



## GEORGE EASTMAN CIRCLE LEADERSHIP COUNCIL TALKING POINTS

Thank you for your leadership and for your role as a George Eastman Circle Council Member. For your convenience, we have crafted some basic talking points to help out in any conversations you may have about the George Eastman Circle and our impact. We encourage you to share your story as part of these suggested talking points. Of course, these are only a starting point. Feel free to refine and tweak as you wish.

### Talking Points:

1. The George Eastman Circle is named after one of the University of Rochester's greatest philanthropic supporters, George Eastman, the founder of the Eastman Kodak Company and a visionary who helped ensure the future of the University.
2. More than 4,400 George Eastman Circle members pledge more than \$9 million on an annual basis to the University of Rochester.
3. George Eastman Circle members invest where they want to personally make a substantial difference. There are literally hundreds of different funds to choose from. You can invest in one, or as many, as you would like.
4. Our membership levels start at \$1,500 annually, and require a five-year commitment. For those who have graduated from college in the last decade, we have a special Associate level that financially is achievable for recent grads.
5. Your story. Share with others why you support the University of Rochester through the George Eastman Circle.

### George Eastman Circle Contacts:

Erin Bory  
Director, Volunteers and Engagement  
George Eastman Circle  
Office: (585) 276-4659  
[erin.bory@rochester.edu](mailto:erin.bory@rochester.edu)

#### General Confidentiality Policy Statement

Constituent information managed by or accessed on behalf of UR Advancement is confidential and is to be used only for the legitimate business and stated mission of the University of Rochester in the course of work assignments for the University. The sale or transfer of the information by the volunteer is strictly prohibited.

GEORGE EASTMAN CIRCLE