Anti-Racism Campaign  
Meeting Notes  
(02/24/16) 

Attendees: Bethany Anguiano, Norman Burnett, Matt Burns, Meredith Crenca, Jessica Guzman-Rea, James Mandelaro, Lori Packer, Anthony Plonczynski, Dan Watts, Yasmin Elgoharry, Emily Fehnel, Paul Hagenloh, Ayaa Elgoharry, Beth Olivares, Richard Feldman, Collette Kettles  

Not attending this meeting: Samantha Andrew, Jon Burdick, Justin Delinois, Grant Dever, Itzel Figueroa, Delvin Moody, Elmer Rodriguez, Alyssa Shoup, Bridgette Thomas, George VanderZwaag, Christopher Vasquez-dorn  

Items discussed during this meeting:  

Launch of the Anti-Racism Campaign:  
• Jessica Guzman-Rea will bring signs to Wilson Commons and take pictures on students, and staff with the sign on 2/26/17  
• Men and Women basketball game on 2/27/16  
• Give-aways need to be at the gym by 11:30 am on Saturday  
• Volunteers will be filtered through Yasmin Elgoharry  
• 200 t-shirts are needed for the game  
• U of R ID is required to receive a t-shirts  
• Stickers and buttons will also be available no ID is required  
• Facebook page has been created  
• Two PSAs will be read  
• Beth and Norm will write the mission  

Dean Feldman’s comments:  
• Compulsory training has already been discussed with the commission  
• Dean Feldman is pleased about what has happened so far with the campaign  
• Freshman writing could be considered but has to be approved by faculty  
• Will assist with building connections with different individuals; committee should make recommendations  
• He is giving a talk to NYC alumni group in early March; would like an update to present to the group  
• Updated report and recommendations are needed by the end of April for the end-of-the-year commission report  

Website: (Lori Packer): (www.rochester.edu/better-than-that)  
• Will update the website as events happens  
• Has a writer in her office as a resource
Other topics:
- Dan Watts – ResLife will incorporate “WE’RE BETTER THAN THAT” in their training next year
- Matt Burns – we need to be careful not to take on too much
- Beth Olivares – trainings needs to focus on students

For discussion at the next meeting:
- Mission for group (Norm and Beth will send prior to meeting)
- Strategic plan for group for the semester and beyond
- Poster design using slogan on top of YikYak posts

Next meeting: March 2, 2016; Dewey 4-160 @ Noon