2014 United Way
Community Fund and Designated Investments
to the University of Rochester

The United Way Community Fund supports local programs aligned to four key strategies: Meeting Basic Needs, Giving Babies the Best Start, Preparing Kids for Success, and Supporting Seniors and Caregivers. Five University-sponsored programs receive investments from the United Way Community Fund. Through combined Community Fund and Designated Investments, the University will receive over $1.8 million from the 2014 United Way Campaign, as follows:

Community Fund supported programs:

**Visiting Nurse Service:**
- Meals on Wheels: $366,920
- Nurse Family Partnership: $355,000

**Building Healthy Children:**
A collaborative of Mt. Hope Family Center and Strong Social Work Division with Strong Pediatrics, Highland Family Medicine, Anthony Jordan Health Center and Rochester General Hospital.

**Children’s Institute:**
- Primary Project: $86,500
- Behavioral Consultation: $150,000

**Baby Love/Strong:**
Parents as Teachers Right from the Start program: a collaborative of Baby Love and Family Resource Centers of Hillside

**Horizons at Warner:**
Summer LEAP

Additional Designations:

**Strong Memorial Hospital**
- Strong Memorial Hospital: $42,365
- Wilmot Cancer Center: $12,741
- Flaum Eye Institute: $1,006
- Neonatal: $800
- Eastman Institute for Oral Health: $788
- Robert J. Flavin Shaped Beam Surgery Center: $250

**Golisano Children’s Hospital**

**Highland Hospital**

**Highlands Living Center**

**Highlands @ Brighton**

TOTAL UR Funding from 2014 United Way Campaign: $1,841,055