Selected Coverage February 2013

**National**

Army Times
BBC
Canada CBC News
Canada Globe and Mail
Cosmopolitan
Discovery News
England Daily Mail
Family Circle Magazine
Fierce HealthIT
Florida Today
French Tribune
GigaOM
Health24
Huffington Post
India Hindustan Times
Innovations Report
Korea Herald
MedPage Today
National Geographic
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Oncoology and Biotech News
Phys.Org
Popular Science
Red Orbit
Renal & Urology News
Reuters
Science & Religion Today
Science Daily
Slate Magazine
Sydney Morning Herald
TechCrunch
Technorati
The Independent
The New York Times
The New York Times Magazine
The Oncology Report
The Wall Street Journal
TheNextWeb
Times of India
UPI
USA Today
Wall Street Journal
Working Mother
Yahoo! News

**NBC News (February 19)**

*Men are from Earth, women are from Earth*

Men are from Mars and women are from Venus? Think again. New research suggests that black-and-white thinking about what makes a man and what makes a woman is off-base. [Bobbi] Carothers, who completed the research as part of her doctoral dissertation at the University of Rochester, and her colleagues are not denying that men and women often do differ from one another. Women, for example, are known to have higher levels of anxiety than men, on average, and to react to bad news with more stress. Whether gender differs on a discrete or a continual scale may seem an academic question. But how people think of the opposite sex can directly influence human relationships, said Harry Reis, a University of Rochester psychologist and a co-researcher on the study. (Also Reported In: Huffington Post, Yahoo! News, Discovery News, Science Daily, England Daily Mail, Canada Globe and Mail, Times of India, Cosmopolitan, Popular Science, Slate Magazine, NewKerala.com, India Hindustan Times, St Louis Beacon, Working Mother, Florida Today, Health24, WALB, NewsChannel 5, Sydney Morning Herald)

**BBC (February 7)**

*Cells forged from skin cells show promise in treating MS*

It may be possible to use a patient’s own skin to repair the damage caused by multiple sclerosis (MS), which is currently incurable, say researchers. A team of scientists at the University of Rochester Medical Center, in the US, used advances in stem-cell research to attempt to repair the myelin. (Also Reported In: The Independent, Wall Street Journal, Science Daily, Yahoo! News)

**The Wall Street Journal (February 11)**

*Small Acts, Big Love*

Researchers call this “compassionate love”—recognizing a partner’s needs and concerns and putting them ahead of your own. “It’s not just making people feel good,” says Harry T. Reis, a University of Rochester professor of psychology. “It’s a way of communicating to the other person that you understand what they are all about and that you appreciate and care for them.” Since 2009, Dr. Reis has been studying 175 newlywed couples from around the U.S., asking how they show their spouses compassion. His findings, not yet published, indicate that people who discover ways to regularly show their spouses this kind of love are happier in their marriages.

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**Local**

8WROC-TV
13WHAM-TV
10WHEC-TV
Elmira Star-Gazette
Lower Hudson Online
NewKerala.com
Pleasanton Weekly
Plymouth Evening Herald
Rochester Business Journal
Rochester City Newspaper
Rochester Democrat & Chronicle
St Louis Beacon
VOXXI
WALB
WHAM AM 1180
WXXI
YNN
Oncology and Biotech News (February 14)
Age, Race, and Aggressive Prostate Cancer
In their population-based study, researchers from the University of Rochester Medical Center in New York determined that elderly men account for approximately 40% of all cases of high-risk, PSA-detected prostate cancer and are 9.4 times more likely than men under the age of 50 to be high risk. African-American men of any age are more likely than white men to have high-risk disease. (Also Reported In: The Oncology Report, Renal & Urology News)

The New York Times Magazine (February 6)
Why Can Some Kids Handle Pressure While Others Fall Apart?
A similar mental shift can also help students in test-taking situations. Jeremy Jamieson, assistant professor of social psychology at the University of Rochester, has done a series of experiments that reveal how the labeling of stress affects performance on academic testing.

USA Today (February 7)
Study links PTSD to Hidden Brain Injuries
But in a study of 52 combat veterans funded by the Department of Veterans Affairs at the University of Rochester School of Medicine, scientists using a new, more sensitive MRI scan found brain lesions in service members who were exposed to a blast, but who had not reported any of the classic symptoms. (Also Reported In: Army Times)

Rochester Business Journal (February 22)
NASA scientist works with UR researchers
A visit from a Nobel Prize-winning NASA scientist last week is helping throw light on work researchers at the University of Rochester are doing to look farther into space than previously possible.

NPR (February 12)
Folic Acid For Pregnant Mothers Cuts Kids’ Autism Risk
A common vitamin supplement appears to dramatically reduce a woman’s risk of having a child with autism. “This study is reassuring that folic acid supplementation not only is safe but actually decreases the rate of autism,” says Susan Hyman, a professor of pediatrics at the Golisano Children’s Hospital at the University of Rochester.

Rochester Democrat & Chronicle (February 23)
Couple’s drone art drives home a point
When Heather Layton and Brian Bailey journeyed from Rochester to Pakistan a year ago for a conference on peace, they learned how much resentment U.S drones — unmanned aerial vehicles — caused in that country. Layton, who is a senior lecturer in the Department of Art and Art History at the University of Rochester, and Bailey, who is an associate professor in adolescence education at Nazareth College, returned to the United States determined to make the public aware of the ill will drones have fueled. They have built an artistic replica of the Predator drone — the kind that the CIA has used in this region of the world — that will be displayed for most of March at the Hampden Gallery at the University of Massachusetts in Amherst. (Also Reported In: YNN, Rochester City Newspaper)

The New York Times (February 12)
A Match Made in the Code
Not so fast, replied the critics in the hall. They didn’t doubt that factors like agreeableness could predict a good marriage. But that didn’t mean eHarmony had found the secret to matchmaking, said Harry T. Reis of the University of Rochester, one of the authors of last year’s critique. “That agreeable person that you happen to be matching up with me would, in fact, get along famously with anyone in this room,” Dr. Reis told Dr. Gonzaga.

8WROC-TV (February 11)
Inside the University of Rochester’s Institute for Popular Music
Tonight you saw some of music’s biggest stars honored at the Grammys. Their music now part of history. Our Matt Molloy takes us inside the University of Rochester’s new Institute for Popular Music where that music is being studied. It was a hit song for country singer Trace Adkins: “Ladies Love Country Boys.” It’s also the title of the inaugural lecture at the University of Rochester’s Institute for Popular Music. “We just
look at any opportunity we can have to promote the cause of thinking seriously about popular music that’s juxtaposed against thinking of music only in a kind of recreational way for fun,” said John Covach, director of the Institute for Popular Music.

MedPage Today (February 25)

CRT-D Benefits Those with Higher Ejection Fraction

Physicians may have to rethink the left ventricular ejection fraction (LVEF) cutoff for cardiac resynchronization therapy with defibrillation (CRT-D) eligibility as a new analysis showed good results in patients with mild heart failure and LVEF greater than 30%. “We demonstrated that the clinical benefit of CRT is present regardless of LVEF groups in patients enrolled in MADIT-CRT, including those with LVEF >30% (beyond the eligibility criteria),” Valentina Kutyifa, MD, of the University of Rochester in New York, and co-authors concluded.

MedPage Today (February 27)

Ondansetron Safe for Fetus, Study Affirms

There is not much concern about adverse fetal effects with the drug, but some women are hesitant to use it, according to Loralei Thornburg, MD, of the University of Rochester Medical Center in New York, who specializes in treating high-risk pregnancies. What the current study “gives women is a confidence that the medications that we’re giving them to make them feel better, to help them get through that first trimester feeling better and able to keep things down and function in their daily lives are, in fact, safe for their fetuses,” she said in an interview.

UPI (February 8)

Twitter data can create health predictions

Twitter data can be a useful tool to predict the effects of lifestyle factors on health, researchers at the University of Rochester in New York report. “If you want to know, down to the individual level, how many people are sick in a population, you would have to survey the population, which is costly and time-consuming,” postdoctoral researcher Adam Sadilek said. “Twitter and the technology we have developed allow us to do this passively, quickly and inexpensively; we can listen in to what people are saying and mine this data to make predictions.” (Also Reported In: Plymouth Evening Herald, French Tribune, Innovations Report, VOXXI, Red Orbit, Fierce HealthIT, Technorati)

Rochester Democrat & Chronicle (February 18)

Alarm Will Sound coming Tuesday

Written by Anna Reguero

What if John Lennon and Stockhausen did meet? Alarm Will Sound — a new-music ensemble born at the Eastman School of Music—imagines what would happen through a dramatic multimedia program called 1969, which the group will perform Tuesday at Eastman Theatre. Reguero, former classical music writer for the Democrat and Chronicle and an Eastman School of Music graduate, is studying for her doctorate in musicology at State University of New York at Stony Brook. (Also Reported In: Rochester City Newspaper)

Rochester City Newspaper (February 6)

Local plays link college, community, and theater

Rochester has no shortage of live theater. The city is home to professional organizations like Geva; semi-professional theaters like Downstairs Cabaret, Blackfriars, and the JCC Centerstage; nearly two dozen community theater troupes; several children’s theaters and improv-comedy groups; and national Broadway tours courtesy of the Rochester Broadway Theatre League. But in a scene so crowded, some elements sometimes get lost. (Also Reported in: 13WHAM-TV, Rochester Democrat & Chronicle)
**The New York Times (February 12)**

**In Pursuit of Taste, en Masse**
In the dark ages before arugula, most supermarkets seemed to carry only one type of lettuce, iceberg, and apples were either green or red. In 1945, the average grocer carried about 5,000 products; today, that number is more than 40,000, according to Paul B. Ellickson, a professor of economics and marketing at the University of Rochester.

**Science & Religion Today (February 19)**

**What Is the Job of a “Professor of Moral and Virtue Education”?**
By Randall Curren. My role as Chair of Moral and Virtue Education will be to collaborate with and offer guidance to the multidisciplinary research teams in The Jubilee Centre for Character and Values at the University of Birmingham. These teams are currently investigating the understanding and role of character and virtue education in British schools, the role of ethical values in decision making in the professions, and public understanding and valuing of gratitude. Randall Curren is a professor of philosophy at the University of Rochester and the Ginny and Robert Loughlin Founders’ Circle Member for 2012–2013 at the Institute for Advanced Study.

**MedPage Today (February 4)**

**Bullying Fades Over Time for Gay Youth**
Although rates of bullying against lesbian, gay, and bisexual (LGB) youth are disproportionate to those against heterosexuals in England, it does improve with age, researchers found. However, it is possible to misinterpret the data if they looked only at the disproportionate burden of bullying among heterosexual and LGB youth, noted Vincent Silenzio, MD, of the University of Rochester Medical Center in New York.

**Rochester Democrat and Chronicle (February 19)**

**College Town passes important hurdle**
College Town received approval of tax breaks and a financing arrangement that will allow much of the tax revenue generated by the project to be used for repaying a $20 million federal loan to help the developers. A spring groundbreaking is expected for the project, which is the University of Rochester’s plan to create a multiuse “urban village” along Mt. Hope Avenue. The first phase of the project is expected to cost about $100 million and be completed in 2014. (Also Reported In: Rochester Business Journal, 13WHAM-TV, YNN, 10WHEC-TV, 8WROC-TV, WHAM AM 1180, Rochester City Newspaper)

**Yahoo! News (February 22)**

**Do Antidepressants Hurt Babies?**
Experts continue to debate how to help pregnant women who are depressed. Now there are a couple of recent studies that could be reassuring to women who opt to take antidepressants during pregnancy. The information just keeps evolving. Data keeps coming out, which is great, but it makes the answers less simple,” says Chaudron, the senior associate dean for diversity and a professor of psychiatry at the University of Rochester, in New York. “I like to use the word ‘informed.’ I think our patients and providers are becoming more informed and conversant about the risks and benefits. Twenty years ago we said, ‘we just don’t know the risks.’ Today we have more nuanced, more subtle information.”

**Rochester Business Journal (February 22)**

**Turning the classical concert on its head**
The Rochester Philharmonic Orchestra is wrestling with a deficit of its own, winning concessions from its musicians and dealing with fallout from terminating a contract with its music director, Arild Remmereit. It is into this minefield that Emily Wozniak, 25, and her classmates are stepping. A year and a half ago, when she began a master’s degree in music education and horn performance at the Eastman School of Music, Wozniak decided to do something about it. She created Sound ExChange, a platform for performance collaborations among visual artists, dancers and musicians that draws outside the lines.
**8WROC-TV (February 21)**

**Eastman Business Park Eyed as National Technology Hub**

The Presidents of both the University of Rochester and Rochester Institute of Technology are working together to ensure the spotlight shines here. “I cannot overstate how proud we are of our tradition in optics and photonics. We have been a national leader. We have literally been called the center of the world in that area,” said Joel Seligman, President, University of Rochester. (Also Reported In: YNN)

**WXXI (February 27)**

**UR Simon School Dean Says Higher Minimum Wage Is Not Answer To Poverty**

Mark Zupan, Dean of the University of Rochester’s Simon School of Business, said the proposal, while attractive-sounding as a remedy to poverty, is not a real solution at all. Zupan said most families are not poor because of low wages, but because they are unemployed. He says eight out of ten minimum wage earners are teenagers from families with two working parents who often have incomes in the upper part of the income distribution scale. Zupan said a minimum wage increase would translate to a smaller paycheck for those who earn it. He said the higher income would be subject to more payroll taxes and reduced eligibility for welfare programs. Zupan said minimum wage earners would also likely see a reduction in work hours as their employers try to balance the additional costs of doing business.

**National Geographic (February 6)**

**Confirmed: Couch Potatoes Have Lower Sperm Counts**

According to new research, couch potatoes who watch lots of TV have fewer sperm than men who exercise moderately or vigorously each week. For the study, Gaskins and colleagues asked 189 young men, mostly college students from the University of Rochester in New York, to fill out questionnaires on their physical activity, diet, stress, and other lifestyle factors.

**Rochester Democrat & Chronicle (February 3)**

**RPO premiering work by Douglas Lowry**

Also on the RPO’s Black History Month program will be the world premiere of The Freedom Zephyr, an ode to the Underground Railroad composed by Doug Lowry, dean of Eastman School of Music. The 14-minute piece uses excerpts from one of Frederick Douglass’ speeches, a poem by Walt Whitman, an essay by Ralph Waldo Emerson and Lowry’s words. It will be narrated by Paul Burgett, vice president and dean at the University of Rochester, as well an Eastman professor.

**Rochester Democrat & Chronicle (February 17)**

**Rebuilding NY’s Economy: Colleges lead the way upstate**

Now, universities are partnering with existing corporations or creating new businesses to market products and services they develop, officials said. Research labs are “ecosystems” shared with companies as they work to pioneer technological advances. “The link between higher education, the business community and particularly the state government is getting smarter and more sophisticated, and it’s one which has been a priority for the governor,” said Joel Seligman, president of the University of Rochester, which is the metropolitan area’s largest employer with more than 22,000 workers. It’s a “virtuous circle,” Seligman said. (Also Reported In: Lower Hudson Online, Elmira Star-Gazette)

**YNN (February 15)**

**U of R Students Celebrate Susan B. Anthony’s Birthday**

University of Rochester faculty, students and staff gathered at the gravesite of Susan B. Anthony in Mt. Hope Cemetery today to celebrate her birthday. “One of the main issues that Susan B. Anthony promoted was equal rights for equal work. And this is a phrase that we still hear today because these are still issues that have not been resolved legally or socially, so I think this is a great opportunity to reflect on many of the things that have been accomplished, but also a lot of the continuing work that needs to be done,” said Eleana Kim, Assistant Professor of Anthropology.

**Reuters (February 18)**

**Could acupuncture help relieve seasonal allergies?**

Acupuncture may help improve seasonal allergy symptoms in some people with runny noses and watery eyes, according to a new study - but the
effect seems to be small. Dr. Li-Xing Man, who treats sinus and nasal diseases at the University of Rochester Medical Center, New York, said it can be challenging to find an experienced acupuncture practitioner in some parts of the U.S. And based on this study, “it’s hard to know whether it’s actually helpful.”

**Rochester Democrat & Chronicle (February 25)**

**Family Day big draw at Memorial Art Gallery**

Tin dance, in music, in spoken word and in art, Black History Month was celebrated at the Memorial Art Gallery Sunday at a special family day event that drew hundreds to the museum.

**UPI (February 27)**

**Brain-boosting video games urged**

Daphne Bavelier of the University of Rochester and Richard J. Davidson of the University of Wisconsin-Madison are urging game creators and brain scientists to work together to develop games that train the brain and produce positive effects on behavior, such as decreasing anxiety, sharpening attention and improving empathy. “At the same time, evidence is mounting that playing games can have a beneficial effects on the brain,” Bavelier and Davidson wrote in the journal Nature. (Also Reported In: Korea Herald)

**Family Circle Magazine (February 1)**

**Heartburn myths v. reality**

“Myth #2: You’ll only feel a burning in your chest. Reality - Difficulty swallowing, a cough and a hoarse voice are other signs of acid reflux, says Vivek Kaul, M.D., an associate professor of medicine at the University of Rochester Medical Center. If your throat feels funny after eating acidic foods, try antacids, not cough drops.”

**10WHEC-TV (February 11)**

**Eastman alumni Renee Fleming, Bob Ludwig awarded Grammys**

Eastman School of Music alumni Renée Fleming and Robert Ludwig each won a Grammy during the 55th annual awards show on Sunday. (Also Reported In: Rochester Democrat and Chronicle, 13WHAM-TV)

**mydigitalfc.com (February 25)**

**Musical engineer**

A musical engineer can mean both — an engineer who loves music and a musician who loves technology. Mark Bocko and Dave Headlam, both professors at the University of Rochester’s Music Research Lab, are musical engineers. They perform musically-informed research. Bocko wants to understand, through computers, what musicians do to create sound. He wants to capture the essence of the physics of how the instrument works.

**TechCrunch (February 20)**

**Coursea Adds 29 Schools, 90 Courses And 4 New Languages To Its Online Learning Platform**

Below is the list of the 29 new institutions joining Coursea today: “University of Rochester” (Also Reported In: TheNextWeb, GigaOM)

**YNN (February 27)**

**U of R Students Gather to Remember Trayvon Martin**

It was a moment of silence that echoed through the heart of campus at the University of Rochester. About two dozen students stood still on the steps of Rush Rhees Library on campus to reflect and remember Martin. “I don’t want Trayvon Martin to be forgotten and I don’t want the issue of racially profiling and violence being forgotten,” said Anansa Benbow, Black Students Union. (Also Reported In: 13WHAM-TV)

**Rochester Democrat and Chronicle (January 31)**

**Sue Stewart to receive Susan B. Anthony Award**

Stewart eventually became managing partner of the firm — now called Nixon Peabody LLP — and went on to become the University of Rochester’s top lawyer, while remaining active on the boards of various community groups. “She is a pioneer in the legal field for advancing women. And I can’t imagine how lucky a board of directors would be to have someone of her experience and intelligence,” said Catherine Cerulli, director of the Susan B. Anthony Center for Women’s Leadership.
Simon School is game for growth of eMBA program

The University of Rochester’s Simon School of Business has an idea to attract students to its executive MBA program—a “Hunger Games”-style contest that pits them against each other in a contest to make a successful simulated business. “Two years ago we decided to take this initiative and market it nationally,” said Kathleen Harris, director of executive programs administration at the Simon School. “The last two years we did a business simulation as a grassroots effort, and this year we launched the Simon Games. Already we’ve tripled our inquiries and we’re looking at 40 registrants for the game.”

Colleges lead the way in rebuilding upstate economy

New York’s higher-education sector has led all other industries in job growth over the last decade, and officials said colleges and universities are playing a primary role in the transition from a labor-based to a knowledge-based economy. The link between higher education, the business community and particularly the state government is getting smarter and more sophisticated, and it’s one which has been a priority for the governor,” said Joel Seligman, president of the University of Rochester, which is the metropolitan area’s largest employer with more than 22,000 workers.

No. 1 University of Rochester defeats Brandeis

Senior guard John DiBartolomeo scored a game-high 22 points to power top-ranked Rochester to a 66-59 win over No. 25 Brandeis on Sunday in University Athletic Association men’s basketball.

URMC seeks approval for Accountable Health Partners LLP

The University of Rochester Medical Center filed papers with the state Health Department this week to establish a new physician organization. Accountable Health Partners IPA LLC starts with a 1,000-doctor core membership consisting of URMC’s employed-physician Medical Faculty Group. (Also Reported In: Rochester Democrat & Chronicle)

URMC Piloting Use of EMR to Advance Research

Finding people interested in a research study and then determining whether they meet all the criteria — and actually want to participate — is a tedious process that can tack years onto getting a drug on the market. But time is lives. Researchers can’t afford to waste either one, and those at the University of Rochester Medical Center are looking to the technology behind electronic medical records and Facebook friends to make recruitment more efficient and effective. (Also Reported In: WXXI)