# Minor in Business

## Pre-Minor Courses

One of the following statistics courses: STAT 212, STAT 213, ECON 230, PSCI 200, or MATH 203

- ECON 108: Principles of Economics
- OR ECON 207: Intermediate Microeconomics

## Core Courses

- ACC 201: Financial Accounting
- MKT 203: Principles of Marketing
- FIN 205: Financial Management

## Electives (select 2)

### Social Science Electives:

- BUS 118: Business Ethics
- ECON 209: Intermediate Macroeconomics
- ECON 211: Money Credit and Banking
- ECON 217: Contract Theory
- ECON 251: Industrial Organization
- ECON 268: Economics of Globalization
- ENT 101: Introduction to Entrepreneurship
- ENT 223: Planning and Growing Business Ventures
- ENT 227: Fundamentals of Social Entrepreneurship
- FIN 206: Investments
- FIN 213: Corporate Finance
- FIN 233: Mergers and Acquisitions
- FIN 241: Real Estate Principles
- FIN 242: International Finance
- FIN 244: Asset Management
- FIN 246: Cryptocurrencies, Blockchain, & FinTech
- MKT 212: Marketing Research and Analytics
- MKT 213: Marketing Projects and Cases
- MKT 233: Advertising and Social Media
- MKT 235: Product and Brand Strategy
- MKT 237: Digital Marketing Strategies
- PSCI 238: Business and Politics
- PSCI 244: Politics and Markets
- STR 203: Economic Theory of Organizations
- STR 221: Business Strategy
- STR 241: Pricing Strategy

### Non-Social Science Electives:

*Electives taken from the non-social science list below will not satisfy the social science division of the Rochester Curriculum.*

- ACC 221: Managerial Accounting
- ACC 222: Financial Statement Analysis
- ACC 224: Intermediate Accounting I
- ACC 225: Intermediate Accounting II
- BUS 201: Impactful Presentations
- BUS 217: Business Leadership
- BUS 221: Operations and Strategy
- CIS 191: Introduction to Programming for Business Analytics
- CIS 211: Business Modeling with Excel
- CIS 220: Business Information Systems
- LAW 205: Business Law: Contracts and Legal Entities
- LAW 250: Business Law: Transactions & Other Topics
- MATH 208: Operations Research