Your individual assignment for next week:

**Create your own customized Filter Template.**

1. Envision the setting, situation and “Who you are”
   - Who are you?
   - What are you trying to do?
   - WHY are you trying to do this?
2. Pick a Character. Craft an “Innovation Creed”
3. If you have a “TEAM”, involve them!
4. Adjust your Idea Filter
   - Consider if any major Factors are missing
   - **Reword** Factors so they make sense to you
   - **Determine weights**: 3 highest. 3 lowest
   - **Calibrate the scoring** of all the Factors (or at least your 3 highest).
     Define a “5”. Define a “3”. Define a “1”
   - Practice presenting “Your Story”.
   - Next week: 10-minutes. Hit the highlights with your coaching partner. Ask for their input.
5. BRING a 3-4 hardcopies of your Blank Idea Filter template.
6. Present/Discuss next week.
7. **Reminder:** Do NOT focus on any IDEAS. Focus on YOU and how these success factors for ANY idea relate to YOU.