**2019 NYBPC Student Application Questions**

**Page 1**

* Company Name
* Brief Company Description
* Primary Contact First Name
* Primary Contact Last Name
* Primary Contact Email Address
* Primary Contact Phone Number
* Primary Contact School Affiliation
* How many students are on your team?
* Student 2 - First Name
* Student 2 - Last Name
* Student 2 - Email
* Student 2 - School
* Student 3 - First Name
* Student 3 - Last Name
* Student 3 - Email
* Student 3 - School
* Any Additional Team Members
* Mentor(s)
* To which regional competition are you applying?
* Have you competed in the NYBPC before?

**Eligibility – Page 2**

* Please describe any funding sources for your business.
  + Cumulative public and private capital raised may not exceed $100,000. This does not include research funding that may have supported the development of the technology in an academic laboratory.
* Please describe your ownership structure.
  + The business venture must be at least 80% owned by students. “Students” are any graduate, undergraduate, and/or community college students enrolled part- or full-time in accredited New York colleges and universities during the current academic year. Students who graduate during the Fall semester are still eligible to compete in the competition during the Spring semester.
* MWBE Award: Is your team eligible?
  + “Minority & Women-owned Business Enterprise” or MWBE is a classification defined by New York State to be any venture “in which at least fifty-one percent (51%) is owned, operated and controlled” by women or members of the ethnic minorities listed on the Empire State Development website. As organizers of this competition, we want opportunities to be available to everyone on a level playing field. Therefore, we offer MWBE prizes to encourage members of these groups to start and succeed in business ventures and to create a more equitable future for everyone.
* Concept Stage Award: Is your team eligible?
  + The Concept Stage award is intended to recognize compelling proof-of-concept stage businesses that have not attempted commercial sales. The goal is to encourage students in the earliest stages of business development to continue with their endeavors although they have not yet sold any products or services to customers.

**Track Selection – Page 3**

The tracks are listed from most specific to most general and are designed to fit all businesses. Teams should select the most specific track for which their team will qualify by beginning at the top of this list and selecting the first matching track.

For example, a medicinal herb tea subscription box business could match with AgTech & Food, MedTech & Well-Being, or Consumer Products & Services. Since AgTech & Food is listed first, it is the most specific category and the best match for the venture.

* To which track are you applying?
  + Students may apply to whichever track they deem the best fit. Regional and state organizers may be consulted to help determine the best fit. Category fit will be considered for judging criteria but will not be grounds for disqualification from the competition. State/regional organizers may adjust track assignments as needed.
    - AgTech & Food: Any idea, technology, process, product, and/or service that relates to agriculture, food production or distribution or food waste. Examples: tea subscription box, crop management software, composting service, protein shakes, craft beer or alcoholic beverages, food prep subscription boxes
    - Energy & Environment: Any idea, technology, process, product, and/or service, not included in any previous category, that relates to energy, clean energy, renewable energy, energy efficiency, environmental, and/or sustainability applications. Examples: Recycling technology, LED manufacturing technology, lithium ion batteries, clean energy crowdfunding service
    - Military & First Responder: Any idea, technology, process, product, and/or service, not included in any previous category, that relates to the needs of utility workers, military, first responders, government applications or transportation industry. Examples: high temperature safety clothes, utility inspection software, drone technology, fleet management and routing software
    - MedTech & Well-Being: Any idea, technology, process, product, and/or service, not included in any previous category, that relates to biotech, sports, medical care or well-being, including mental health. Examples: new method for testing pharmaceuticals, physical therapy massager, implant technology, suicide prevention apps, skin care solution
    - Technology & Entertainment: Any idea, technology, process, product, and/or service, not included in any previous category, that relates to consumer software/online platforms, cryptocurrency, entertainment, fintech, or music. Examples: an app that helps pairs potential roommates, a website/app that uses social media to collect payments from friends, a web service designed to tailor resumes for specific jobs, a file sharing service, software platform for salon management
    - Consumer Products & Services: Any idea, technology, process, product, and/or service, not included in any previous category, generally intended for use by individuals or households. Examples: designer eyewear, custom vending machines, camera backpack, fashion subscription box, custom clothing design

**Supporting Materials – Page 4**

These materials will be used by judges to select which teams will move forward to compete in the regional competition.

* Executive Summary (upload by the ADD FILE link)
  + This should fit on a single page. Here's a template for guidance: [https://www.nybpc.org/s/Executive\_Summary\_Template.pdf](https://www.google.com/url?q=https://www.nybpc.org/s/Executive_Summary_Template.pdf&sa=D&ust=1550858645585000&usg=AFQjCNGso-pVEFjRs4wgX4H0IyUFa0Xylw)
* Presentation (upload by the ADD FILE link)
  + This does not need to be your finalized presentation, but may be helpful for judges seeking to better understand your venture. Each regional competition has specific requirements and deadlines for final presentations. If you are selected to pitch at the regional competition, you will receive additional information about those requirements. Here's a sample template: [https://www.nybpc.org/s/presentationtemplate.pdf](https://www.google.com/url?q=https://www.nybpc.org/s/presentationtemplate.pdf&sa=D&ust=1550858645586000&usg=AFQjCNFWMirfwBCNPK8AkJeLr7DJOQATvA)

**NYBPC Finals Workshop Interest Survey – Page 5**

We are finalizing plans for some additional programming during this year's Finals, and we'd love to hear about what topics would be most interesting or useful for you.

* Which of the following workshops, if offered, would you be interested in attending?
  + Hiring - Finding Talent
  + Professionalism - A How To for meetings, networking, and other situations
  + Types of Funding
  + Bootstrapping
  + Manufacturing
  + Marketing/Sales
  + Other: