

# LiDA Colloquium Series

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## GenAI Impact on Creativity/ Creative Work

Thursday, February 1, 3:30-4:30 pm EST

TO REGISTER go to: <https://www.rochester.edu/warner/lida/programs/lida-colloquium-series/>

There continue to be many debates about whether GenAI will take away from the creative work of artists as well as laypeople, or create new opportunities and access to creative work. In this session we will build on findings from studies in the field of music and creative writing to draw implications for education.

This event will include brief presentations (no more than 5 minutes each) from a few “conversation starters” who will share illustrations and/or key findings about uses of GenAI in creative tasks, followed by facilitated breakout room discussions where participants will be invited to first review a set of thought-provoking quotes on the topic and then can share and discuss thoughts, and ending with brief reports by breakout room facilitators to the entire group.

“Conversation starters”:

- A. **What counts as “creative work”?** (*Raffaella Borasi, University of Rochester*)
- B. **Examples of AI-supported digital content creation** (*Yu Jung Han & Md Mamunur Rashid, University of Rochester*)
- C. **Examples of AI-supported music creation** (*Benjamin Guerrero, Mennonite University*)
- D. **Musicians’ perceptions about AI and creativity** (*Zenon Borys, University of Rochester*)

Please join us in this public and free event, so we can all learn from each other’s experiences and insights

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