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HMH® AND EAST UPPER & LOWER SCHOOLS

Literacy Excellence Summit

Embolden Readers and Writers to Foster Growth for Every Learner

HMH is pleased to partner with East Literacy Excellence in its mission to engage the East High faculty, staff, students, and community in improving the lives and experience of East's students. Join us for an opportunity to collaborate with education thought leaders and your colleagues about proven ways to captivate readers and writers in the secondary classroom, address the needs of the entire learning community, and improve student outcomes.

2019 | SEPTEMBER 14

7:30 a.m. to 1:00 p.m.

ROCHESTER CITY SCHOOL DISTRICT

EAST UPPER/LOWER SCHOOLS

1801 E. Main Street
Rochester, NY 14609

REGISTER ONLINE AT hmhco.force.com/VFRSVP

Enter code: **HMH September 14**
(URL and code are case sensitive.)

REGISTER ONLINE BY September 10, 2019
Space is limited; please register early.

QUESTIONS? Contact Alicia Kraack: Alicia.Kraack@hmhco.com,
Jennifer Rees: Jennifer.Rees@rcsdk12.org, or Shaun Nelms: Shaun.Nelms@rcsdk12.org

This professional learning opportunity is being provided for the benefit of your school district. Participation at this event is voluntary. By accepting this invitation, you confirm that you have obtained any approval required by your school district. Houghton Mifflin Harcourt does not expect or require any commitment from attendees to purchase materials and/or services in exchange for attending the event. Estimated value of this event is \$20.00 per person. System 44®, READ 180®, Daggett System For Effective Instruction®, The Learning Company®, Houghton Mifflin Harcourt®, and HMH® are trademarks or registered trademarks of Houghton Mifflin Harcourt. © Houghton Mifflin Harcourt. All rights reserved. FSM_082019LH

AGENDA

EAST LITERACY EXCELLENCE

SATURDAY, SEPTEMBER 14, 2019 • 7:30 A.M.–1:00 P.M.

7:30 a.m.–8:00 a.m.	Registration
8:00 a.m.–9:30 a.m.	Keynote –Lacey Robinson, Chief Program and Engagement Officer, UnboundEd
9:30 a.m.–9:45 a.m.	Break/Travel to Sessions
9:45 a.m.–10:45 a.m.	Breakout Session 1
10:45 a.m.–11:00 a.m.	Break/Travel to Sessions
11:00 a.m.–12:00 p.m.	Breakout Session 2
12:00 p.m.–12:15 p.m.	Break/Travel to Auditorium
12:15 p.m.–1:00 p.m.	2nd Keynote or Student Panel

BREAKOUT SESSIONS

You will select two sessions from the following list at on-site registration.

Doing The Hard Work: Implementing An Innovative Literacy Model at East

- Jennifer Rees, East EPO (Educational Partnership Organization) Chief Accountability Officer
- Jessica Anderson, East EPO Literacy Teacher Leader

East EPO staff involved in the development and implementation of East's literacy program will share details about the model they have created for accelerating student literacy in Grades 6–12. Participants will have the opportunity to hear how staff have combined multiple research-based approaches—including *System 44*®, *READ 180*®, and Readers' and Writers' Workshop—to develop an innovative, multi-tiered instructional model that is both flexible and responsive to students.

Data-Driven Classroom

- Dr. David Bain, Academic Planning & Analytics, Houghton Mifflin Harcourt
- Dr. Stephen Knobloch, Academic Planning & Analytics, Houghton Mifflin Harcourt

What data actually makes an impact on student learning? Principals and teachers have incredible amounts of data at their disposal. How can this data be harnessed to make decisions that have the greatest impact on student learning? In this session, participants will explore New York state assessment data, third party adaptive assessment data, and classroom content data to design learning pathways for students.

Improving Student Proficiency Through Rigor, Relevance, and Relationships

- Dr. Andrea Tottossy, Director of Professional Learning, Houghton Mifflin Harcourt

Are your student proficiency numbers where you want them to be? If you walked into the classrooms in your school right now, what kind of instruction would you see? How are your teachers making instructional decisions? Do you have a system for providing formative feedback to your teachers for the purpose of improving instruction? How do you ensure that high-yield instructional initiatives are being implemented with fidelity in your school? These questions, along with many others, fuel the discussion around rigor, relevance and relationships. This session will focus on the Daggett System for Effective Instruction® and the impact it can have in your school.

Literacy Work and Course Offerings: University of Rochester's Warner School of Education

- University of Rochester's Warner School of Education Faculty

The University of Rochester's Warner School of Education and Human Development includes several faculty members who study and teach about literacy, spanning the childhood, adolescent, and adult years. During their session, each professor will share some of his or her work in promoting literacy learning in the Rochester community and in collaborating with the city school district, including East High School. They will also review courses offered at UR/Warner that relate to teaching and learning literacy practices.

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SPEAKERS

EAST LITERACY EXCELLENCE

SATURDAY, SEPTEMBER 14, 2019 • 7:30 A.M.—1:00 P.M.

Lacey Robinson

Lacey Robinson has more than 20 years of experience as an educator, principal, and staff development specialist with a focus on literacy, equity, and school leadership. As Chief Program and Engagement Officer for UnBoundEd, Ms. Robinson is responsible for engaging with external partners including collaborators in the K–12 education space as well as district and system leadership to support standards-aligned, content-focused adult learning and professional development. She oversees key design and execution elements for primary external UnboundEd service offerings, including Communities of Practice (CoP) and Standards Institute (SI) and the national programs. Previously, Ms. Robinson was the senior director of implementation for the national Transforming Teams program at New Leaders, a nonprofit that trains aspiring and current school leaders. She is certified in facilitative leadership and has served as a staff development specialist nationally and internationally, most recently working with the Medical School of Rwanda on organizational and change management.

Dr. Andrea Tottossy

Dr. Andrea Tottossy started her teaching career as a middle school mathematics and reading teacher. During her twenty-year tenure in a large urban school district, Dr. Tottossy held a variety of positions in addition to teaching including guidance counselor, dean of students, assistant principal, middle school principal, and high school principal. While a middle school principal, Dr. Tottossy's district won the Broad Prize in Urban Education. Additionally, her high school was named a top high school in the United States by *Newsweek* Magazine. Her work has been featured in multiple national and regional publications. Dr. Tottossy has also taught curriculum, instruction, and leadership courses to graduate students at Virginia Tech as an adjunct professor. Developing and leading the implementation of rigorous curriculum, specifically aligned to rigorous standards, is one of Dr. Tottossy's areas of expertise. She holds a bachelor's degree in elementary education with specialties in mathematics and science, a master's degree in counseling, and a Certificate of Advanced Studies in Educational Administration. She earned her doctorate from Virginia Tech in Leadership and Policy Studies.

Dr. David Bain

Dr. David Bain has served students in a wide array of educational environments as a classroom teacher; building leader; Director of Curriculum, Instruction, and Assessment; and Associate Superintendent. Dr. Bain has served in both urban and suburban school districts in both Chicago and northern Illinois. Dr. Bain has significant research and data analytic experience in monitoring students enrolled in intervention programming. In multiple districts, he has built comprehensive intervention models in the areas of literacy, mathematics, and English learners. In addition, Dr. Bain has worked extensively in the development of innovative science curriculum through multiple publications and a previous role overseeing K–12 educational programming at the Museum of Science and Industry in Chicago. Dr. Bain has a bachelor's degree in biology from Indiana University, a Master of Arts degree in Education from DePaul University, and a doctorate from National Louis University in Chicago.



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