

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 Monroe, Mich.--For entrepreneurship/spring 2009
www.rochester.edu/entrepreneurship

Rachel Keesey "95, executive director of the Rochester Technology Venture Program (RTVP), led a panel discussion on April 15 at the Entrepreneurship Meet & Greet on future trends in entrepreneurial education.

"I believe we're really going to grow the future of entrepreneurship at Rochester College," Keesey told the assembled students and faculty. "We're going to be a place where people are going to be really excited about solving problems."
of entrepreneurial thinking in their field. Ramon Ricker, senior associate dean and director of entrepreneurship focus has been an acknowledged leader in the profession. Ricker says, “We’re not trying to turn out musical entrepreneurs,” but rather ones that can “make a living, have an interest in scholarship—entreprenuers,” Ricker says. “What we are trying to do is foster an environment where students think about entrepreneurship.”

Doyle began teaching at the Simon School in 1993. Although there had been entrepreneurial courses in the past, Doyle secured a grant from the Kauffman Foundation in 2003. It ensured the school could boost its existing programs already in place and create a real entrepreneurship focus. “It gave us some momentum,” Doyle says. “It ensured the school could pursue an entrepreneurship focus.”

Today Doyle works with students who are focused on entrepreneurship careers. She said that roughly 15 years ago, the Eastman School of Music was the first in the state to have a course focused on entrepreneurship. But that the school soon will launch the Center for Entrepreneurial Learning, an entrepreneurship club, business mentor program, and a directory of entrepreneurs. Doyle said, “We are trying to help them understand the entrepreneurial skills, business success, and the entrepreneurial spirit.”

“We’re trying to instill an introspective approach,” says Doyle. “We’re trying to help musicians into who are really strong writers and speak to them about what entrepreneurship skills do they have. They might have some of those entrepreneurial skills already.”

While the School of Music has been at the forefront for decades, it is the students in the school who are really making the difference today, said Doyle. “In our faculty, we have many people who want to be involved in this and have a great deal of interest.”

Photo by Richard Baker

Entrepreneurship Week

MAY 12 — 16, 2009

Entrepreneurship Week is an annual event at Rochester Institute of Technology (RIT) that provides students with opportunities to learn about, network with, and gain exposure to the world of entrepreneurship. Now in its second year, Rochester Institute of School of Nursing of...
**Entrepreneurship Events for Spring 2009**

**Entrepreneurship Week**
- **Monday, April 6**: Entrepreneurship Week Kickoff, 5:30 p.m., Schlegel 207
- **Wednesday, April 8**: F.I.R.E. Lecture Series XXXVIII, 4–5:30 p.m., Schlegel Hall, 1–4 p.m.; Dewey 2-110D
- **Thursday, April 9**: Kalmbach Lecture Series*, 5:30 p.m., Assembly Hall (G-9576)
- **Thursday, April 9**: MBA Senior Design Poster Sessions
- **Monday, April 13**: Mark Ain Business Model Competition*, 4–5 p.m., Dewey 2-110D
- **Thursday, April 16**: MBA Senior Design Poster Sessions
- **Thursday, April 16**: MBA Senior Design Poster Sessions
- **Monday, April 20**: Mark Ain Business Model Competition*, 4–5 p.m., Dewey 2-110D
- **Thursday, April 23**: MBA Senior Design Poster Sessions

**Entrepreneurship Retreat**
- **Monday, April 6**: Entrepreneurship Retreat, 12:40–1:20 p.m.; Schlegel 207

**Addenda**
- **Monday, April 6**: Student Web designers, Jeffrey Levy '08 and Matt Williams '08, join the Schlegel 207 project.
- **Monday, April 6**: The Web site provides background on the event, particularly in response to "Are Doing that Hurt Inventors," part of Tech Glazer, owner of the Tampa Bay Buccaneers, from visiting business leaders, such as Kevin

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**Exploring a rich history of entrepreneurship**

Rochester has a long history of building up an university community. The University of Rochester has long made sure that its students are able to thrive and that its':

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**Steve Marcus of the National Foundation for Teaching Entrepreneurship visited Rochester for Global Entrepreneurship Week 2009.**