



Selected Coverage April 2009

National

ABC News
ABC Online (Australia)
BBC News
The Chronicle of Higher Education
The Daily News
Discovery Channel
Discover Magazine
Financial Times
Forbes
Inside Higher Ed
Los Angeles Times
MSNBC
NPR
San Francisco Chronicle
Science Daily
Wall Street Journal

Los Angeles Times (April 15)

The game plan for vision

According to a study in *Nature Neuroscience* last month, playing action video games improves contrast sensitivity function – the ability to differentiate shades of gray. **University of Rochester** and Tel Aviv University researchers suspected mental exercise also played a role. (Also Reported in: *UPI*)

Science Daily (April 9)

Wristbands Ease Nausea With Cancer Treatment

Cancer patients who wore acupressure wristbands had much less nausea while receiving radiation treatment, making the bands a safe, low-cost addition to anti-nausea medication, according to a study published in the *Journal of Pain and Symptom Management* by **University of Rochester Medical Center** researchers. (Also Reported in: *Red Orbit, New Kerala, WebIndia123, Times of India, U.S. News & World Report, ABC News, Forbes, Business Week, MSN, UPI*)

Local

Rochester City Newspaper
Rochester Democrat and Chronicle
13WHAM-TV
8WROC-TV

Wall Street Journal (April 24)

Harmony 101

On a new album, Ben Folds features groups such as the **University of Rochester Midnight Ramblers**. (Also Reported in: *The Hoya*)

ABC News (April 29)

Experts Say Panic Over Swine Flu Is Premature

“This is something of concern [but] I think we should hold back on calling it a real threat,” said **David Topham**, co-director of the New York Influenza Center of Excellence, part of the **University of Rochester Medical Center**. “We always have to take these things seriously, but we have a very good system in place to respond.”

Rochester Democrat and Chronicle (April 2)

The humanities prepare us for life

“I grew up with the Italian language in the home,” says **Thomas DiPiero**, a professor of French and the senior associate dean of humanities at the **University of Rochester**.

Rochester Democrat and Chronicle (April 4)

Dean of Simon business school makes \$1M gift to UR

Mark Zupan, dean of the **William E. Simon Graduate School of Business Administration** at the **University of Rochester**, has made a \$1 million endowment commitment to the school, UR said today. (Also Reported in: *Rochester Business Journal, WHAM 1180 AM, WXXI, 13WHAM-TV, Financial Times*)

***Rochester City Newspaper* (April 23)**

RESEARCH: Innovation's at the heart of the city's past, future (op-ed)

I subscribe to the belief that our best days are ahead of us. Here at the **University of Rochester** our motto is *Meliora*, which means "ever better." I can think of no better phrase that describes the spirit of the City of Rochester and the University that bears its name. **Joel Seligman** is president of the University of Rochester. Formerly dean of Washington University's School of Law and of the University of Arizona's College of Law, he has lived in Rochester since 2005, when he became the UR's president.

***13WHAM-TV* (April 6)**

Rock and roll is here to stay

University of Rochester Eastman School Professor John Covach talked about the second edition of his book, "What's That Sound," a history of rock and roll.

***BBC News* (April 23)**

Why does Robin Hood keep coming back?

Thomas Hahn, professor of English at the **University of Rochester**, and author of numerous essays and books on Robin Hood, says the character's popularity has long represented people's frustrations with life in capitalist society.

***13WHAM-TV* (April 6)**

Bright Spot: Laney Widener and her Grassroots Recycling Project

Giving a shirt but taking one too, or maybe a pair of pants or a skirt. It's all part of the Clothing Exchange run by the Grassroots organization on the **U of R** River Campus.

***ABC News* (April 28)**

Are Some Breast-Feeding Claims Overblown?

"Prior to antibiotics, we know that babies died if they were not breastfed and that is still true in developing countries," said **Dr. Ruth Lawrence**, professor of pediatrics at the **University of Rochester School of Medicine** in New York, and chair of the American Academy of Pediatrics' section on breastfeeding.

***Rochester Democrat and Chronicle* (April 8)**

Man's big toe becomes thumb in rare surgery

If you ask him, the former Marine from Attica, Wyoming County, will tell you in between rehabilitation exercises how he wound up with a toe for a thumb.

He'll tell you matter-of-factly how the doctors at **Strong Memorial Hospital** amputated it right off his foot and transplanted it onto his hand, and then he'll drop in all his favorite jokes.

***Rochester Democrat and Chronicle* (April 24)**

UR med school moves up in U.S. News rankings

The **University of Rochester School of Medicine and Dentistry** moved up five spots to No. 31 on U.S. News & World Report's 2010 rankings of best research medical schools. (Also Reported in: *R News*)

***Rochester Democrat and Chronicle* (April 13)**

UR's Warner School offers new graduate degree in education

While political and economic changes are expected to impact educational institutions in the coming years, the **University of Rochester's Warner School of Education** is unveiling a new master's degree program designed to train professionals to play a role in those changes.

***Rochester Democrat and Chronicle* (April 15)**

Empty Gates warehouse to house art, live music

Fresh for your consumption Friday at a Gates warehouse: art and live music served up by **University of Rochester** students. From 5 p.m. to 2:30 a.m., the vacant Pixley Warehouse will host the second annual ArtAwake festival. (Also Reported in: *Rochester City Newspaper*)

***Rochester Democrat and Chronicle* (April 22)**

Nazareth, UR students use fryer oil to make biodiesel fuel

At Nazareth College and the **University of Rochester**, eating more french fries can help the environment. (Also Reported in: *Gas 2.0*)

***WROC-8 TV* (April 20)**

U of R Students Fasting for Refugees

In order to raise awareness and find out what it's like to be a refugee in Darfur, a group of 13 **U of R** students are going to eat very little. Only 1,017 calories per day – the average amount of food a refugee eats.

***Rochester Democrat and Chronicle* (April 19)**

Art unlocks memories buried by dementia

"Meet Me At The MAG" is a partnership between the Alzheimer's Association and the **University of Rochester's Memorial Art Gallery** aimed at helping them reconnect.

13WHAM-TV (April 9)

Stroke Teams Saving Lives

Muriel Dauteuil, 82, recently found out how well the **University of Rochester Medical Center** Stroke team works. **Dr. Babak Jahromi** said, “The second she hit our emergency department door, she had obvious signs of stroke.”

Rochester Democrat and Chronicle (April 19)

Removal of restrictions will boost stem cell research here (guest essay)

By removing these restrictions, scientists at the **University of Rochester** and across the nation can continue their global scientific leadership.

Guest Essayist: Dr. Bradford C. Berk is CEO of the University of Rochester Medical Center and member of the Empire State Stem Cell Funding Board.

NPR (April 12)

The Matzo Ball Matriarch of American Jewish Food

“Certainly there was true philanthropic goodness,” says **Nora Rubel**, who teaches the history of religion at the **University of Rochester** in New York. “But I think there was also an underlying concern that if they didn’t Americanize they would reflect badly on the Jews that were already there partly because they were so visible.”

Wall Street Journal (April 21)

With Jobs Tight, M.B.A.s Head for Home

Patricia Phillips, executive director of career management at **University of Rochester’s Simon Graduate School of Business**, says students are beginning to recognize that these days, it could take two or three career moves to make a switch.

MSNBC (April 29)

Visualizing the virus

The CDC’s lab had its sequencers primed and ready to go in advance - first to identify the virus as a swine-flu strain, then to get a complete genetic sequence. “Looking at that genetic sequencing data, you can draw conclusions about the origins of this virus,” said **John Treanor**, a virus expert at the **University of Rochester**. (Also Reported in: *CNN, 13WHAM-TV, 10WHEC-TV, WXXI, 8WROC-TV*)

Discover Magazine (April 13)

Sacred in the Mundane: Closing Arguments on Science and Religion (blog)

In closing, I think it’s an appropriate time to ask why the issue of “Science vs. Religion” or “Science and Religion” or whatever you want to call it matters at all. Why should we care? To answer that question, it’s best to face backwards. **Adam Frank** is a professor of astrophysics at the **University of Rochester** who studies star formation and stellar death using super-computers.

The Daily News (April 12)

Eastman student headed to Van Cliburn competition

An **Eastman School of Music** student is one of only 30 pianists from around the world who will compete next month in the 13th Van Cliburn International Piano Competition. **Zhang Zuo**, 20, from China, is a junior at the Rochester music school where she studies with Nelita True at Eastman.

8WROC-TV (April 11)

UR Well Clinic opens for underinsured, uninsured

It’s a small clinic but it comes at a critical time. It’s the **University of Rochester’s** Well Clinic. Run primarily by second year residents, it’s geared toward people who have either no insurance or are underinsured.

Rochester Democrat and Chronicle (April 13)

UR student sets stem cell research goal at \$10,000

In the seventh grade, **Katie Medford** chose to argue the pros of stem cell research during a classroom debate. It was the first time she’d ever spoken about the issue, aware of it only as a concept that held enough controversy for the assignment. A senior neuroscience major at the **University of Rochester**, she’s led fund-raisers for stem cell research, pushed for undergraduate classes on the topic and challenged classmates who call it abortion.

Rochester City Newspaper (April 23)

THEATER: “The Hairy Dutchman” (4/23-4/25 & 4/29-5/2)

Tennis and a decrepit court are at the center of Andy Bragen’s newest play, “The Hairy Dutchman.” The production will receive its world premiere as part of the **University of Rochester’s** International Theatre Program’s New Voice Initiative, which develops a new work for the theater by an early-career American playwright.

***Rochester Democrat and Chronicle* (April 19)
Eastman's quartet-in-residence reunites with cellist who planted the seed**

Members of the Cleveland Quartet, considered one of the premiere string quartets around the world, spent 26 years together teaching, traveling and concertizing full-time until disbanding in 1995. Out of that time, 20 years were spent as the quartet-in-residence at the **Eastman School of Music**, coaching fledgling string players. At Eastman, the Cleveland Quartet coached four curious students who were siblings: **David, Timothy, Phillip and Janet Ying**.

***Rochester Democrat and Chronicle* (April 20)
Pittsford radiologist aims to upgrade imaging in poorer countries**

When **Dr. Vikram Dogra**, a **University of Rochester Medical Center** radiologist and professor, lectured at a medical conference in Uganda two years ago about ultrasound imaging, he learned that the clinicians from sub-Saharan Africa had just stared using the technology.

***The Daily News* (April 27)**

'Reading the World' brings 2 authors to UR

Noted authors Jan Kjaerstad and Mark Binelli will read from their highly praised fiction April 30 at the **University of Rochester**. The free event, hosted by **Open Letter**, the University's literature in translation press, is made possible through the **Humanities Project's** Reading the World Conversation Series and PEN America's World Voices Festival.

***Forbes* (April 14)**

Heart Screening Not Effective for Type 2 Diabetics

One possible reason for the negative finding in the study is that plans for the trial were made eight or nine years ago, and preventive measures have improved since then, said **Dr. Steven D. Wittlin**, professor of medicine at the **University of Rochester** in New York, and a member of the study group. The incidence of heart problems found in the study was lower than had been expected, he said. (Also Reported in: *ABC News, U.S. News and World Report, BusinessWeek*)

***San Francisco Chronicle* (April 17)**

Osteoporosis drug heals fractures, study finds

Others with such injuries enter nursing homes never to come out again, so the drug has great promise

for reducing medical costs and improving quality of life, said **Dr. Susan Bukata** of the **University of Rochester Medical Center**, lead author of the study. (Also Reported in: *Los Angeles Times, Science Daily, AHN, USA Voice of America*)

***Forbes* (April 21)**

Environmental Economics

Development is opposed by people saying that we owe it to our children to conserve our precious natural resources, but **University of Rochester** economist **Steven Landsburg** asks the right question: Who are we to say that our children will prefer an old-growth forest to the income produced by a parking lot or high-rise?

***Los Angeles Times* (April 27)**

ERs face a new urgency

Though one in four urgent care practices serves an urban population, most – 55% – are in the suburbs, where affluent and privately insured patients are often reluctant to spend hours in an ER's waiting room. "The motivation is money, and clearly the finances are there," said **Dr. Sandra Schneider**, an emergency-department physician at the **University of Rochester Medical Center** in New York and a vice president of the American College of Emergency Physicians. Many private insurers, keen to keep costs down, also are encouraging patients to use urgent care as an alternative to an ER visit.

***The Daily News* (April 30)**

Their practice pays off

Now that brothers **Joseph** and **John Irrera** have made their debuts at Carnegie Hall, the Batavia natives would like to play the famous New York City music venue again some time. The brothers, who live in Greece and teach at the **Eastman School of Music's Community School** in Rochester, got the opportunity to play Carnegie's Weill Recital Hall in the Winners Recital of the American Protege Competition.

***ABC Online Australia* (April 16)**

New treatments for stroke

"It is a little lazy – it repairs what it has to for survival and then leaves it at that," says Australian neuroscientist **Krystel Huxlin**, a researcher at the **University of Rochester** in the US. "However, if you push it, the

damaged brain is capable of relearning many of the functions it has lost.”

Inside Higher Ed (April 15)

Every fury on earth (an interview with scholar and Rochester alumnus John H. Summers)

Summers: The **University of Rochester** never asked me to make an invidious distinction between the public and the professional, but taught history as a form of criticism. If that sounds amateurish, as if critics are less serious than bibliomaniacs, then consider a short list of distinguished students and graduates from the Rochester history department and marvel at the blend of scholarly erudition and public commitment animating their work: Chris Lehmann, Kevin Mattson, Christopher Phelps, Rochelle Gurstein, Casey Nelson Blake, Cathy Tumber, Russell Jacoby. Has any small history department in recent memory made a comparable contribution?

Rochester City Newspaper (April 23)

MUSIC: We have the talent; let's think big

Without the **Eastman School of Music** and the hard work of dedicated community members, we wouldn't have such artists as Steve Gadd, Renee Fleming, Chuck Mangione, conductor Mitch Miller, and the other award-winning musicians Rochester calls its own.

Financial Times (April 16)

There won't be any sudden switch to electric vehicles (letter)

We need to plan for a smooth transition from oil to alternatives. This means developing alternatives aggressively, but it also means using petroleum and its products effectively.

Ben W. Ebenhack, Senior Lecturer, Chemical Engineering, **University of Rochester**

Rochester Democrat and Chronicle (April 25)

Max culinary empire expands to MAG

Local restaurateur Tony Gullace has taken over the eatery and catering service at the **Memorial Art Gallery** on University Avenue.

Discovery Channel (April 28)

Plastic Water Bottles May Pose Health Hazard

The study adds to growing concerns about products that span the plastic spectrum, added **Shanna Swan**, an epidemiologist at the **University of Rochester School of Medicine and Dentistry** in New York. (Also Reported in: *Top News India, ABC Australia*)

Chronicle of Higher Education (April 17)

With Dwindling Resources, Colleges Recalibrate Fund-Raising Staffs

Among the colleges that have laid off fund-raising staff members recently are the University of Washington, Oklahoma State University, and the University of Connecticut. Cornell University announced last month that it would lay off employees in a reorganization of its department of development and alumni affairs, while hiring more frontline fund-raisers. The **University of Rochester** is taking a similar approach.