



## Selected Coverage June 2009

### National

ABC News  
ABC Science Online  
Batavia Daily News  
Buffalo News  
CBC  
CNN  
LA Times  
Medical News Today  
Reuters  
Rolling Stone  
Science Daily  
Sydney Morning Herald  
UPI  
U.S. News & World Report  
The Wall Street Journal  
Yahoo! News India

### Local

R News  
Rochester Business Journal  
Rochester Democrat and  
Chronicle  
13WHAM-TV  
10WHEC-TV  
8WROC-TV  
WXXI

#### *U.S. News & World Report (June 3)*

##### **Happiness Has Nothing to Do with Wealth**

Wealth, fame and good looks may be a formula for anxiety rather than happiness, a new study suggests. Psychologists at the **University of Rochester** evaluated survey responses from 147 recent graduates, noting their achievements and their level of happiness over a period of two years. (Also Reported in: *Yahoo! News*, *U.S. Department of Health and Human Services*, *MSNBC*, *amNY*, *WXXI*)

#### *UPI (June 2)*

##### **Laser makes bulbs super-efficient**

**University of Rochester** (N.Y.) researchers said the laser creates a unique array of nano- and micro-scale structures on the surface of a regular tungsten filament. It's those structures that make the tungsten emit light as bright as a 100-watt bulb, but consume less electricity than a 60-watt bulb. (Also Reported in: *Science a GoGo*, *EE Times*, *Photonics Online*, *CleanTechnica*, *Energy Efficiency News*)

#### *Reuters (June 4)*

##### **Antidepressant curbs cancer-related mental ills**

"Cancer and its treatment impact important areas of cognitive function such as attention and memory, which are essential to patients' effective psychosocial functioning and quality of life," **Dr. Pascal Jean-Pierre**, from the **University of Rochester**, New York and colleagues point out in a meeting paper. (Also Reported in: *ABC News*, *Yahoo! News*, *National Post*)

#### *The Wall Street Journal (June 24)*

##### **Implants Found Effective in Patients With Mild Heart Failure**

"We didn't think there would be any difference in the mortality, and there was not, so all of the effect was in terms of the reduction of the development of heart failure," said **Arthur Moss**, a cardiologist at the **University of Rochester** who ran the study. He called the results "strikingly positive." The full findings will be released later this year. (Also Reported in: *Bloomberg News*, *Chicago Tribune*, *Los Angeles Times*, *Newsday*, *Science Daily* and others)

#### *U.S. News & World Report (June 4)*

##### **Scientists Create Metal that Pumps Liquid Uphill**

Scientists at the **University of Rochester** have created a simple slab of metal that lifts liquid the same way trees pull vast amounts of water from their roots to their leaves hundreds of feet above the ground. Although the principle is the same, the speed at which the metal performs this feat would make nature envious. (Also Reported in: *TCE Today*, *InTech*, *Softpedia*, *Scientific American*, *Science 360*, *India eNews*, *Red Orbit*, *Nanotechnology News*, *UPI*)

**CBC (June 23)**

**Bringing pandemic vaccine to flu clinics first requires animal, human testing**

No matter how quickly you enroll the subjects in the study, even if everybody was enrolled on the same day, it's still going to take time to get the study done and get the data," says **Dr. John Treanor**, who teaches at the **University of Rochester** in northern New York. (Also Reported in: *Yahoo! News Canada*)

**13WHAM-TV (June 10)**

**Seligman: University Remains Strong in Tough Economy**

It's a tough economy, but the outlook for the **University of Rochester** is strong. That's the message UR President **Joel Seligman** gave in a speech at the Memorial Art Gallery Tuesday evening. (Also Reported in: *WHAM AM 1180*)

**CNN (June 5)**

**Unsolved plane crashes carry mystique for years**

With all the mystery, **David M. Primo**, associate professor of political science at the **University of Rochester**, said there's a broader effect when investigations fail to find clues about how an aircraft go down. "An unsolved crash has the effect of creating an erroneous perception that flying is unsafe, even though it is a remarkably safe form of travel," said Primo, co-author of "The Plane Truth: Airline Crashes, The Media and Transportation Policy."

**ABC News (June 11, 2009)**

**Morning Sickness Drug Gets Green Light in Study**

"We worry about women with extensive nausea and vomiting during pregnancy," said **Dr. Eva Pressman**, director of maternal fetal medicine at the **University of Rochester Medical Center** in New York. "There's concern about dehydration and losing weight." (Also Reported in: *U.S. News & World Report, Yahoo! News, BusinessWeek, Forbes, Fox 19*)

**WXXI (June 23)**

**1370 Connection: U of R President Joel Seligman**

**U of R** President **Joel Seligman** discusses his vision for the university in the community, and analyzes the President's proposals for reforming federal financial regulations in his role as a nationally recognized expert on law, finance and regulation.

**Rolling Stone (June 25 issue)**

**Secretary of Saving the Planet**

Energy Secretary **Steven Chu** has billions at his disposal to finance a new green economy. He also has the coal industry trying to stop him. ... Unlike [his older brother] Gilbert, who went straight to Princeton, Chu was turned down by Ivy League schools and instead enrolled at the **University of Rochester**. He studied math and physics, intending to become a physicist, but his father urged him to do something more practical. "My father wanted me to be an architect," Chu says. ... When it came time for Obama to choose a new head of the DOE, Chu was the obvious pick.

**ABC Science Online (June 24)**

**Video games are good for you**

**Daphne Bavelier**, professor of brain and cognitive sciences at the **University of Rochester** in the United States, has every teenage boy's dream job. They're looking for ways of training people's brains for use in rehabilitation programs, and to slow or even reverse the visual and cognitive decline that comes with ageing.

**Rochester Democrat and Chronicle (June 21)**

**More restaurants, housing are on the drawing board for 19<sup>th</sup> Ward**

Close to 100 **University of Rochester** finance and human resources employees moved last month to office space in a property built at 910 Genesee St. (Also Reported in: *8WROC-TV*)

**Rochester Democrat and Chronicle (June 14)**

**Latino students receive college scholarship funds**

**Benjamin Lee Dick** always understood the value of a good education, but it wasn't until he started looking for colleges that he learned that value was going to come at a price; a very high one. "I was just shell shocked at how much it cost go to college," said Dick, 17, of Bloomfield, who will study chemical engineering at the **University of Rochester** this fall and received more than \$88,000 in scholarships.

***Rochester Democrat and Chronicle* (June 19)**  
**Magazine ranks orthopedic care at Golisano Children's Hospital among nation's best**

Orthopedic care for children is the one specialized care category for which **Golisano Children's Hospital** at **University of Rochester Medical Center** ranks among the top 30 nationwide in U.S. News & World Report's 2009 edition of America's Best Children's Hospitals, announced Thursday. The Rochester program ranks 25th. (Also Reported in: *13WHAM-TV*, *10WHEC-TV*, *8WROC-TV*)

***Rochester Democrat and Chronicle* (June 30)**  
**Are we able to scale back to move forward?**

Why does gold cost so much? One reason is that what's left in the earth "is of such marginal quality that the extraction of a single ounce—the gold in one ring—requires tons of ore," writes **Randall Curren**, professor of philosophy and education at the **University of Rochester**.

***8WROC-TV* (June 24)**  
**Little Noor: One Year Later**

**Dr. James Aquavella** has been keeping tabs on Noor since he performed her sight-restoring surgery in 2008. Noor was born with a birth defect which robbed her of her sight in both eyes. She underwent a corneal transplant at the **University of Rochester Medical Center**.

***R News* (June 29)**  
**Eastman Theatre Temporarily Closes**

An historic venue in Rochester closes its doors temporarily while it undergoes a \$46.5 million renovation project. By October, **Eastman Theatre** will be known as **Kodak Hall at Eastman Theatre**. "These changes should make the acoustics much more lively in the hall and really much richer sound," Eastman School of Music Associate Dean **Jamal Rossi** said. (Also Reported in: *8WROC-TV*, *WHAM AM 1180*, *13WHAM-TV*)

***Rochester Business Journal* (June 12)**  
**Simon School partners to promote diversity**  
The **Simon Graduate School of Business** at the **University of Rochester** is partnering with a leadership organization to promote diversity among the student body.

***13WHAM-TV* (June 2)**  
**Doctor Hurt; UR President: "Bradford Berk is a Fighter"**

**Dr. Berk** fractured the first four vertebrae in his neck and has limited movement in one lower leg, but University President **Joel Seligman** says Berk is all there mentally and will be back. "There's going to be a long journey, this is a serious injury, but Bradford Berk is a fighter." (Also Reported in: *10WHEC-TV*, *Albany Times Union*, *WCAX-TV Vermont*, *Newsday*, *Rochester Democrat and Chronicle*, *WXXI*)

***Rochester Democrat and Chronicle* (June 2)**  
**Medicine chair is interim head of University of Rochester Medical Center**

**Dr. Mark B. Taubman**, announced Monday as the interim chief of the **University of Rochester Medical Center**, plans to stick to the strategic plan of his predecessor, the injured **Dr. Bradford C. Berk**. (Also Reported in: *13WHAM-TV*, *Rochester Democrat and Chronicle*, *Rochester Business Journal*, *Messenger Post Newspapers*, *R News*, *WHAM AM 1180*, *WXXI*, *8WROC-TV*)

***R News* (June 11)**  
**Dr. Berk Leaves Strong; Heads to Rehabilitation**  
Doctors at the **University of Rochester Medical Center** say the hospital's CEO has made tremendous progress beyond their wildest dreams. **Dr. Bradford Berk** is now at a New Jersey rehabilitation center to continue his recovery from a spinal cord injury. (Also Reported in: *Rochester Democrat and Chronicle*, *Rochester Business Journal*, *13WHAM-TV*, *WHAM AM 1180*, *10WHEC-TV*, *WXXI*, *8WROC-TV*)

***LA Times* (June 29)**  
**Study finds surprising number of teens think they'll die young, leading to risky behavior**  
A surprising number of teenagers—nearly 15 percent—think they're going to die young, leading many to drug use, suicide attempts and other unsafe behavior, new research suggests. The study suggests a new way doctors could detect kids likely to engage in unsafe behavior and potentially help prevent it, said **Dr. Jonathan Klein**, a **University of Rochester** adolescent health expert who was not involved in the research. (Also Reported in: *Forbes*, *Washington Times*, *Boston Globe*, *New York Times*, *Seattle Times*, *MSNBC* and others)

***Rochester Democrat and Chronicle* (June 30)**

**UR boss on Kodak board**

**University of Rochester** President **Joel Seligman** knows all about higher education and securities law. Now he has to get up to speed on digital photography and printing as the newest board member of Eastman Kodak Co. He is one of the nation's pre-eminent academic experts on securities law, and Kodak cited that expertise in announcing his appointment. (Also Reported in: *Rochester Business Journal*, 10WHEC-TV, R News, 8WROC-TV, WXXI, 13WHAM-TV)

***U.S. News & World Report* (June 20, 2009)**

**Painkillers May Be Good for the Prostate**

**Dr. Eric A. Singer**, chief resident in urology at the **University of Rochester Medical Center** in New York, led a team of researchers who found that regular use of NSAIDs yielded PSA levels 10 percent lower than in men who didn't use them. St. Sauver's study found lower PSA levels among NSAID users in her study as well. (Also Reported in: *ABC News*, *BusinessWeek*, *Forbes*, *Yahoo! News*, *News-Journal*)

***Rochester Democrat and Chronicle* (June 10)**

**URMC creates Eastman Institute for Oral Health**

The newly created **Eastman Institute for Oral Health**, unique nationwide, will expand dental care facilities and services in Rochester and is intended to better connect researchers, expand dental education, raise Rochester's visibility in dentistry and attract more money for research. (Also Reported in: *Rochester Business Journal*, *Rochester Democrat and Chronicle*, 10WHEC-TV, WHAM AM 1180, 8WROC-TV, R News)

***Rochester Democrat and Chronicle* (June 15)**

**Work to start on delayed construction project at University of Rochester Medical Center**

Construction of a \$76.4 million science institute building at **University of Rochester Medical Center**—announced in October but then delayed because of financing problems—will begin within the next few weeks. (Also Reported in: *R News*, *Rochester Business Journal*)

***Yahoo! News India* (June 28)**

**Music historian assesses Jacko as 'pivotal figure in US music history'**

**John Covach**, professor of music and chair of the Department of Music at the **University of Rochester** and professor of music theory at the **Eastman School of Music**, reacted to the King of Pop's shocking death on June 25. (Also Reported in: *Christian Science Monitor*)

***Rochester Democrat and Chronicle* (June 4)**

**UR hopes to improve already-high graduation rate**

With the national average about 54 percent, the **University of Rochester's** six-year graduation rate of 81 percent seems pretty impressive—until you compare it with the other top institutions in the country.

***Rochester Business Journal* (June 17)**

**Lenel Systems co-founder Prokupets dies**

Local businessman and co-founder of security company Lenel Systems International Inc. **Ruvyn Prokupets** died Tuesday at the age of 63. Mr. Prokupets served on the boards of **Strong Memorial Hospital** and the Jewish Community Federation of Greater Rochester, N.Y.

***UPI* (June 12)**

**Dioxin linked to breast feeding ills**

Dioxin exposure during pregnancy can harm fast-changing breast tissue cells and that may cause some women to have trouble breast feeding, U.S. researchers said. Corresponding author **B. Paige Lawrence** of the **University of Rochester Medical Center** said dioxins are generated mostly by the incineration of municipal and medical waste, especially certain plastics. (Also Reported in: *Red Orbit*, *Food Quality News*)

***Rochester Democrat and Chronicle* (June 17)**

**Rochester surgeon meets Obama**

**Dr. William Dolan**, a clinical professor at **University of Rochester Medical Center** who's also affiliated with Rochester General Hospital, and four other physicians from the Rochester area attended the president's speech to the larger convention.

**13WHAM-TV (June 23)**

**Susan B. Anthony Promise Award**

**Lynn Sullivan**, the CFO of Association for the Blind and Visually Impaired-Goodwill Industries of Greater Rochester and an MBA graduate at the **University of Rochester's Simon School of Business**, is the winner of this year's Susan B. Anthony Promise Award.

**Buffalo News (June 23)**

**Start-ups are key to growth but need funding, study says**

**Excell Partners**, a seed-stage venture capital fund with ties to the **University of Rochester**, said New York State fares well in attracting billions of federal research dollars for its universities. But the state should do more to capitalize on business opportunities that emerge from the research, said **Judy Albers**, the author of the study and chief operating officer of Excell. (Also Reported in: *Long Island Newsday*)

**10WHEC-TV (June 24)**

**Iranian election hits too close to home for one local family**

Local Iranian families are closely watching the developments in their homeland. The director of surgical education at the **University of Rochester** just came back from Iran. She told News 10NBC about life in Iran and shares her concern for her husband who is now there: This is a tense and stressful time for the Eghbali-Matloubieh family of Pittsford. **Mani Eghbali** and her husband Ahmad Matloubieh are Iranian natives. Matloubieh is in Iran visiting family members right now.

**Rochester Business Journal (June 10)**

**UR physics and astronomy program receives grant**

The department of physics and astronomy at the **University of Rochester** has been awarded a \$434,468 grant to renew its Research Experience for Undergraduate program for another three years.

**Medical News Today (June 26)**

**University Of Rochester Medical Center Receives HANYS' 2009 Community Health Improvement Award**

The Healthcare Association of New York State (HANYS) presented its 2009 Community Health Improvement Award to **University of Rochester Medical Center** for its Health-e- Access (HeA) Telemedicine Network.

**Sydney Morning Herald (June 12)**

**Using the carrot to motivate while paying peanuts**

Thankfully a handful of academics came to the rescue back in the 1970s. Researchers at the **University of Rochester** pioneered "intrinsic motivation," which is the ability to get employees to do stuff without paying them (more). They identified the following seven non-monetary factors that get employees to forget they're living in a material world.

**Science Daily (June 17)**

**'Life Force' Linked To Body's Ability To Withstand Stress**

"Our study took the important first step of finding a strong association between one part of extroversion and a specific, stress-related, inflammatory chemical," said **Benjamin Chapman, Ph.D.**, assistant professor within the **Rochester Center for Mind-Body Research (RCMBR)**, part of the Department of Psychiatry at the **University of Rochester Medical Center**, and lead author of the study. (Also Reported in: *InScience.Org, Red Orbit, FreshNews.in, Washington Times, Examiner.com*)

**Batavia Daily News (June 17)**

**Sonny Rollins, Maria Schneider win at jazz awards Schneider**—a graduate of the **Eastman School of Music in Rochester**—once again won the awards for composer, arranger and large ensemble of the year in voting among the 450 members of the Jazz Journalists Association.