Minor in Business

Pre-minor Requirements

Statistics: ECON 230, STAT 213, or MATH 203 preferred
ECON 108: Principles of Economics (ECON 207 may replace)

Electives (select 2)

Social Sciences Electives
ECON 209: Intermediate Macroeconomics
ECON 211: Money, Credit, & Banking
ECON 217: Contract Theory
ECON 251: Industrial Organization
ECON 268: Economics of Globalization
ENT 101: Introduction to Entrepreneurship
ENT 223: Planning & Growing Business Ventures
ENT 227: Fundamentals of Social Entrepreneurship
FIN 206: Investments
FIN 213: Corporate Finance
FIN 233: Mergers & Acquisitions
FIN 241: Real Estate Principles

Non-Social Sciences Electives
Electives taken from the non-social science list below will not satisfy the social science division of the Rochester Curriculum.

ACC 221: Managerial Accounting
ACC 222: Financial Statement Analysis
ACC 224: Intermediate Accounting I
ACC 225: Intermediate Accounting II
BUS 201: Impactful Presentations
or BUS 210: Art of Pitching
BUS 217: Business Leadership
BUS 221: Operations & Strategy

Core Courses (3)

ACC 201: Financial Accounting
FIN 205: Financial Management
MKT 203: Principles of Marketing

FIN 242: International Finance
FIN 244: Asset Management
FIN 246: Cryptocurrencies, Blockchain, & FinTech
MKT 212: Marketing Research & Analytics
MKT 233: Advertising & Social Media
MKT 235: Product & Brand Strategy
MKT 237: Digital Marketing Strategy
PSCI 238: Business & Politics
PSCI 244: Politics & Markets
STR 203: Economic Theory of Organizations
STR 221: Business Theory of Organizations
STR 241: Pricing Strategy

BUS 241: Boom, Bust, & Bubbles
CIS 191: Intro to Programming for Business Analytics
CIS 211: Business Modeling with Excel
CIS 220: Business Information Systems & Analytics
LAW 205: Business Law – Contracts & Legal Entities
LAW 250: Business Law – Transactions & Other Topics
MATH 208: Operations Research

Note: You can take elective courses before completing the core as long as prerequisites are met.