



**United Way of Greater Rochester
and the Finger Lakes**
Serving Genesee, Livingston, Monroe,
Ontario, Wayne, and Wyoming Counties



UNIVERSITY of
ROCHESTER

Annual Campaign Pledge Form - Workplace

1 My Information (Please print)

First name	M.I.	Last name
Home Address		
City/State/Zip		
Phone: <input type="checkbox"/> Home <input type="checkbox"/> Cell <input type="checkbox"/> Work		Birth Year (YYYY)
Preferred email		
Employer (or former employer if retired)		
<input type="checkbox"/> Please combine my gift with my spouse's/partner's gift.		
Spouse's/partner's name		
Spouse's/partner's employer (if applicable)		

2 My Gift (Please choose payroll deduction or direct gift)

TOTAL GIFT AMOUNT: \$ _____

☐ PAYROLL DEDUCTION

How much would you like to deduct per pay period? \$ _____

How often are you paid per year?

☐ 24x ☐ 12x

OR

☐ DIRECT GIFT (Gifts of \$25 or less will be billed/charged one time)

☐ Check (made payable to United Way of Greater Rochester and the Finger Lakes)

☐ Cash

☐ Bill me: ☐ One time ☐ Quarterly ☐ Monthly ☐ Annually

Billing start date: _____

To pay with your credit card and other electronic options scan the QR Code

For other payment options please send us an email at contactus@unitedwayrocflix.org
or call us at 585-242-6535



CONTINUOUS PLEDGE PAYROLL OPTION

Won't you consider becoming a Continuous Pledge payroll donor? Continuous Pledge allows you to have a set amount pledged each pay period, every year, unless you authorize a change by notifying the University's United Way Office at uwco@hr.rochester.edu. **YES! Please consider me a Continuous Pledge Donor at (check one):**

- ☐ Same pledge amount each year ☐ Annual increase to my pledge of 5%
☐ Annual increase to my pledge of 10% ☐ Annual increase to my pledge of 15%

NOTE: Donor designations remain in effect from year to year with the Continuous Pledge Option.

3 My Impact (optional)

SUPPORT UNITED WAY

☐ I want United Way to make the **GREATEST IMPACT** with my gift to the Community Impact Fund. My gift will support the core building blocks that help individuals, families and our community thrive: **HEALTH, EDUCATION, AND ECONOMIC MOBILITY.**

ANOTHER OPTION FOR GIVING Please consider giving to United Way's Community Impact Fund to make the greatest impact for local people and our entire community. If you would like to direct all or a portion of your gift to a donor options organization, you may do so below. Donor options information can be found at unitedwayrocflix.org/donoroptions. There is a \$50 minimum for all designations.

\$ _____	Organization/County	ID#
\$ _____	Organization/County	ID#

☐ Please do not release my information to the organization(s) to which I designated.

4 Join Leaders United

When you contribute \$1,000 or more (\$500 for ages 40 and under, \$250 or more for ages 55+) you are recognized as a Leaders United member and will be invited to connect with other leadership donors throughout the year. You may also choose to become a member of United Way's other leadership giving networks. For more information, please visit unitedwayrocflix.org/leadership or see the back of this form.

☐ YES, I WOULD LIKE TO JOIN/CONTINUE AS A MEMBER OF ONE OR MORE UNITED WAY LEADERSHIP GIVING NETWORKS.

Please choose the network you would like to join:

- ☐ African American Leadership Society (\$1,000 or more)
☐ Círculo Latino Leadership Society (\$1,000 or more)
☐ Women United (\$1,000 or more)
☐ Labor Leaders Club (\$1,000 or more)
☐ Continue United (\$250 or more for ages 55+)
☐ Emerging Leaders Society (\$500 or more for ages 40 and under)
☐ Tocqueville Society (\$10,000 or more)

5 My Signature (required)

Signature

Date

How United Way is creating possibilities in our region.

We leverage our unique position at the intersection of business, nonprofit and government to:

1. **Identify** the challenges and strengths in our local communities hindering and advancing opportunities for individuals to thrive.
2. **Develop** plans for resource deployment to address our challenges.
3. **Engage** and convene local businesses, nonprofits, volunteers, and donors to act.
4. **Activate** our resources and relationships to champion the nonprofit sector, advance opportunities in our region, and spark action for a better today, tomorrow, and years to come.

Our **IDEA** is that when we come together, elevate our voices, and mobilize our collective resources, we can achieve more than any individual or organization can do alone. Together, we can create positive, lasting change in our region.

When you give to United Way your gift goes further.

Raised local, stays local. Every dollar raised here in the Greater Rochester and Finger Lakes region supports our local communities.

► \$2 A WEEK

After-school fun—and learning!—for local kids

Did you know that in 2022, 3rd graders in our region tested below the New York State standard for English language arts and math?

► \$5 A WEEK

Nutritious meals for local homebound older adults

Did you know more than 152,000 residents in our region are food insecure?

► \$20 A WEEK

Credit counseling for low-income people

Did you know 1 in 3 of our neighbors have limited resources to meet their basic needs?

Thank you for joining the United Way movement! Your support is closing gaps and opening opportunities for our neighbors.

A gift to United Way and the Community Impact Fund supports over 185 local programs and initiatives that serve over 400,000 individuals in our region. When you invest in United Way, you are supporting a wide range of strategies that address our community challenges in enduring, systemic ways.

Visit unitedwayrocflx.org or scan to learn more about your impact with United Way.



Authorizing a Regular Payroll Deduction

I understand that I am under no obligation to contribute to United Way of Greater Rochester and the Finger Lakes. If I decide to contribute to United Way by authorizing deductions from my pay to be forwarded to United Way, it is a decision I make voluntarily. I understand that the amount I authorize to be deducted will be subtracted from my pay for any pay period in 2024-2025 in which my pay is large enough to cover the deduction. If there is a pay period in which my pay is insufficient to cover the United Way deduction after all legally required deductions are made, my employer will not make a United Way deduction for that pay period. If a United Way deduction is missed for any reason, it will not be made up on a later date without my express written direction. I understand that I may revoke my United Way deduction authorization at any time by informing my employer in writing, and that my revocation will be effective within four pay periods or eight weeks, whichever is sooner.

- All gifts are subject to a pledge loss reserve charge.
- United Way will make every effort to forward your gift to the organization to which you designate. If the organization is not in compliance with current United Way policy, or if this form is not completed as directed, United Way reserves the right to redirect your gift to support United Way's Community Impact Fund. For more information, please call (585) 242-6564.
- View United Way's Privacy Policy and Donor Privacy Policy at [UnitedWayROCFLX.org/policies](https://unitedwayrocflx.org/policies).

United Way does not provide goods or services in whole or partial consideration of any contributions made to United Way by payroll deduction. Upon request, you may obtain a copy of United Way of Greater Rochester and the Finger Lakes, Inc.'s latest financial report filed with the Attorney General by writing to United Way of Greater Rochester and the Finger Lakes, Inc., 75 College Avenue, Rochester, NY 14607 or from the New York State Attorney General's office by calling 212-416-8401 or viewing their website (www.charitiesnys.com). Registration with the New York State Attorney General Charities Bureau or any other government agency should not be construed as an endorsement of United Way.

Gifts to United Way may be tax deductible. Please consult your tax advisor.