2015 United Way
Community Fund and Designated Investments
to the University of Rochester

Five university sponsored programs receive investments from the United Way Community Fund and make a positive difference on the lives of people in our community. Through combined Community Fund and Designated Investments, UR will receive over $1.7 million from the 2015 United Way campaign, as follows:

### Community Fund

**Building Healthy Children:**
A collaborative of Mt. Hope Family Center and Strong Social Work Division with Strong Pediatrics, Highland Family Medicine, Anthony Jordan Health Center and Rochester General Hospital.

- **$500,000**

**Baby Love/Strong:**
Parents as Teachers Right from the Start program: a collaborative of Baby Love and Family Resource Centers of Hillside

- **$154,575**

**Children’s Institute:**
- **Primary Project:** $80,445
- **Behavioral Consultation:** $139,500

- **$219,945**

**Horizons at Warner:**
Summer LEAP

- **$29,270**

**Visiting Nurse Service:**
- **Meals on Wheels:** $341,235
- **Nurse Family Partnership:** $330,150

- **$671,385**

### Designations

**Strong Memorial Hospital**
- Flaum Eye Institute: $1,704
- Neonatal: $600
- Eastman Institute for Oral Health: $2,434
- Wilmot Cancer Center: $15,164
- Strong Memorial Hospital: $36,715

- **$56,617**

**Golisano Children’s Hospital**
- **$107,531**

**Highlands Living Center**
- **$4,683**

**Highland Hospital**
- **$14,056**

**Highlands @ Brighton**
- **$609**

**TOTAL UR Funding from 2015 United Way Campaign...**
- **$1,758,671**

The **United Way Community Fund** supports 80 local programs aligned to four key strategies: Meeting Basic Needs, Giving Babies the Best Start, Preparing Kids for Success, and Supporting Seniors and Caregivers.
**Building Healthy Children** provides and evaluates preventive interventions for teen families and their children. The program supplies young mothers with parenting education, parent-child trauma and maternal depression therapy, and any needed support services such as food, housing and transportation. Program goals include decreasing the number of families involved with Child Protective Services, promoting positive parent-child relationships and healthy child development outcomes, including being up-to-date on immunizations and well-child medical appointments.

*Contact Jody Manly for more information: jody.manly@rochester.edu*

**Children’s Institute** supports those who work with children to ensure the success of every child. With programs and services that are grounded in research, the Institute builds bridges between theory and practice. They partner with community agencies and schools to strengthen the social and emotional health of children. Prevention and early intervention programs provide a range of trainings, assessments, and services to support those who work with children; and they conduct research and evaluation to continuously improve efforts that support children’s positive growth and development.

*Contact Cindy Harper for more information: charper@childrensinstitute.net*

**Horizons at Warner** provides a six-week, full-day summer enrichment program on the University of Rochester Campus. The primary focus is to engage K-8 Rochester City School District students in meaningful and authentic learning experiences in a non-traditional school setting. In eight years, the program has grown from serving thirty to one hundred forty-five students. The goal is to prevent summer slide and instill a love of reading, thinking mathematically, and communicating effectively. In addition, students learn to swim and participate in STEM problem solving activities, art programs, and field trips. The close relationships developed between families and Horizons staff, along with engaging instructional approaches, help lead city students in the program to reach their fullest potential.

*Contact Lynn Gatto for more information: lgatto@warner.rochester.edu*

**Visiting Nurse Service**

**Meals on Wheels**, working in partnership with the Red Cross, delivers hot, nutritious meals and provides a daily check-in to the homebound, elderly or ill in our community.

*Contact Margaret Schweizer for more information: MSchweizer@vnsnet.com*

**Nurse Family Partnership**, is an evidence-based home visitation program started at the University, that improves the health, well-being, and self-sufficiency of low-income, first-time parents and their children.

*Contact Kevin Berg for more information: KBerg@vnsnet.com*