



Senior Giving Committee Volunteer

Summary of Position

Led by the Senior Giving Campaign Co-Chairs of the Senior Class Council and advised by the Office of Alumni Relations and Annual Giving Programs, the Senior Giving Committee is a leadership organization of 45-55 members of the senior class who help execute the Senior Giving Campaign. The committee educates their classmates about the importance and impact of giving to areas of campus that matter to them most and shaped their Rochester experience.

Senior Giving Committee Goals

- To have as many members of the class as possible donate (any amount to the people, places, and/or programs that have shaped their Rochester experience).
- To educate your friends and classmates about the importance of philanthropy and its impact on current and future University of Rochester students.
- To have a blast while working hard to support current and future University of Rochester students!

Position Expectations (Go, Give, Help, Connect)

GO

- Attend an **initial 1:1 meeting** (over coffee or lunch...it's our treat!) with the campaign staff advisors, a **one-hour training session**, and additional meetings (in-person or virtual), as needed.
- Participate in Rochester Traditions, Senior Giving Campaign, and/or Senior Class Council-organized events.

Give

- Support the Senior Giving Campaign by **making a gift (of any amount) to an area of campus that matters most to you.**

Help

- Assist with **2 or more hour-long tabling shifts per month.**
- Achieve 75-100% participation (depending on organization size) among the senior members of your student organization(s) by supporting a student organization challenge and **sharing information at group meetings, texting, sending email communications, posting to social media, etc.**

Connect

- Share why and where you decided to give back by submitting a Senior Donor Spotlight.
- Follow and consistently promote Senior Giving Campaign content and event information from the Senior Giving Campaign Instagram account (**@UR_SeniorGiving**).

Terms

Term of office: One academic year. Accommodations may be made for extenuating circumstances and/or study abroad.



Number of terms in office: *One*

Time Commitment

Average time commitment: *2-3 hours a month*

Meetings: Attend an initial 1:1 meeting with the campaign staff advisors, a one-hour training session at the beginning of the spring semester, and additional meetings (virtual or in-person), as needed.

Additional attendance requirements: *Highly encouraged* to participate in Rochester Traditions, Senior Giving Campaign, and/or Senior Class Council-organized events. Be an active participant in the Senior Giving Committee "GroupMe" and email list. Communicate with the co-chairs, fellow committee members, and Advancement staff liaisons as needed.

Yearly Philanthropic Expectation

Support the Senior Giving Campaign by **making a gift (of any amount) to an area of campus that matters most to you.**

Position Benefits

- Opportunities to acquire knowledge and experience in philanthropy, fundraising, project management, marketing, public relations, and more.
- Unique access to alumni and University leaders, including members of the Board of Trustees.
- Free University of Rochester gear and other giveaways based on your committee participation.
- Invitations to exclusive programs and events, including donor-only happy hours and a Senior Leadership Celebration.
- Additional prize(s) (for you and the senior members of your student organization) if 75-100% of the senior members (depending on organization size) of one or more of your student organizations donate to the Senior Giving Campaign.

Support and Resources

Volunteers will be positioned for success with the following resources:

- Regular communication (by email, phone/text, and in-person) with the Senior Giving Campaign Co Chairs and Advancement staff liaisons.
- Class of 2026 website (www.rochester.edu/2026)
- Senior Giving Campaign planning timeline.
- Tabling FAQ document and other materials to guide staffing.
- Suggested email templates, social media posts, and talking points for outreach.
- Gift collection, processing, and progress reports.

Data Release and Confidentiality

Constituent information managed by or accessed on behalf of the University of Rochester is confidential and is to be used only for the legitimate and sanctioned University of Rochester business. The sale, transfer, or personal/professional of the information by the volunteer is strictly prohibited. All University of Rochester volunteers must complete a data release and confidentiality agreement.



Responsible Contacts

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