2017 SURVEY OF ENTREPRENEURSHIP CENTERS

How to Collect Meaningful Data and Why Sharing Among Entrepreneurship Centers is Fundamental to Future Innovation
WHY IT MATTERS

- Compile data for use by entrepreneurship educators
- Serve as a reminder that universities are willing to talk and share
- Create a starting point for new centers and programs, as well as a road map for established ones
2017 SURVEY METHOD

- Originally designed to learn about advisory council structure
- Electronic distribution via Qualtrics to 1737 recipients
  - 2016 GCEC Conference Attendees; 2016 USASBE Conference Attendees
  - 1737 includes bounced, failed, and outdated email addresses
- Survey open from July 26, 2017 to September 5, 2017
- Questions by UR's Vice Provost for Entrepreneurship, faculty, and Ain Center staff
  - Reviewed by UR's Warner School of Education's Associate Director for Program Evaluation
- Full write-up sent to participants in Fall 2017
WHO RESPONDED

306 individuals from 209 institutions worldwide

- NOT U.S. (48)
- UNIVERSITIES IN THE U.S. (161)
- PRIVATE (88)
- PUBLIC (121)
- < 5,000 STUDENTS (37)
- 5,000 - 10,000 STUDENTS (43)
- > 10,000 STUDENTS (125)
2017 RESULTS

The following slides show data collected from the survey. The University of Rochester will be used as a reference point throughout and will be marked with an asterisk (*), unless otherwise noted.
LONGEVITY OF CENTERS

188 responses

How long has your entrepreneurship center or program been in existence?

- 0-5 years: 58 universities (31%)
- 6-10 years: 50 universities (27%)
- 11-15 years: 27 universities* (14%)
- 16-20 years: 28 universities (15%)
- 21-25 years: 7 universities (4%)
- 26-30 years: 12 universities (6%)
- 30+ years: 6 universities (3%)
ORGANIZATION

194 responses

What type of institution is your entrepreneurship center housed in?

- Liberal Arts College: 12 universities (6%)
- School of Business: 81 universities (42%)
- University-Wide: 72 universities* (37%)
- Other: 29 universities (15%)
The majority of entrepreneurship centers and/or programs report to university deans (57%).
OPERATING BUDGET

127 responses (annually, in US dollars)

$0 - $199,999
- 51 universities (40%)

$200,000 - $499,999
- 31 universities (25%)

$500,000 - $999,999
- 13 universities (10%)

$1,000,000+
- 32 universities* (25%)
INCUBATOR SPACE

129 responses

Located Off Campus
35 universities*

Located On Campus
75 universities

Locations Off and On Campus
19 universities

The majority of incubators on campus are located in business schools, engineering schools, and other academic buildings.
135 universities* offer Entrepreneur-in-Residence programs. The majority of these universities (84 of 135) have between 1 and 5 experts available.

43% (55 of 128 universities) of EIRs receive payment for their services, while 37% (47 of 128 universities*) act as volunteers.
ADVISORY COUNCILS

Only 32% of universities* allow Board of Trustee members to sit on their advisory councils.
What is the financial commitment for each advisory council member?

<table>
<thead>
<tr>
<th>Financial Commitment</th>
<th>Number of Universities</th>
</tr>
</thead>
<tbody>
<tr>
<td>No financial commitment</td>
<td>95 universities</td>
</tr>
<tr>
<td>$1 - 999</td>
<td>2 universities</td>
</tr>
<tr>
<td>$1,000 - 4,999</td>
<td>14 universities</td>
</tr>
<tr>
<td>$5,000 - 9,999</td>
<td>13 universities*</td>
</tr>
<tr>
<td>$10,000+</td>
<td>7 universities</td>
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<tr>
<td>Frequency of Meetings</td>
<td>Number of Universities</td>
</tr>
<tr>
<td>-----------------------</td>
<td>------------------------</td>
</tr>
<tr>
<td>No meetings required</td>
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<tr>
<td>At least 1 meeting per year</td>
<td>18 universities</td>
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<tr>
<td>At least 2 meetings per year</td>
<td>58 universities*</td>
</tr>
<tr>
<td>At least 3 meetings per year</td>
<td>15 universities</td>
</tr>
<tr>
<td>At least 4 meetings per year</td>
<td>29 universities*</td>
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<tr>
<td>5-10 meetings per year</td>
<td>4 universities</td>
</tr>
<tr>
<td>10+ meetings per year</td>
<td>10 universities</td>
</tr>
</tbody>
</table>

135 responses
2019 UPDATES

• Utilized suggestions from 2017 participants
  ○ Program Audience and Organization
  ○ Metrics and Measures of Success
  ○ Collaboration Among Campus Partners

• Distinguished center from program

• Updated contact lists - added attendees from 2018 GCEC Conference and de-duplicated contacts from various universities
QUESTIONS?

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Full 2017 Report can be found on the Ain Center website at bit.ly/2017-entsurvey