TALENT RECRUITMENT

Customized connections to identify, recruit, and hire UR talent to build long-term success in an ever-changing workplace.

For Fall 2020, all recruiting activities will be done virtually. We would be happy to work with you to discuss your virtual recruiting strategy.

NETWORKING ACTIVITIES
Connect with students to build your brand, provide opportunities and grow your talent pipeline.

- Attend networking events and programs
  Virtual opportunities in 2020
- Build affinity and community with UR alumni in your organization
- Host students virtually in your office
- Connect directly to student groups
  275+ student organizations

EDUCATING ACTIVITIES
Share your insights and industry knowledge with students in a variety of ways.

- Participate in workshops, programs or webinars
  (Most common in October, November, February, and March)
- Host mock interviews with students
- Hosting events such as information sessions, tech talks, or coffee chats
- Share your experiences as part of our Careers in Real Life Series or Careers Unfiltered Podcasts

RECRUITING ACTIVITIES
Identify, recruit, and hire talent for long-term success.

- Targeted, industry-specific career expos
  September 24, Virtual Fall Expo
  *See sponsorship opportunities for branding on page 2
- Host virtual interviews
  September - November 2020
  February - April 2021
- Posting of full-time opportunities, internships, or projects in Handshake
- Industry-specific and geographic resume books
TALENT RECRUITMENT 2020 - 2021

Sponsorship fees generated from events will support under-represented student career education initiatives and provide financial support to student organizations for programming and community needs.

EMPLOYER SPOTLIGHT - $300
The Greene Center will feature you on our website, Facebook and Instagram for one day highlighting your organization, as well as promotion in our industry-specific Career Community newsletters.

STUDENT ORGANIZATION SPONSORSHIP- $750
Make connections with one of our student organizations by sponsoring an event, challenge, hackathon and provide direct funding to our students. The Greene Center team will work with you to identify the best fit based on your interests.

PRESENTING SPONSOR: EMPLOYER/STUDENT DIVERSITY NETWORKING EVENT - $1,000
A great way for recruiters to showcase your organization to our diverse student population at our virtual networking event the night prior to our Fall Career Expo. Included with this sponsorship is your expo registration fee and the Employer Spotlight.

PRESENTING SPONSOR: FALL CAREER EXPOS - $1,500
The Greene Center will feature you as a presenting sponsor of our virtual Career Expo, providing you branding to over 800+ students who are in attendance. Included with this sponsorship is your expo registration fee and the Employer Spotlight.