



## Selected Coverage July 2009

### National

ABC News  
Atlanta Journal Constitution  
BBC  
Boston Globe  
Business Week  
CBC Canada  
CBS News  
Chicago Tribune  
China Peoples Daily  
Christian Science Monitor  
The Chronicle of Higher Education  
Colorado Daily  
Denver Post  
Forbes  
Fox News  
The Hindu  
in70mm.com  
Inside Higher Ed  
Los Angeles Chronicle  
Malaysia Sun  
Miami Herald  
MSNBC  
Nanowerk  
National Geographic  
Newsday  
New York Times  
Popular Science  
Reuters  
Roll Call  
San Francisco Chronicle  
Science Daily  
Scientific American  
Times of India  
UPI  
USA Today  
US News & World Report  
Wall Street Journal  
Washington Post  
WebMD  
Yahoo! News

### Local

R News  
Rochester Business Journal  
Rochester Democrat and Chronicle  
13WHAM-TV  
10WHEC-TV  
8WROC-TV  
WXXI

### *Rochester Business Journal* (July 16)

#### **Seligman aims for a bigger, better UR**

When **Joel Seligman** was chosen to lead the **University of Rochester** in 2004, he came from the Washington University School of Law with a reputation for having given the law school a greater national and international stature. His plans for UR have been no less ambitious.

### *Fox News* (July 28)

#### **Blue Food Dye Used in M&Ms May Treat Spinal Cord Injuries**

Tests in rats showed the dye, called brilliant blue G, a close relative of the common food dye Blue no. 1, crossed into the spinal fluid and helped block inflammation, **Maiken Nedergaard** of the **University of Rochester Medical Center** and colleagues reported. (Also Reported in: *Baltimore Sun*, *Los Angeles Times*, *Chicago Tribune*, *Business Week*, *CBS News*, *BBC*, *ABC News*, *National Geographic*, *Reuters*, *US News & World Report*, *MSNBC*, *CNN*, *Scientist*, *American Scientist*, *Popular Science*, *Daily Record*, *8WROC-TV*, *Rochester Democrat and Chronicle*, and others)

### *The Chronicle of Higher Education* (July 28)

#### **In the U. of Rochester's Library, Students Ceaselessly Redesign Their Study Space**

One of the most popular articles The Chronicle has run in recent years was "An Anthropologist in the Library," which focused on the **University of Rochester's** renovation of a library's student area. Students helped design the space under the guidance of an anthropologist.

### *WXXI* (July 17)

#### **Need to Know: University of Rochester President Joel Seligman (audio)**

**University of Rochester President Joel Seligman** talks about how the university is linked to quality of life in the region.

### *Washington Post* (July 30)

#### **Reading About Scully Almost as Pleasurable as Listening to Him**

"He is the only baseball broadcaster I've ever known who actually does a simulcast, and it's not even remotely evident to either audience, radio or television," said **Curt Smith**, who has interviewed hundreds of baseball broadcasters over the last 25 years in researching his meticulously reported books on sports broadcasting, with a heavy emphasis on baseball. "Like Roy Hobbs, he's in a league of his own," said Smith, a former White House speechwriter who is now a senior lecturer of English at the **University of Rochester**.

*New York Times* (July 5)

**Incandescent Bulbs Return to the Cutting Edge**

Both Mr. Cunningham and Deposition Sciences have been looking into the work of **Chunlei Guo**, an associate professor of optics at the **University of Rochester**, who announced in May that he had used lasers to pit the surface of a tungsten filament. “Our measurements show that the treated filament becomes twice as bright with the same power consumption,” Mr. Guo said.

*Rochester Democrat and Chronicle* (July 14)

**UR gets \$8.2 million energy research grant**

A research program at the **University of Rochester** has received a major boost in funding from the U.S. Department of Energy. The Fusion Science Center for Extreme States of Matter won a grant of \$8.2 million over five years. (Also Reported in: *Rochester Business Journal*, *Newsday*)

*US News & World Report* (July 9)

**Experts Keep Wary Eye on Tamiflu-Resistant Swine Flu**

“This is not unexpected, but it’s very unpredictable whether this will end up spreading,” said **Dr. John J. Treanor**, professor of medicine and of microbiology and immunology at the **University of Rochester Medical Center** in New York. (Also Reported in: *ABC News*, *China Peoples Daily*, *MSN*, *News-Medical.net*)

*ABC News* (July 21)

**Safety of Swine Flu Vaccine to Face Tough Scrutiny**

“The Department of Health and Human Services has a number of things in place that will be used to catch early signals if there’s any kind of issue and to monitor the safety of vaccinations as they’re performed,” said **Dr. John Treanor**, professor of medicine and of microbiology and immunology at the **University of Rochester Medical Center**, in New York. (Also Reported in: *Los Angeles Times*, *CBS News*, *WebMD*, *BusinessWeek*, *US News & World Report*, *Forbes*)

*CBS News* (July 23)

**Calling All Volunteers To Test Swine Flu Shots**

The swine flu vaccine “falls somewhere between a completely new vaccine and a strain change we do every year without clinical trials,” said **Dr. John Treanor** of the **University of Rochester**, a government vaccine adviser. (Also Reported in: *Business Week*,

*Forbes.com*, *San Francisco Chronicle*, *Washington Post*, *ABC News*, *Federal News Radio*, and others)

*US News & World Report* (July 16)

**Scientists Reverse Muscular Dystrophy in Mice**

The strategy, described by researchers from the **University of Rochester** in the July 16 issue of *Science*, did alleviate symptoms of the debilitating disease and even, in some cases, reversed it but the successes have been seen only in mice so far. (Also Reported in: *ABC News*, *BBC News*, *Wall Street Journal*, *Forbes*, *Yahoo! News*, *Science Daily*, *Scotland Glasgow Herald*, *Scotland Scotsman*, *Yorkshire Post*, *Medical News Today*, and others)

*13WHAM-TV* (July 1)

**Eastman Renovation — One Chair at a Time**

Although the makeover has begun at the **Eastman Theatre**, not all the work is happening on-site. Craftsman and finishers are restoring more than 500 seats in the theater, retaining the authentic look that George Eastman sought when he built the then-movie theater in 1922.

*Forbes* (July 8)

**New Drug Fights Anthrax Toxin**

**Mingtao Zeng**, an assistant professor in the department of microbiology and immunology at the **University of Rochester Medical Center**, said this study has provided solid data to support raxibacumab as a new candidate drug for biodefense and public health. (Also Reported in: *MedicineNet.com*, *ABC News*, *Center for Infectious Disease Research and Policy Web site*)

*Scientific American* (July 24)

**Hypersphere Exotica: Kervaire Invariant Problem Has a Solution!**

“We can all sleep a bit better tonight,” joked mathematical physicist John Baez of the University of California, Riverside, in his blog. Baez was referring to the announcement made by mathematicians Michael Hopkins of Harvard University, Michael Hill of the University of Virginia and **Douglas Ravenel** of the **University of Rochester** that they had cracked a 45-year-old question known as the Kervaire invariant problem.

### **8WROC-TV (July 30)**

#### **New Surgery Center at University of Rochester**

The **University of Rochester** will unveil its new surgery center on Thursday. The center, which is three years in the making, will be the largest in Western New York for outpatient surgeries. (Also Reported in: *Rochester Business Journal*, *R News*, *13WHAM-TV*, *WHAM AM 1180*, *10WHEC-TV*, *Rochester Democrat and Chronicle*)

### **Rochester Business Journal (July 28)**

#### **UR receives \$175,000 for library project**

The **University of Rochester** has been awarded \$175,000 from the Andrew W. Mellon Foundation to provide development support for a software interface intended to improve library searches.

### **New York Times (July 25)**

#### **A Classical Approach to Electronic Sounds**

It is hard to tell whether Alarm Will Sound is finding itself or losing itself, but it may be a bit of both. A reasonably straightforward new-music band in 2001, when it made the jump from college orchestra (at the **Eastman School of Music** in Rochester) to professional ensemble, it has preserved its freshness by thinking about repertory in ways that most groups do not.

### **ABC News (July 10)**

#### **Sleep Disorder Linked to Behavior Woes in Some Kids**

Sleep-disordered breathing (SDB) is associated with behavior problems in children with asthma, researchers have found. "Studies have linked asthma symptoms with both childhood behavior problems and troubled sleep," according to the study team, and there is "growing, but limited, evidence that children with SDB may have worse behavior." **Dr. Maria Fagnano** and colleagues from the **University of Rochester School of Medicine**, New York, studied 194 children with asthma who were between 4 and 10 years old. (Also Reported in: *Yahoo! News*)

### **WXXI (July 15)**

#### **New book examines exotic influences in classical music**

**Eastman School** musicologist **Ralph Locke** analyzed how various composers were influenced by exotic cultures. He touches on standards by Richard Rodgers, Rimsky-Korsakov, and the Lord of the Rings film score.

### **Business Week (July 6)**

#### **Fresh Out of College and Off to Business School**

He'd heard about the Early Leaders Program at the **University of Rochester's Simon Graduate School of Business** (Simon Full-Time MBA Profile), one of a handful of MBA programs open to accepting students straight from college, and decided to apply.

### **Rochester Democrat and Chronicle (July 8)**

#### **Orange Juice Worse Than Whitening**

Researchers at the **Eastman Institute for Oral Health** at the **University of Rochester Medical Center** warn consumers to be aware of the acidic nature of fruit juices, sodas and sports and energy drinks. **Dr. YanFang Ren** and his colleagues found that orange juice decreased the hardness of tooth enamel by 84 percent. (Also Reported in: *Science Daily*, *Red Orbit*, *The Hindu*, *Times of India*)

### **Science Daily (July 20)**

#### **Breast Cancer Drug Shows Promise Against Serious Infections**

Some scientists suspected that tamoxifen has antifungal properties; now new research from the **University of Rochester Medical Center** shows that it actually kills fungus cells and stops them from causing disease. (Also Reported in: *UPI*, *Medical News Today*, *Biocompare*, *FreshNews.in*, *The Hindu*, *People's Daily Online*, *Thaindian.com*)

### **Science Daily (July 16)**

#### **Laser Technology Creates New Forms Of Metal and Enhances Aircraft Performance**

AFOSR-funded researchers at the **University of Rochester** are using laser light technology that will help the military create new forms of metal that may guide, attract and repel liquids and cool small electronic devices. (Also Reported in: *Azonano*, *FreshNews.in*, *Nanowerk*, *Malaysia Sun*)

### **Yahoo! News (July 2)**

#### **Is gaming good for the mind?**

So which games are best for kids? That depends on what they want to be when they grow up. A study at the **University of Rochester** indicates that playing action games can increase hand-eye coordination and sharpen vision, while playing games like *The Sims 2* might improve social interactions and even make people more empathetic.

***Christian Science Monitor* (July 16)**

**Would a CIT failure derail the economy?**

One of the reasons the effect on the economy might be “fairly minor” is that other banks might pick up CIT’s business, says **Mark Zupan**, dean of the **University of Rochester’s Simon School of Business**. “There is enough resilience,” he says.

***Inside Higher Ed* (July 28)**

**Mission Not to Accomplish**

Michael Rizzo, a lecturer in economics at the **University of Rochester**, posits the merits — or lack thereof — of President Obama’s goal of increasing Americans’ participation in higher education.

***Times of India* (July 17)**

**City has exceptional talent in playing piano**

“We are fortunate to have renowned teacher **Nelita True** from the US, who is known for her teaching skills judging the advanced division. She comes from the **Eastman School of Music**, a world renowned school,” says Anklesaria-Doctor. (Also Reported in: *Mid-Day*)

***R News* (July 7)**

**University of Rochester Awards Int’l Scholarships**

A record number of **University of Rochester** students have been awarded an international scholarship to study abroad in the fall. Ten **University of Rochester** students were awarded scholarships this year.

***13WHAM-TV* (July 1)**

**\$100,000 for Garth Fagan, UR — Rochester Arts**

Garth Fagan Dance, Inc. and the **University of Rochester** have each been awarded \$50,000 in federal funding. Wednesday, Congresswoman Louise M. Slaughter (D-NY-28) announced \$100,000 in total grants from the National Endowment for the Arts (NEA). (Also Reported in: *WXXI*)

***Rochester Democrat and Chronicle* (July 9)**

**Hopkins was optics innovator for University of Rochester**

**Robert E. Hopkins**, the former director of the **University of Rochester’s Institute of Optics** and one of the first scientists to use the computer to design optical systems, died July 4 at Bridges Cornell Heights, in Ithaca, Tompkins County. (Also Reported in: *in70mm.com*)

***13WHAM-TV* (July 31)**

**URMC’s Dr. Berk Regaining Movement After Bike Accident**

**Dr. Bradford Berk** was seriously injured in a bike accident two months ago, and is still receiving physical therapy at the Kessler Institute in New Jersey. (Also Reported in: *10WHEC-TV*)

***US News & World Report* (July 24)**

**Agent Orange Linked to Parkinson’s, Heart Disease**

The “upgrade” of Parkinson’s did not surprise **Deborah Cory-Slechta**, a professor of environmental medicine at the **University of Rochester Medical Center** in New York, but she said the outcome could have gone either way. (Also Reported in: *ABC News, Boston Globe, Washington Times, Denver Post, Miami Herald, Washington Post, Business Week, Forbes*, and others)

***Rochester Democrat and Chronicle* (July 5)**

**Happiness pursued, found on 4<sup>th</sup>**

“You want to keep yourself in the public eye, all the time,” said **Gerald Gamm**, chairman of the political science department at the **University of Rochester**. “If you can do it in a way where people are in a good mood ... you want them to associate those good feelings with you.”

***Rochester Democrat and Chronicle* (July 8)**

**More is better when it comes to sunscreen**

The additional benefits come in small increments — for example, an SPF 30 blocks about 97 percent of harmful rays and an SPF 40 blocks about 97.5 percent, explains **Dr. Mary Gail Mercurio**, associate professor of dermatology at the **University of Rochester Medical Center**.

***Rochester Democrat and Chronicle* (July 12)**

**More hybrids leaving sales lots, but \$\$ saved still in neutral**

“The average American consumer’s definition of what they want out of a vehicle is changing,” said **George Cook**, professor of marketing and psychology at the **University of Rochester’s William E. Simon Graduate School of Business Administration**. “We used to look for style, design and prestige, and now we look for economy, reliability and price.”

*ABC News* (July 14)

**Get the Most Out of Your Run**

“Symptoms are a great guide in running,” **Dr. Judith F. Baumhauer**, of the **University of Rochester School of Medicine** in New York, said in a news release from the American Orthopaedic Foot & Ankle Society. “Common sense is a good barometer of when something is wrong and professional help is needed.” (Also Reported in: *Atlanta Journal Constitution*)

*Rochester Democrat and Chronicle* (July 29)

**Rochester students study beach closings**

Price, 12, was one of about 30 Rochester middle-school students testing the water, in hip-waders and by rowboat, as part of the weeklong Get Real! Science Action Camp put on by the **University of Rochester’s Warner School of Education**. UR graduate students worked with the children, who came from the Harley School’s Horizons Student Enrichment Program for city students and the Carlson MetroCenter YMCA. (Also Reported in: *R News*)

*USA Today* (July 29)

**Mosquito bites used to deliver malaria ‘vaccine’**

“It’s more of an in-depth study of the immune factors that might be able to generate a very protective type of response,” said **Dr. John Treanor**, a vaccine specialist at the **University of Rochester Medical Center** in Rochester, New York, who had no role in the study. (Also Reported in: *New York Times*, *Washington Post*, *Forbes*, *New York Post*, *Chicago Tribune*, *Business Week*, *Fox News*, *NPR*, *MSNBC*, *CBC Canada*)

*Colorado Daily* (July 12)

**Charles Castleman’s Quartet Program brings reputation, talented students to Boulder**

**Charles Castleman’s** Quartet Program is the major moveable feast in American music. Castleman, concert violinist and head of the string division at the **Eastman School**, is one of the country’s most respected string teachers.

*8WROC-TV* (July 10)

**‘Miraculous’ Fracture Treatment**

It left her in a wheelchair for a few weeks, until her surgeon at **Highland Hospital** gave her a drug called Forteo. “There had been a lot of research in the fracture healing, but the doses in the animal trials were significantly higher than what we would give humans safely,” said **Dr. Susan Bukata**. “It’s an injection. You give it to yourself across your belly where all of us have at least an inch to pinch,” said Dr. Bukata, an orthopedic surgeon at the **University of Rochester Medical Center**.

*Los Angeles Chronicle* (July 21)

**Amy Rosenbaum to Step Down as Pelosi Policy Director Next Month; Richard Meltzer to Replace Her**

**Richard Meltzer** will assume the role of policy director in August. Meltzer holds a bachelor’s degree from the **University of Rochester** and a juris doctorate from Northwestern University. (Also Reported in: *Roll Call*)