

2021 SURVEY QUESTIONS

**Note that there is display logic used to reduce burden on respondent.*

DEMOGRAPHICS

Name of Institution

Size of Undergraduate Population (*estimations are fine*)

Size of Graduate Population (*estimations are fine*)

Please select your role(s) pertaining to entrepreneurship at your institution.

- Tenure Track Faculty
- Non-Tenure Track Faculty
- Adjunct Faculty
- Executive Level Staff (i.e., Executive Director, etc.)
- Any Other Staff Position
- Other (please specify)

What is your position title?

What percentage of your time in these roles is devoted to entrepreneurship (vs. other job responsibilities)?

If you are comfortable responding, please indicate your salary range (*in US dollars*).

- Below \$25,000
- \$25,001 - \$50,000
- \$50,001 - \$75,000
- \$75,001 - \$100,000
- \$100,001 - \$125,000
- \$125,001 - \$150,000
- \$150,001 - \$175,000
- \$175,001 - \$200,000
- Above \$200,001

Does your university have an entrepreneurship center? (*Entrepreneurship center is defined here as a university entity that specializes in co-curricular programming.*)

- Yes
- No

Does your university offer entrepreneurship classes that count for credit toward a degree program?

- Yes
- No

Do you have knowledge of how entrepreneurship programming (curricular and/or co-curricular) is funded at your institution?

- Yes
- No

Do you have regular interaction with students (those enrolled in an undergraduate or graduate degree program)?

- Yes
- No

Does your institution have more than one entrepreneurship department?

- Yes
- No
- Not sure

If so, in which department are you located?

ENTREPRENEURSHIP CENTER (CO-CURRICULAR)

What year was your entrepreneurship center founded?

How many full-time staff members does your entrepreneurship center employ?

Please share the Mission and/or Vision Statement for your entrepreneurship center.

Is the leader of your entrepreneurship center:

- Individual without a Faculty Appointment
- Non-Tenure or Adjunct Faculty
- Tenure or Tenure-Track Faculty
- Other (please specify)

In what type of institution is your entrepreneurship center housed?

- Business School
- Liberal Arts Institution
- Research Facility
- Technical School
- University-wide
- Other (please specify)

To whom does your entrepreneurship center report?

What is the annual operating budget (in US dollars) of your entrepreneurship center?

What percent of your center's operating budget comes from:

- Donor Gifts
- Endowment(s)
- Contracts & Grants
- University Funds
- Other

Does your entrepreneurship center have a devoted physical space?

- Yes
- No

If so, does this space include:

- Classroom(s)
- Meeting Room(s)
- Staff / Faculty Office(s)
- Student Workspace
- Makerspace
- Other (please specify)

Does your entrepreneurship center have an advisory council or board?

- Yes
- No

If so, are members of your advisory council or board members required to make a specific financial donation?

- Yes
- No
- Not sure

Does this council or board serve a specific role, or are they more of a sounding board for center vision and goals?

- Specific role
- Sounding board
- Other (please specify)

What constituencies does your entrepreneurship center serve?

- Students
- Faculty
- Staff
- Alumni
- Broader Community/Region
- Other (please specify)

Does your entrepreneurship center partner frequently with community (non-university) organizations?

- Yes
- No
- Not sure

If so, what is your most impactful collaborations (*no more than 3*)?

What types of programming does your center offer? (*Ex. training, incubator space, accelerator programs, etc.*)

How do you market the programming/opportunities offered by your entrepreneurship center? (*Ex. social media, on-campus flyers, personal outreach, etc.*)

Do the majority of your center's entrepreneurial coaches and/or mentors:

- Provide their services pro bono
- Receive some financial compensation
- Serve as full-time employees
- Other (please specify)

Does your entrepreneurship center provide programs targeted specifically to any of the following audiences?

- Ethnic / Racial Minorities
- Individuals with Disabilities
- International Students
- Veterans
- Women
- Other (please specify)

Would you consider these programs successful at engaging these groups? (*Please feel free to add commentary, if you choose.*)

- Yes
- No
- Not sure

Does your entrepreneurship center offer intercollegiate programs or competitions?

- Yes
- No

If not, would you be interested in doing so?

- Yes
- No
- Not sure

How do you measure the impact of your entrepreneurship center? (*Can be qualitative and/or quantitative measurements.*)

ENTREPRENEURSHIP PROGRAM (CURRICULAR)

How long has your university offered entrepreneurship courses?

Does your university offer undergraduate programs of study in entrepreneurship? If yes, please specify.

Does your university offer graduate programs of study in entrepreneurship? If yes, please specify.

Please list the most popular entrepreneurship courses your university offered in the past two years.

Are the majority of your university's entrepreneurship instructors:

- Individuals without a Faculty Appointment
- Non-Tenure or Adjunct Faculty
- Tenure or Tenure-Track Faculty

Is your curricular entrepreneurship program housed in a:

- Business School
- Liberal Arts Institution
- Research Facility
- Technical School
- Other (please specify)

Are all matriculated students able to take the offered entrepreneurship courses at your university?

- Yes
- No
- Not sure

Does your curricular entrepreneurship program work closely with any on-campus entrepreneurship centers that specialize in co-curricular programming?

- Yes
- No
- Not sure
- Both are handled by the same unit

How do you measure the impact of your curricular entrepreneurship program? (*Can be qualitative and/or quantitative measurements.*)

Does your university offer certificate programs in entrepreneurship?

- Yes
- No
- Not sure

Are the courses for the certificate program given in person or online?

- In person
- Online
- Hybrid (a combination of in person and online)

GENERAL QUESTIONS

Has your institution continued to offer entrepreneurship programming throughout the COVID-19 pandemic?

- Yes – curricular and co-curricular programs
- Yes – only curricular programs
- Yes – only co-curricular programs
- No – no entrepreneurship programs offered
- Other (please explain)

If yes, how have your offerings changed in the past year? What do you hope to maintain moving forward?

Please list the most popular programming topics in entrepreneurship your university has seen in the past year.

What do you consider to be your university's signature offering in entrepreneurship? (*Could be a course, a co-curricular program, an incubator, etc.*)

The University of Rochester plans to conduct this survey every two years and report the results to those who participate. What additional questions would you like included for the next survey?

Would you be willing to have a short conversation regarding your entrepreneurship center or program via phone or email?

- Yes
- No