PAID COLLABORATION OPPORTUNITY FOR STUDENTS

NextCorps seeks a diverse group of students from the University of Rochester and Rochester Institute of Technology to collaborate with professionals from NextCorps and the Rochester business community, to support new founders on the earliest stages of their entrepreneurial journey.

Students will have the opportunity to participate in a variety of experiential learning tasks. Actual assigned tasks will vary based on individual skill sets, interests, and founder needs, and project and team requirements.

**Customer Discovery**
Conduct research to explore sizes of potential markets for new software solutions.

**Idea Validation**
Create wireframes and mockups of potential solutions to identified problems.

**Prototype Building**
Learn to use “no code” tools to develop working app/website prototypes, perform usability testing, and interpret early data for insights to develop improvements.

**Key Dates**
- August-September 2021: Internship applications accepted
- September-October 2021: Internship begins
- May 2022: Internship concludes

**Time Commitment**
Embark interns will work an average of 10 hours per week during the fall and spring semesters.

Contact Kathy Driscoll at kathy.driscoll@rochester.edu to apply.
Key Competencies / Attributes for Success

- Embraces technology for its potential to enhance efficiency and quality of life, with particular interest in applying business concepts to software technologies (web and mobile).
- Openness to learning low code/no code tools.
- Team oriented and believes ideas are enhanced when considering diverse perspectives.
- Views challenges and change with a positive attitude and an open mind.
- Passionate about supporting the Rochester, NY business community.
- Possesses an entrepreneurial spirit and thrives in an innovative environment.
- Embraces the opportunity to give and receive constructive feedback, and seeks continuous improvement — both personally and professionally.

Why Apply?

Students will gain real-world business experience by:

- Supporting new founders as they navigate the highs and lows of starting a business.
- Discovering the fundamentals of starting a business, from the idea phase through the prototyping phase.
- Honing their collaboration skills, while working with a diverse team of students and business professionals in a team environment.
- Learning from several experienced founders in the local software startup community.

Learn more at nextcorps.org/embark.

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