



## Selected Coverage August 2008

### National

BusinessWeek  
CBS News  
Chronicle of Higher Education  
Inside Higher Education  
Newsday  
Newsweek  
New York Times  
Science Daily  
UPI  
U.S. News & World Report  
Wall Street Journal  
Washington Post

### Local

Democrat and Chronicle  
Rochester Business Journal  
WXXI 1370 Radio

#### *Newsweek (August 9)*

##### **A Financial Earthquake**

The reaction from leaders at less-wealthy institutions, however, hasn't been nearly as upbeat. Some of their grumbling surely stems from Ivy envy. But they make a substantive point: that Harvard has placed them in an untenable position – unable to match the Ivies' munificence, yet facing families who've heard the news and now want to haggle. "We got calls from students right away saying, 'Harvard did this. Are you going to match them?'" says **John Burdick**, dean of admissions and financial aid at the **University of Rochester** in New York. "My concern is the larger signal to the marketplace about what education should cost." At most schools, Burdick says, tuition doesn't cover the full cost of educating a student; universities make up the gap by using endowments (for things like capital improvements) and, at public schools, state funds. By boosting aid spending, Harvard created a bigger gap for itself, but one it could easily fill by tapping its massive endowment. Poorer institutions don't have that luxury. If they try to match the Ivies, says Burdick, "then what suffers is the product." (Also Reported in: *Earthtimes.org*, *United Kingdom*, *MarketWatch.com*, *HealthNewsDigest.com*, *StreetInsider.com*)

#### *Democrat and Chronicle (August 22)*

##### **UR still ranked as top college in Rochester area**

**University of Rochester** remains the top-ranked local school on U.S. News & World Report's college rankings, at No. 35, and State University College at Geneseo was named to a list of "Up and Comers" debuting this year. (Also Reported in: *New York Post*, *Rochester Business Journal*)

#### *Rochester Business Journal (August 25)*

##### **UR powers dorms with wind energy**

As the **University of Rochester's** campus opens to new students Monday, residential life buildings on the school's River Campus will have 100 percent of their electricity offset with wind energy for the year, officials said. "Our students are environmentally conscious, and we're making every effort to support and encourage their sustainable practices," said **Joel Seligman**, UR president. "Making a commitment to wind power is just one more way we can reduce our environmental footprint." (Also Reported in: *R News*, *WHAM TV 13*)

#### *U.S. News & World Report (August 15)*

##### **Refs May Be Blinded by Red Uniforms**

**Andrew Elliot**, a professor of psychology at the **University of Rochester** who has researched the effects of color, said the study authors erred by not taking into account other aspects of color, such as hue and brightness. These factors could all have played a role in how the officials perceived the colors, he said. Elliot added that the color red actually seems to intimidate players on

opposite teams, instead of boosting the performance of athletes. (Also Reported in: *Forbes*, *Washington Post*, *Atlanta Journal Constitution*, *Austin American Statesman*, *ABC News*, *ABC 4 Salt Lake City*)

#### **Rochester Business Journal (August 14)**

##### **Economic impact report shows UR grows jobs**

An economic impact report from the Center for Governmental Research Inc. shows the **University of Rochester** grew employment by 745 full-time equivalent employees last year and is a “key driver of local and regional economic growth.” The report, the second conducted for the school by CGR, also shows the school paid more than \$1 billion to employees locally and brought in \$1.7 billion in research funding over the last five years. “The University of Rochester represents a dynamic synthesis of science, education, health care and the arts that can serve as a catalyst for economic growth, particularly in high technology fields,” said **Joel Seligman**, UR president. “Our goal is to continue to bring together the brightest scientific minds and provide them with the facilities and resources necessary to drive technological innovation.” (Also Reported in: *R News*, *WHEC TV 10*, *WHAM 1180 Radio*, *WHAM TV 13*, *Democrat and Chronicle*, *WROC TV 8*)

#### **UPI (August 26)**

##### **Perfect pitch may be heard often**

The ability to recognize and remember a tone without a reference is much more common than commonly believed, say researchers at the **University of Rochester’s Eastman School of Music** and **Department of Brain and Cognitive Sciences**. (Also Reported in: *Science Daily*, *NewKerala.com India*, *The Post Chronicle*, *NewsLite United Kingdom*, *Vancouver Sun*, *PhysOrg.com Virginia*)

#### **CBS News (August 15)**

##### **1st US Drug For Huntington’s Disease Wins Approval**

“A lot of patients won’t go out because they are embarrassed by those movements,” said **Dr. Frederick J. Marshall**, a **University of Rochester Medical Center** neurologist who led the clinical study that provided evidence of the drug’s effectiveness. “Suppressing those movements means a lot to people with Huntington’s disease.” (Also Reported in: *MSNBC*, *Fox News*, *Newsweek*, *NPR*, *LA Times*, *Forbes*, *Chicago Tribune*, *Washington Times*, *Miami Herald*, *Washington Post*, *Baltimore Sun*, *ABC News*, *Scientific American*, *WFXL Georgia*, *First Coastal News Florida*, *Times and Transcript Canada*, *Democrat and Chronicle*)

#### **Inside Higher Education (August 25)**

##### **‘Unprecedented’ 2-Year Decline for U.S. Science Funds**

The numbers will not surprise anyone who has closely tracked federal budget discussions about science and technology in recent years. But that won’t make the data released Friday by the National Science Foundation any more palatable for those concerned about the American research enterprise. “Our global competitiveness depends on America’s having the best science and technology,” **Joel Seligman**, president of the **University of Rochester**, said in an e-mail. “To keep our lead, we must support it. It is vital that federal funding at least keep pace with our closest competitors in Europe and Asia.”

#### **WXXI 1370 Radio (August 14)**

##### **1370 Connection: U of R Humanities Dean Thomas DiPiero**

The place of the humanities today; **U of R** humanities dean **Thomas DiPiero**:

Do the humanities matter and do the questions that they raise matter to us? We don’t take the time to stop and think about life’s broader meaning. It’s time to talk about it and who better to talk about it with than University of Rochester Professor Thomas DiPiero.

#### **WXXI 1370 Radio (August 22)**

##### **1370 Connection: Randy Curren and Adam Frank of the U of R**

Sustainability and how we’ll achieve it; **Randy Curren** and **Adam Frank** of the **U of R** on what scientific knowledge can teach us: ...

Randy Curren chairs the Philosophy Department and Adam Frank is an astrophysicist known for his ground-breaking research.

#### **WXXI 1370 Radio (August 14)**

##### **1370 Connection: Richard Dees of the U of R**

**Richard Dees** of the **U of R**; the drugs we use to alter our minds, when they can help and when they can hurt:

Remember the old advertising slogan “*Better Living through Chemistry*”? It seems a number of people in the pharmaceutical industry have certainly taken it to heart and applied it to marketing all manner of medications for anything from serious depression to social shyness. Is it appropriate, or are we messing with our minds literally too much – and how do we set rules that help us get a guide to that question? Richard Dees has been researching and writing about these

issues in national published studies and teaching it on the U of R campus.

***BusinessWeek* (August 6)**

**'Hell Week' for U.S. Teen Scientists**

Last week was "Hell Week" for 14-year-old high school junior Sujay Tyle. "I've gotten 10 hours of sleep over the last 100," he says. Tyle's real passion, though, is alternative energy. He has been working on an alternative energy project with **Professor J.H. David Wu** at the **University of Rochester** since he was nine, and he has created a new method for directly converting cellulose into ethanol, using a gene extracted from the bacterium *Clostridium thermocellum*.

***Chronicle of Higher Education* (August 5)**

**Microsoft Is Again in the Crosshairs of a University-Based Patent Suit**

A federal appeals court has given the company that manages a set of lucrative technology patents for the **University of Rochester** another chance to pursue its infringement claims against Microsoft. The ruling reverses a lower-court finding that said the university-based inventors intended to mislead the patent office.

***New York Times* (August 9)**

**Crisis Averted. What of the Next One?**

At the root of the problem are structural limitations inherent to bankruptcy law and all judicial processes, in the view of **Thomas H. Jackson**, a scholar of bankruptcy law who is a professor of political science and business administration at the **University of Rochester**. "Judicial processes respond, in general, to the parties before them, and are thus poorly suited to make system-wide judgments or decisions," he said. He suggested that "some new kind of system, with an overlay of agency functions on top of a judicial process may be necessary." (Also Reported in: *International Herald Tribune France*)

***Science Daily* (August 6)**

**Physicist's Quantum-'uncollapse' Hypothesis Verified**

In 2006, **Andrew Jordan**, professor of physics and astronomy at the **University of Rochester**, together with Alexander Korotkov at the University of California, Riverside, spelled out how to exploit a quantum quirk to accomplish a feat long thought impossible, and now a research team at the University of California at Santa Barbara has tested the theory, proving it correct. (Also Reported in: *Science A Go Go*)

***Washington Post* (August 8)**

**Turbulence Predicts Death Risk for Heart Failure Patients**

"Our study documented that HRT might be considered a useful tool to identify heart failure patients at high risk of death, including high risk of dying suddenly," study author **Dr. Iwona Cygankiewicz**, of the cardiology division of the **University of Rochester Medical Center** in New York, said in a news release issued by the publication. "HRT may help physicians more effectively manage heart failure patients by indicating the need for more frequent follow-up visits at specialized heart failure units and more intensely applied therapy, including ICD implantation in high-risk patients." (Also Reported in: *ABC News, US News & World Report, Forbes, BusinessWeek, Austin American Statesman, Atlanta Journal Constitution*)

***U.S. News & World Report* (August 6)**

**How to Live the Simple Life**

During a recent interview with **Tim Kasser**, associate professor of psychology at Knox College and author of *The High Price of Materialism*, I found myself wanting to ask him questions beyond the scope of our discussion on the connection between materialism and happiness. Excerpts from my discussion with Kasser:

*How did you first get interested in the study of materialism and values?*

When I was a psychology graduate student at the **University of Rochester**, I was very interested in how people actively create their lives, and so this led me to become interested in people's goals, strivings, and values, for these are partially the means by which we consciously and actively try to "become" a certain kind of person and have a certain kind of life.

***Newsday* (August 8)**

**Worker injured at Univ. of Rochester laser lab**

Authorities are trying to determine what caused a 100-pound piece of equipment to break loose at a Rochester laser research laboratory, seriously injuring a 32-year-old engineer. **Sam Roberts** was in guarded condition at **Strong Memorial Hospital** after being injured Wednesday while working at the **University of Rochester's Laboratory for Laser Energetics**. University officials say the senior lab engineer was hit in the face by a large piece of equipment after it fell in a room containing a laser. (Also Reported in: *R News video, WHEC TV 10, WROC TV 8, Syracuse Post Standard, WCAX TV Vermont, Staten Island Advance, WRNN TV New York*)

*Democrat and Chronicle* (August 21)

**UR graduate wins gold medal**

**Dominic Seiterle**, a 2005 graduate of the **University of Rochester's Simon Graduate School of Business**, won a gold medal with the Canadian men's eight rowing team at the Beijing Olympics.

*WHEC TV10* (August 13)

**New pediatric center at Golisano Children's Hospital**

There will be more privacy, space and sunlight for children receiving treatment at **Golisano Children's Hospital at Strong**. Senator Jim Alesi presented a check to the hospital today for \$250,000. That money is helping build seven additional private rooms in the B and L Wholesale Pediatric Treatment Center and to also move the playroom to an area that gets lots of sunlight. Medical Center CEO **Bradford Berk** said, "We really want to present a modern, hopeful, colorful experience for our children so that it's a safe environment for them, so they feel protected and we can deliver the best care possible." (Also Reported in: *WHAM TV 13*, *WROC TV 8*, *Democrat and Chronicle*)

*ABC News* (August 12)

**Cancer Patients at Increased Risk of Suicide**

In a related editorial, **Dr. Timothy E. Quill**, from the **University of Rochester Medical Center** in New York, comments that "lessening suffering of seriously ill patients through the diligent application of palliative measures and alleviating their aloneness and despair by maintaining an open, committed, receptive relationship may be the most important preventive measures with regard to suicide." (Also Reported in: *Washington Post*, *U.S. News & World Report*, *Forbes*, *BusinessWeek*, *Atlanta Journal Constitution*, *Austin American Statesman*, *National Post Canada*, *Tehran Times Iran*)

*New York Times* (August 5)

**The Emotional Toll of Parkinson's Disease (Q&A)**

**Dr. Irene Richard**, a movement disorder neurologist and researcher at the **University of Rochester**, is an investigating senior medical adviser to The Michael J. Fox Foundation, an organization committed to improving the lives of people with Parkinson's disease. Dr. Richard is an expert on the mental and emotional aspects of the illness and is leading a national study looking into whether medications might help treat depression related to Parkinson's disease.

*Rochester Business Journal* (August 7)

**UR opens apartment buildings for students**

The **University of Rochester** Thursday opened the 400-resident Riverview Apartments, the largest private development in the Brooks Avenue-Genesee Street area in more than four decades, officials said. The waterfront building features fully furnished apartments and offers amenities not found in other on-campus housing, including air conditioning, kitchens and separate living rooms, officials said. Each of the three- and four-story buildings also is equipped with laundry and vending facilities. (Also Reported in: *WHEC TV 10*, *WHAM 1180 Radio*, *Democrat and Chronicle*)

*Newsday* (August 14)

**Adirondack museum looks at legacy of prima donna**

Tucked away among towering white pines and nestled in the foothills of the Adirondacks, legendary soprano Marcella Sembrich taught music lessons on her lakefront property after retiring officially from the opera world.

"What's perhaps most impressive about Sembrich is that her voice was rock solid and she had such power of flexibility," said **Ralph Locke**, a professor of musicology at the **University of Rochester's Eastman School of Music** who's written extensively on opera. "Sembrich was one of the truly reliable vocal stars who helped implant opera on the American scene."

*New York Times* (August 25)

**Living Longer, in Good Health to the End**

"Longevity is a Pyrrhic victory if those additional years are characterized by inexorable morbidity from chronic illness, frailty-associated disability and increasingly lowered quality of life," **Dr. William J. Hall** of the **Highland Hospital Center for Healthy Aging** in Rochester wrote in *The Archives of Internal Medicine* in February. Dr. Hall cautioned against therapeutic nihilism in treating older people with such risk factors. "Chronological age is a very imperfect determinant on which to base medical decision-making," he wrote. Dr. Hall's comments were based on a 25-year study by Dr. Laurel B. Yates of Brigham and Women's Hospital and her Boston colleagues of 2,357 men who were healthy at an average age of 72 when the study began.

*Democrat and Chronicle (August 30)*

**Mt. Hope Avenue growth targeted**

The **University of Rochester** is working on a campus master plan, which also plays into the target area. The city Planning Commission will hold a public hearing on the extension on Sept. 8, and the City Council is expected to hold a public hearing on the district concept on Nov. 25.

*U.S. News & World Report (August 5)*

**What 9 Types of Men Should Do About Prostate Cancer Screening**

5. You're a very healthy 65-year-old man who has a family history of prostate cancer. Your family history and good health suggest that a PSA test might be worthwhile. But pay close attention to the nature of the family history, cautions **Eric Singer**, a urology and bioethics resident at the **University of Rochester Medical Center**. Having a relative who was killed by an aggressive cancer, especially if it happened at a young age, is concerning – and increases the urgency of getting a PSA test. But having a family member who developed a nonlethal prostate tumor late in life is less worrisome, he says.

*Wall Street Journal (August 8)*

**Family-Style Fantasy Sports**

Last year, **Austin Metzger** of Rochester, N.Y., pulled off a rare feat, winning both his fantasy baseball and football leagues. He was 10 years old. David Miller runs FamilyFantasySports.com, a family-oriented fantasy sports site that aims to address broader family concerns as well. The site has a blog for grown-up visitors, offering advice on everything from investing for college to family movie picks. For all the effort put into the design, it is, ultimately, the prize that will draw families to Mr. Miller's site. Instead of winning a few hundred dollars from friends, a fantasy player like Austin Metzger could have freshman year's tuition at the **University of Rochester** paid for by the time the Super Bowl rolls around.