



# THE POWER OF A DREAM

Spend a fifth year expanding your horizons beyond the classroom



UNIVERSITY of  
ROCHESTER



# ENTREPRENEURSHIP

is about more than just business;  
**it's about innovation—  
in any field**



e5 is a **tuition-free fifth year program** to launch a project and engage in an experiential or entrepreneurial pursuit, whether economic or social in nature.

Use your experiential year to pursue your passions – inside and outside the classroom. The e5 program allows you to learn about yourself, apply your knowledge, and accomplish something truly unique.

"[e5] fostered an appreciation for entrepreneurship that I never knew I possessed. I've applied that baseline regularly in my social entrepreneurship work since, and am more thankful for my [e5] experience than I ever thought I would be when I applied."

BRADLEY HALPERN  
CSC/PSC 2013

"Success isn't measured by your project outcome—[e5] takes the pressure off performance and instead emphasizes trial and error, and experiential learning. It's about doing and learning and less about the outcome."

NICOLE PODOLOFF  
PSY 2015

# Developing your e5 idea



## NARROW THE SCOPE

Pick a topic that interests you



## IMMERSE YOURSELF IN THE FIELD

Read, listen, and learn all you can about your topic



## IDENTIFY A PROBLEM

Locate an unmet need or inefficiency in your field



## DEVELOP YOUR SOLUTION

Explore innovative solutions to your problem

Successful projects have focused on topics such as music, gender, education, community reform, and sustainability; students can propose a new subject or continue previous e5 projects.

Several info sessions are held each semester prior to the application deadline. Applications are due on November 1 during the fall semester or the first Thursday after spring break in the spring term. Seniors may only apply during the fall semester.

Applications require a proposed course schedule integrating e5 courses with your degree requirements, the support of a faculty or staff advisor, a one-page action plan, an essay, your resume, and two letters of recommendation.

Caitlin Smigelski '11 and Annalise Kjolhede '11 started a campus micro-garden to educate students through active learning, instill in students a conscientious mindset in food consumption and production, and provide locally grown foods to UR Dining Services.







"I feel indebted to this program for fostering my entrepreneurial spirit and providing me with the skills that I need to succeed."

BRYNN WILKINS  
FMS 2015



Arielle Friedlander '11 used her fifth year to launch an annual dance festival, giving members of the University of Rochester community a chance to learn, teach and perform a vast diversity of dance styles, while exhibiting and experiencing the value of dance.

**UNIVERSITY OF ROCHESTER**  
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**ENTREPRENEUR**  
Ain Center for Entrepreneurship