Senior Giving Committee
Member Position Description

**Senior Giving Committee Overview**
Led by the Administrative Co-Chairs of the Senior Class Council and advised by the Office of Alumni Relations, the Senior Giving Committee is a leadership organization of 35-40 members of the senior class who assist with the administration of the Senior Giving Campaign and educate their classmates about the importance and impact of giving to areas of campus that matter to them most, including student organizations, academic departments, scholarship funds, and more.

**Goals**
- To have 60% or more of the class donate (any amount to wherever they’d like) to the Senior Giving Campaign.
- To have as many student organizations, clubs, and varsity sports teams as possible achieve 75-100% senior donor participation (depending on organization size).

**Member Benefits**
- Free University gear and giveaways.
- Additional prize(s) (for you and the senior members of your student organization) if 75-100% of the senior members (depending on organization size) of one or more of your student organizations donate to the Senior Giving Campaign.
- Invitations to exclusive programs and events, including VIP Donor-Only Happy Hours and a Senior Leadership Reception.
- Opportunities to acquire knowledge and experience in philanthropy, fundraising, project management, marketing, public relations, and more.
- Unique access to alumni and University leaders.

**Member Expectations**

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<th>Go</th>
<th>Help</th>
<th>Connect</th>
<th>Give</th>
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<td>Attend a one-hour training session and additional meetings, as needed.</td>
<td>Assist with 1-2 tabling shifts per month.</td>
<td>Follow and promote the Senior Giving Campaign within your class and Senior Giving Campaign Facebook and Instagram accounts.</td>
<td>Support the Senior Giving Campaign by making a gift (of any amount) to an area of campus that matters to you most.</td>
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Term of Service
● Each member of the Senior Giving Committee is asked to serve for the duration of the academic year.

Time Commitment
● Attend a one-hour training session and additional meetings, as needed.
● Assist with 1-2 tabling shifts per month.
● Participate in Senior Giving Campaign and/or Senior Class Council-organized events.

Support and Resources
1. Regular communication (by email, phone/text, and in-person) with the Administrative Co-Chairs and Alumni Relations staff liaison.
2. Class of 2019 website (www.rochester.edu/2019)
3. Senior Giving Campaign planning timeline.
4. Tabling FAQ document and other materials to guide staffing.
5. Suggested email templates, social media posts, and talking points for outreach.
6. Gift collection, processing, and progress reports.

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