Selected Coverage April 2010

**National**

ABC News
Batavia Daily News
BusinessWeek
CBC
Christian Science Monitor
Chronicle of Higher Education
CNBC
Irish Business
MSN
MSNBC
New York Times
PhysOrg.com
Scientific American
Time
Toronto Globe and Mail
UPI
USA Today
U.S. News & World Report
WebMD

**Local**

8WROC-TV
10WHEC-TV
13WHAM-TV
Rochester Business Journal
Rochester City Newspaper
Rochester Democrat and Chronicle
WXXI
YNN

**MSN (April 28)**

**Scientists Find Way to Heal Broken Bones Faster**

J. Edward Puzas, a professor of orthopedics and senior associate dean for basic research at the University of Rochester Medical Center, added that the idea might also benefit people who sustain potentially life-threatening fractures as a result of osteoporosis. (Also Reported in: BusinessWeek, Yahoo! News, Medbroadcast, U.S. News & World Report, and others)

**Scientific American (April 20)**

**Shields Up**

University of Rochester geophysicist John A. Tarduno and his colleagues have attempted to do just that, presenting evidence that Earth had a dynamo-generated magnetic field as early as 3.45 billion years ago, just a billion or so years after the planet had formed.

**Rochester Democrat and Chronicle (April 26)**

**Stem cell work at University of Rochester points to progress**

What makes one kid become a doctor while another develops into an engineer or athlete, a teacher or computer programmer? What makes a cell that could become anything turn into bone, cartilage, muscle, blood — even fat? Answering that question and then using that knowledge to find treatments is the core of stem cell research at the University of Rochester Medical Center.

**New York Times (April 29)**

**Watching and Waiting, the U.S. Defers to Europe on a Debt Crisis**

“There’s a sense in the Obama administration that it’s Europe’s responsibility to straighten out problems in the euro zone,” said Randall W. Stone, a political scientist at the University of Rochester and an authority on the I.M.F. “I suspect that any kind of overt interference wouldn't be appreciated very much.” (Also Reported in: Irish Business)

**MSNBC (April 29)**

**Frogs much like humans, genetically speaking**

“Having the genome in hand helps make Xenopus very attractive for the further study of gene organization, regulation and function,” said co-author Jacques Robert, an immunologist at the University of Rochester Medical Center in Rochester, N.Y. (Also Reported in: Yahoo! News, Yahoo! UK and Ireland, E-Science News, IAfrica.com, The Australian, MSN, Agence France Presse)
Supertaskers: Why Some People Can Do Two Things at Once

That’s what Daphne Bavelier, a professor in the Department of Brain and Cognitive Sciences at the University of Rochester, thinks might be occurring in the supertasker equivalents she has seen in her lab.

They’ve Got It: Fixes for the Financial System

The bills in Congress seek to design a federal “resolution authority” — a way to arrange the orderly liquidation of giant financial companies — modeled after the process the Federal Deposit Insurance Corporation uses to take over failed banks. But Thomas H. Jackson, former president of the University of Rochester, says the panic was not caused by bankruptcy proceedings, but by letting Lehman fail in the first place. Under current law, parts of Lehman went through bankruptcy, while other subsidiaries could not.

UR men’s basketball coach Mike Neer retiring

In 34 seasons as University of Rochester men’s basketball coach, Mike Neer relentlessly preached shot selection. “It has always been a big deal in our program,” he said. “Look for the right shot.”

Open Letter Books Third Anniversary

A small publisher affiliated with the University of Rochester had surprised many in the publishing world simply for surviving. At a time when translated books make up about 3% or less of the American book world, Open Letter, which focuses solely on translated books, is still here three years later.

A Shot at Avoiding Paralysis? Study Shows Promise for Spinal Injury

“As a neurosurgeon, I would say it would require a multidisciplinary approach,” said Dr. Jason Huang of the University of Rochester Medical Center.

URMC researchers get stem cell grants

Stem cell research at the University of Rochester Medical Center received a financial boost with the recent grant of $4.5 million in state funding to eight researchers.

Programs give high school students nudge toward college

Wilson Commencement Academy senior Finetti Kounnavong starts college in August at Syracuse University, but he has already experienced a taste of college from the University of Rochester’s Upward Bound program.

John Michael and Curt Smith discuss a symposium organized by the Group for the Interdisciplinary Study for Political Rhetoric, Media and Public Opinion at the University of Rochester.

Health Canada shortens shelf life of H1N1 shots after tests show potency decline

One possibility might relate to the differences in dose size, suggested Dr. John Treanor, a flu vaccine expert at the University of Rochester, N.Y. GSK’s adjuvanted flu shots have about a quarter of the antigen — the active ingredient in vaccine — used in unadjuvanted shots.

Looking over the lobbying

University of Rochester lobbied on 898 Senate and Assembly bills. That put it in fifth [in New York state]. Rochester Business Alliance’s Unshackle Upstate lobbied on 498 bills, putting it in 23rd. The report doesn’t specify the nature of the bills.

U of R Named Among Best Colleges for Veterans

Student resource center the GI Bill Hub lists the University of Rochester among the best colleges for veterans. GI Bill Hub noted that the U of R pays 100 percent tuition for military veterans who qualify for the Post-9/11 GI Bill.
**U.S. News & World Report (April 8)**

**Sitting Docs Have Happier Patients**

Dr. Ronald Epstein, director of the Rochester Center to Improve Communication in Healthcare at the [University of Rochester Medical Center](https://www.urmc.rochester.edu) in New York, said he wasn’t surprised by the finding. “This is in the lore of medical training,” Epstein said. “During school, we’re told that it really changes the dynamic of interactions.” But until now, he said, there hasn’t really been any research to support the idea.  (Also Reported in: *BusinessWeek, MSN, Yahoo! News*)

**Rochester Democrat and Chronicle (April 9)**

**Bobby Grich, Don Baylor heading to Frontier Field** (column)

The [University of Rochester](https://www.urmc.rochester.edu)'s Mike Neer was in that coaching fraternity. For 34 years, he was a splendid coach and motivator. He had chances to “move up” but decided to stay. He was a credit to the school and he’ll be missed. Now the University of Rochester can do what it could have done years ago — make it Mike Neer Court at the Palestra.

**Rochester Business Journal (April 15)**

**Simon School ranks among the best**

The [Simon School of Business](https://www.urmc.rochester.edu) at the [University of Rochester](https://www.urmc.rochester.edu) is ranked among the top business schools in the nation by U.S. News & World Report in its annual survey.

**Rochester Democrat and Chronicle (April 21)**

**A rich mosaic of higher learning**

The [University of Rochester](https://www.urmc.rochester.edu), as the owner of two major hospitals — Strong and Highland — and such other off-site institutions as the Memorial Art Gallery and the Eastman School of Music, is the region’s largest employer, with a payroll of 19,596 at the end of last year.

**Toronto Globe and Mail (April 7)**

**Decades-old mercury poisoning shown to have lasting effect on native community**

Gary Myers, a neurologist at the [University of Rochester](https://www.urmc.rochester.edu), says tying symptoms to mercury poisoning is almost never clear-cut. Although there’s no doubt in his mind residents were exposed to harmful levels of the toxin, it’s hard to pinpoint the specific damage it caused. (Also Reported in: *UPI*)

**UPI (April 5)**

**Injured boomer motorcyclists, higher toll**

Researchers at the [University of Rochester Medical Center](https://www.urmc.rochester.edu) said conventional wisdom suggests most injured motorcyclists are thought of as young adults. However, between 1996 and 2005, the average age of U.S. motorcyclists involved in crashes increased from approximately age 34 to age 39, while the proportion of injured riders age 40 and older increased from 28 percent to almost to 50 percent.  (Also Reported in: *ABC News, Reuters, 8WROC-TV, MSNBC, Yahoo! News, Toronto Globe and Mail*)

**BusinessWeek (April 1)**

**Clues Found to How Different Flu Vaccines Work**

Split-virus flu vaccines are used in the United States. The study found that whole-virus vaccines provoke a greater immune response, which has both a good and a bad side, said [David Topham](https://www.urmc.rochester.edu), a flu virus expert who is an associate professor of microbiology and immunology at the [University of Rochester](https://www.urmc.rochester.edu) in New York.  (Also Reported in: *Yahoo! News, U.S. News & World Report*)

**Rochester Democrat and Chronicle (April 22)**

**UR president to talk about financial regulation**

[University of Rochester President Joel Seligman](https://www.urmc.rochester.edu) will discuss the future of financial regulation as one of the keynote speakers next week at a symposium in Pittsburgh regarding financial services issues.

**Christian Science Monitor (April 1)**

**Latin music: Salsa, merengue, and samba rhythms come to the concert hall**

The cultural exchange flows in both directions, says [University of Rochester](https://www.urmc.rochester.edu) music professor [David Harmon](https://www.urmc.rochester.edu), who took the university’s orchestra to Chile in 2009 to work with conductor Felipe Hidalgo.
**Business Week** (April 7)

Vitamins C, E Won't Cut Risk of Pregnancy-Linked Hypertension

Dr. Eva K. Pressman, a professor of obstetrics and gynecology at the University of Rochester Medical Center in New York, said that, “despite our earlier information that oxidative stress played a role in preeclampsia and that we can reduce oxidative stress with vitamins C and E, it doesn’t actually seem to work in clinical practice.” (Also Reported in: *U.S. News & World Report, Yahoo! News, MSNBC*)

**Rochester Democrat and Chronicle** (April 12)

Eastman Dental opens 7-room urgent care clinic

An urgent dental care clinic opening today at Eastman Dental’s main center at 625 Elmwood Ave. is the only dedicated facility of its kind in the region and is expected to alleviate long wait times for emergency dental patients. (Also Reported in: 10WHEC-TV, Rochester Business Journal, and other)

**Rochester Democrat and Chronicle** (April 9)

Talk at UR highlights prison program

Marcus Hill was a troubled youth, stealing from Rochester’s parking meters and drugstores in the 1970s and 1980s. Despite a mother who had a history degree from the University of Rochester, Hill had a chip on his shoulder, always thinking himself smarter than everyone else.

**Rochester Democrat and Chronicle** (April 16)

UR forum tries to stem ‘bright flight’ from Rochester

“Bright flight,” the departure of young professionals from a region, has long been a concern in upstate New York. But a group of students and recent graduates from the University of Rochester, Cornell University and Syracuse University hopes to reverse this trend.

**Rochester Democrat and Chronicle** (April 29)

MAG features ‘Albert Paley in the 21st Century’

Albert Paley in the 21st Century showcases more than 50 works by the internationally known Rochester sculptor. It opens Sunday and will remain on display through June 27 at the Memorial Art Gallery, 500 University Ave. (Also Reported in: *Daily News Online*)

**U.S. News & World Report** (April 15)

How to Get In: University of Rochester William E. Simon Graduate School of Business Administration

We posed questions to admissions officials at the University of Rochester William E. Simon Graduate School of Business Administration regarding the application process, what they look for in applicants and what sets their school apart.

**WXXI** (April 13)

Eastman Theater Doc Hits the Big Screen

A new documentary about the history of the Eastman Theatre and its most recent renovation premiered Tuesday at the theater. (Also Reported in: 13WHAM-TV, YNN)

**WebMD** (April 27)

Single Screening Cuts Colon Cancer Risk

What about the U.S., where the gold standard is colonoscopy every 10 years beginning at age 50? Insight comes from John Monson, MD, chief of colorectal surgery at the University of Rochester, N.Y. Monson helped design the U.K. national training program that teaches nurses to perform sigmoidoscopies, and he also assisted in the design of the Atkin study (although he was not involved in the study itself).

**Chronicle of Higher Education** (April 25)

We Need to See Retirement as a Hiring Issue *(opinion)*

Institutions ought to offer a buyout or cash payment for those retiring promptly. These bonuses may be structured in various ways. One is suggested by the plan at the University of Rochester, where full-time faculty members with lower salaries receive higher buyouts than those with higher salaries.

**CNBC** (April 16)

Earth Day Turns 40: How Tech Made Us Greener

We’ve come a long way since the first Earth Day in 1970. Technology has made Americans more efficient and greener without even realizing it, thanks to advances ranging from cleaner car engines to LED light bulbs to programmable thermostats. Most are cost effective, in addition to being green, which is why many of these products and ideas have stuck, says Simon Graduate School of Business Dean Mark Zupan, who studies energy and sustainability issues and the economy.
Rochester Democrat and Chronicle (April 28)
NOW president to visit Rochester
Terry O’Neill, president of the National Organization for Women, is scheduled to give talks Friday at the University of Rochester and the First Unitarian Church on Winton Road and participate in other area events over the weekend. (Also Reported in: Daily News Online)

Rochester Democrat and Chronicle (April 22)
RIT, UR, Geneseo, Brockport make greenest colleges list
Four local colleges can celebrate Earth Day knowing they’ve been recognized for their environmental practices. Rochester Institute of Technology, the University of Rochester, and the State University Colleges at Brockport and Geneseo made The Princeton Review’s Guide to 286 Green Colleges. (Also Reported in: Rochester Business Journal)

PhysOrg.com (April 7)
Students Bring Fresh Perspective and New Technology to Webb Telescope
Six years ago, Matthew Bolcar was a graduate student from the University of Rochester, N.Y. when he started working at NASA Goddard. He has been exploring interesting problems and developing risk-reduction techniques related to aligning segmented mirrors on the Webb telescope.

Rochester Democrat and Chronicle (April 11)
UR senior to go to Russia for Fulbright program
University of Rochester senior Sara DuBois of Horseheads, Chemung County, has become the school’s first student to be selected for the Fulbright English Teaching Assistantship Program in Russia and possibly the first UR Fulbrighter to Russia. (Also Reported in: Elmira Star-Gazette)

U.S. News & World Report (April 5)
Your Social Network Affects Your Drinking Health
“In addition to working with individuals who are drinking more than is good for them, we need to come up with new ways to address this on more of a public health level, looking at groups of people and some of the settings in which they congregate and reinforce each other’s drinking habits,” said Dr. Ralph Manchester, director of the University Health Service at the University of Rochester in New York. (Also Reported in: MSN, Yahoo! News, USA Today)

Rochester Democrat and Chronicle (April 8)
Rochester’s ArtAwake banks on student, city interaction
“A couple of students felt like students at the University of Rochester didn’t get off the campus enough and interact with the city,” this year’s creative director, Ben Brown, says of the inspiration for the event. “We wanted to get them mingling with community members, create some interaction. The aim was to get into these underused buildings and bring art and music to them.” (Also Reported in: 13WHAM-TV)

Rochester Democrat and Chronicle (April 4)
Memorial Art Gallery unveils plan for Centennial Sculpture Park
The Memorial Art Gallery plans to turn its stately lawn, currently defined by a wrought-iron fence, into a playful, almost childlike open-space narrative on sculpture. (Also Reported in: Batavia Daily News)