## Minor in Business

### Prerequisite
- **Statistics:** ECO 230, STT 213 OR MTH 203 are preferred
- **Principles of Economics** ECO 108 (ECO 207 may replace)

### Core Courses (3)
- **Financial Accounting** ACC 201
- **Principles of Finance** FIN 204
- **Principles of Marketing** MKT 203

### Electives (select 2)
#### Social Sciences
- **Intermediate Macroeconomics** ECO 209
- **Money, Credit & Banking** ECO 211
- **Contract Theory** ECO 217
- **Industrial Organization** ECO 251
- **Economics of Globalization** ECO 268
- **Investments** FIN 206
- **Corporate Finance** FIN 213
- **Mergers & Acquisitions** FIN 233
- **Portfolio Theory & Analytics** FIN 234
- **Real Estate Principles** FIN 241
- **International Finance** FIN 242
- **Marketing Research & Analytics** MKT 212
- **Marketing Projects & Cases** MKT 213
- **Advertising & Promotional Strategy** MKT 233
- **Product & Brand Management** MKT 235
- **Digital Marketing** MKT 237
- **Business & Politics** PSC 238
- **Politics & Markets** PSC 244K
- **Industrial & Organizational Psychology** PSY 264
- **Economic Theory of Organizations** STR 203
- **Pricing Strategy** STR 241

#### Non-Social Sciences
- **Managerial Accounting** ACC 221
- **Financial Statement Analysis** ACC 222
- **Intermediate Accounting I** ACC 224
- **Intermediate Accounting II** ACC 225
- **Intro. to Programming for Business Analytics** CIS 191
- **Planning & Growing Business Ventures** ENT 223
- **Technical Entrepreneurship** ENT 225
- **Fundamentals of Social Entrepreneurship** ENT 227
- **Business Modeling Using Excel** GBA 211
- **Business Information Systems and Analytics** GBA 220
- **Operations and Strategy** GBA 221
- **Business Law** LAW 205
- **Operations Research** MTH 208

**Note:** You can take elective courses before completing the core as long as prerequisites are met.

### Internship & Career Preparation
- **Career destination** is a combination of academic, co-curricular and career interest. To explore different opportunities, visit the Greene Center.

### Study Abroad
- **Plan ahead** and meet with Education Abroad.