BA
Bachelor of Arts in Business

Sample List of Electives (select 3)
- ACC 221: Managerial Accounting
- ACC 222: Financial Statement Analysis
- ACC 224: Intermediate Accounting I
- ACC 225: Intermediate Accounting II
- ACC 226: Auditing
- ACC 227: Individual Income Tax
- ACC 228: Corporate, Gift, & Estate Tax
- BUS 118: Business Ethics
- BUS 201: Impactful Presentations
- BUS 217: Business Leadership
- *BUS 221: Operations & Strategy
- BUS 389: Business Research
- CIS 191: Intro to Programming for Business Analytics
- CIS 211: Business Modeling with Excel
- *CIS 220: Business Information Systems & Analytics
- CIS 240: Data Mgmt. & Descriptive Analytics for Business
- CIS 242: Predictive Analytics
- ECON 209: Intermediate Macroeconomics
- ENT 101: Intro to Entrepreneurship
- ENT 223: Planning & Growing Business Ventures
- ENT 227: Fundamentals of Social Entrepreneurship
- FIN 206: Investments
- FIN 213: Corporate Finance
- FIN 224: Options, Futures, & Derivatives
- FIN 233: Mergers & Acquisitions
- FIN 241: Real Estate Principles
- FIN 242: International Finance
- FIN 244: Asset Management
- FIN 246: Cryptocurrencies, Blockchain, & FinTech
- LAW 205: Business Law: Contracts and Legal Entities
- LAW 250: Business Law: Transactions & Other Topics
- MKT 212: Marketing Research and Analytics
- MKT 213: Marketing Projects and Cases
- MKT 233: Advertising and Social Media
- MKT 235: Product and Brand Management
- MKT 237: Digital Marketing Strategies
- PSCI 238: Business and Politics
- PSCI 244: Politics and Markets
- STR 221: Business Strategy
- STR 241: Pricing Strategy

*if not taken in core