12-month Information Security Awareness Campaign

	June	July	August	September	October	November
THEME:	Regulatory Compliance	Mobile Device Safety	Protecting University Data	Password Security	Stop Identity Theft	Social Networking
Collateral:	Policy website, DMCA video	Prezi, training videos	Top 10 List	Posters, Prezi	Posters, Photographs for Home page, ID theft videos, ID theft awareness video	Poster, Prezi/video
General	Security Tips	Security Tips	Security Tips	Security Tips	Security Tips	Security Tips
	Facebook	Facebook	Facebook	Facebook	Facebook	Facebook
Students	n/a	n/a	RA Training Back-to-School Expo	Screens in IT Center, Wilson Commons; Password comic	Screens in IT Center, "Scare Fair" - zombie t- shirts, Zombie survival game	Screens in IT Center, Wilson Commons;
Faculty/Staff	Liaisons	Liaisons	Liaisons	Liaisons	Liaisons	Liaisons

	December	January	February	March	April	May
THEME:	Email Security (SPAM, Phishing)	Data Privacy	Cloud Computing	Protect your computer	Clean & Go Green	Acceptable Use
Collateral:	Posters	Posters	Posters	Video, Anti-virus poster	Training video on purging electronic records	Poster
General	Security Tips	Security Tips	Security Tips	Security Tips	Security Tips	Security Tips
	Facebook	Facebook	Facebook	Facebook	Facebook	Facebook
Students	Phishing Bells video, Phishing Quiz	Posters	Posters	Screens in IT Center, Wilson Commons; play @ movies	n/a	Blackboard Quizzes
Faculty/Staff	Liaisons	Liaisons	Liaisons	Liaisons	Liaisons	Liaisons

All material should use the brand "You are at the center..."

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