



September 3, 2019

Dear Colleagues,

Please consider spending some time to take control of your scholarly identity and make your research identifiable and distinguishable from the work of others. A simple, reliable way for you to do this is to [register for an Open Researcher and Contributor ID \(ORCID\)](#).

ORCID is a unique personal identifier that connects you to all of your work and professional activities, including grant applications and conference presentations. Built on the principle of “enter once, reuse often,” ORCID provides you with an open and interoperable toolset to collect, vet, and share information that can be trusted as an accurate source of information about you and your research. We are currently among [1039 ORCID member organizations](#), which include universities, publishers, funders, scholarly societies, and other stakeholders across the research landscape.

Here’s a four-minute video that further explains ORCID: [What is ORCID?](#)

The benefits of having an ORCID is something that was touched on at the last Faculty Senate meeting. In addition to ensuring you’re receiving proper credit for your work, your ORCID also ensures your work is credited to the University. Establishing that link can have a direct impact on the University’s rankings.

Why is that important?

Perhaps the biggest reason is that rankings affect our ability to successfully attract other leading researchers and faculty members, as well as the best students and staff, which can affect your future research and potential achievements. Rankings can also influence where international students choose to study abroad, as our prestige has an impact on the amount of support a country will give its students to study here.

And while ORCID offers time-saving benefits, as its data can be used across the scholarly communications ecosystem, we have initiated ORCID projects that will help streamline activity reporting within our systems.



If you need assistance with your ORCID profile, [contact your designated librarian](#).

For general questions, please contact:

Lauren Di Monte at [lauren.dimonte@rochester.edu](mailto:lauren.dimonte@rochester.edu) or 6-3274

Sincerely,

Robert Clark  
Provost and Senior Vice President for Research

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Vice Provost and Andrew H. and Janet Neilly Dean of University of Rochester Libraries