New York Times (July 25)
Alone in the Void (opinion)
By Adam Frank

Sometime this year Voyager 1, a probe sent from Earth 35 years ago, will cross a threshold no human-fashioned object has reached before. Passing through a sun-driven shock wave at the edge of the solar system, it will reach the icy dominions of interstellar space. Voyager is one of the fastest vessels we’ve ever blown out of Earth’s gravity well. Still, after three and a half decades of hyper-velocity spaceflight, it will take another 700 centuries for the craft to cross the distance to the nearest star.

Adam Frank, a professor of physics and astronomy at the University of Rochester, is the author of “About Time: Cosmology and Culture at the Twilight of the Big Bang” and a co-founder of NPR’s “13.7 Cosmos and Culture” blog.

U.S. News & World Report (July 30)
Abandoning PSA Screening Could Cost Lives: Study

“PSA testing, for all its pluses and minuses and all that … permits you to catch the disease earlier,” said lead researcher Dr. Edward Messing, chair of urology at the University of Rochester Medical Center in Rochester, N.Y. “These people are all going to die, they are going to die incredibly expensively and die miserably,” he said, referring to the many men whose diagnoses would be delayed by not testing. “I don’t know that all these people could be saved with PSA testing,” but many could, he added. (Also Reported in: New Scientist, Fox News, CBS News, MSNBC, Mother Nature Network, Newsday, and others)

BBC News (July 11)
Covach Talks about the Rolling Stones on BBC

Professor and the Chair of the Music Department at the University of Rochester, John Covach, appears on BBC News to discuss the significance and the staying power of the Rolling Stones, who are celebrating the 50th anniversary of their first concert in London.

ABC News (July 11)
Predicting the Course of Alzheimer’s

Cindi Braud remembers well the date when her husband was diagnosed: May 29, 2009. For her, it was a devastating revelation. “The first year of his diagnosis, I literally called every single drug trial in this country,” she said. “Everyone said, ‘I am so sorry for his diagnosis, but he’s too young for our study.’” What they did learn from doctors was that Jon has a very rare form of Alzheimer’s that is genetically transmitted. Dr. Anton Porsteinsson, a geriatric psychiatrist at the University of Rochester
Medical Center, says that for experts in the field, the data released today “brings together findings that up until now we have been patching together.” (Also Reported in: Yahoo! News, Newsday, HealthDay)

Wall Street Journal (July 5)
A New Market for Schools
U.S. business schools are trying to master a new corner of the market: specialized master’s degrees. Among the business schools leading the way is University of Rochester’s Simon Graduate School of Business. Simon started offering two specialized master’s degrees about 20 years ago, and began expanding its slate of offerings in 2005 with a marketing degree. Then came medical management, accounting and general management in quick succession. The school now offers about a dozen specialized master’s programs, including two slated to launch this fall.

Daily Mail (July 30)
Social sickness: How Twitter can tell you (up to eight days in advance) when you are going to get ill
Twitter may already be used to plan social lives, interact with celebrities and communicate with friends. Adam Sadilek at the University of Rochester and his team analyzed 4.4 million GPS-tagged Tweets from over 600,000 users in New York City over the course of one month in 2010. (Also Reported in: New Scientist, Gizmodo, Toronto Sun, London Free Press, Hindustan Times, Malaysia Sun, and others)

U.S. News & World Report (July 10)
H1N1 Flu Vaccine Safe for Expectant Moms, Offspring: Study
Also, while the data on vaccination in the second and third trimesters provides “robust evidence of safety,” the authors said the findings on first-trimester vaccination are considered preliminary and need confirmation. Dr. John Treanor, chief of the infectious diseases division at the University of Rochester Medical Center, in New York, said, “This is one more bit of info about the safety of vaccinations in pregnancy. There were many, many concerns at the time about potential side effects, but we didn’t see them.” He added, “The one thing we do have to get better at is getting it out to people early enough. We weren’t ready with the vaccine in the States until the second wave of the pandemic.” (Also Reported in: Yahoo! News, Newsday, HealthDay)

U.S. News & World Report (July 23)
Doctors Spar Over Cholesterol Screening in Kids
“It’s a tough call; it’s ... worthy of debate,” said Dr. Stephen Cook, associate professor of pediatrics at the University of Rochester Medical Center in Rochester, N.Y. Cook also said there may be an argument for universal or near-universal screening to identify kids with familial hypercholesterolemia, a genetic trait resulting in high cholesterol levels unusually early in life.

Rochester Business Journal (July 9)
UR moves forward on construction of $12.8 million media center
The University of Rochester is moving forward with construction of a $12.8 million building to house new programs in digital media studies and audio and sound engineering, officials announced Monday. The building is named for new university trustee and philanthropist Ronald Rettner. “Ronald has been a visionary supporter of education for more than two decades,” said Joel Seligman, UR president. (Also Reported in: Rochester Democrat and Chronicle, Greece Post, 13WHAM-TV)

Rochester Business Journal (July 12)
Simon School receives more than $7 million in donations
The Simon Graduate School of Business at the University of Rochester is receiving four major gifts totaling more than $7 million in support of its capital campaign, school officials announced Thursday. The gifts are meant to advance strategic initiatives in scholarship and faculty support, curricular enhancement and increasing the school’s presence in New York City, Simon School officials said. They are part of the university’s $1.2 billion capital raising project known as “The Meliora Challenge: The Campaign for the University of Rochester.” (Also Reported in: Rochester Democrat and Chronicle)
**Fox News (July 16)\**

**Is soy milk bad for teeth?**

However, the study was conducted in laboratory dishes, and so more work is needed before researchers know whether soy milk actually damages teeth, said William Bowen, professor emeritus of microbiology and immunology at the University of Rochester’s Center for Oral Biology, who was not involved in the study. The cavity risk of most substances depends on how you use them, Bowen said. For instance, drinking one glass of soy milk is unlikely to harm teeth, but allowing a baby to sip from a bottle containing soy milk all day might be cause for concern, Bowen said. In contrast, cow’s milk is known not to promote cavities, regardless of how much is consumed, Bowen said. (Also Reported in: Mother Nature Network)

**WebMD (July 16)**

**Urinary Incontinence Underreported in young Women**

Possible reasons for the link between being sexually active and having urinary incontinence include the effects of intercourse and altered bacteria in the urogenital tract, according to the researchers. Although other studies suggest urinary incontinence runs in families, University of Rochester urogynecologist Gunhilde Buchsbaum MD says, “We do not have good genetic evidence.”

**New York Times (July 5)**

**Physicists Find Elusive Particle Seen as Key to Universe**

Signaling a likely end to one of the longest, most expensive searches in the history of science, physicists said Wednesday that they had discovered a new subatomic particle that looks for all the world like the Higgs boson, a key to understanding why there is diversity and life in the universe. Dr. Higgs was one of six physicists, working in three independent groups, who in 1964 invented what came to be known as the Higgs field. The others were Tom Kibble of Imperial College, London; Carl Hagen of the University of Rochester; Dr. Guralnik of Brown University; and François Englert and Robert Brout, both of Université Libre de Bruxelles. (Also Reported in: USA Today, ABC News, Pittsburgh Post-Gazette, Science News, Rochester Democrat and Chronicle, YNN, and others)

**CNN (July 26)**

**Siblings heal family rifts through therapy**

There are several reasons behind this discrepancy, says Tziporah Rosenberg, an assistant professor of psychiatry and family medicine at the University of Rochester. Siblings may not feel the same urgency to improve their relationships as couples do, she says. Romantic partners or spouses have closely intertwined daily lives that can include children and shared money. It’s uncommon for adult siblings to be as close, especially if they live far apart. As a result, siblings tend not to “invest” in their relationships the same way couples do, Rosenberg says: “(Siblings) don’t scream at you like an angry partner does, or they don’t make a mess of your life in the same way. At least not in the immediate sense.”

**Fox News (July 29)**

**7 tips to help teens successfully transition to high school (opinion)**

*By Bonnie Rubenstein*

In the next two months thousands of children will take one more step toward a significant rite of passage: they will transition from being middle school or junior high students to becoming full-fledged high schoolers. This transition for kids is scary – the fear of anonymity, unfamiliar surroundings and higher expectations all play a central role in the anxiety leading up to the start of one’s high school career. There are things, however, that parents can do to assist with this transition.

Bonnie Rubenstein is a professor of education at the Warner School of Education at the University of Rochester.

**Rochester Business Journal (July 27)**

**The area’s largest employer aims for more growth**

The University of Rochester is the region’s largest employer, ranks among the top research institutions in the nation and has a growing economic impact that has surpassed $2 billion in the Rochester area – but Joel Seligman sees the university as larger than all that. “We’re making consistent progress in
terms of amplifying our role in the community,” he said.

_Rochester Democrat and Chronicle (July 1)_
Grading Cuomo: Leadership shown on economic issues (guest essay)
By Joel Seligman and Danny Wegman
The mark of an exceptional leader is the ability to bring people together and empower them with the resources and trust necessary to find solutions to their problems. Almost a year ago, we were approached by Gov. Cuomo and Lt. Gov. Duffy to serve as co-chairs of the Finger Lakes Regional Economic Development Council. It is safe to say that no one at that time fully appreciated the scale and success of the transformation that this approach would achieve.

Joel Seligman is President, University of Rochester; Danny Wegman is CEO, Wegmans Food Markets.

_Inside Higher Ed (July 10)_
Academic Minute: Understanding Volcanic Plumbing
In today’s Academic Minute, Cynthia Ebinger of the University of Rochester explains the connection between earthquakes, volcanism, and the changing thickness of the Earth’s tectonic plates.

_Rochester Democrat and Chronicle (July 19)_
Roy VanDelinder Jr.’s $1.9M gift paves way for Eastman, UR fellowships
A former city school vice principal who lived much of his life in a small condo and never owned a car has left $1.9 million to the Rochester Area Community Foundation to distribute to promising college students. He obtained two history degrees from the University of Rochester, from which he was a second-generation graduate, so he asked that a fellowship be created for UR students who are studying European history. (Also Reported in: Rochester Business Journal, 13WHAM-TV, 8WROC-TV, YNN)

_Rochester Democrat and Chronicle (July 4)_
New York’s new student-athlete concussion law takes effect
When Dr. Jeffrey Bazarian tells parents that a kid “getting his bell rung” during a football game can lead to permanent brain damage, their mouths swing open. Bazarian, associate professor of emergency medicine, neurology and neurosurgery at the University of Rochester Medical Center, said that when parents and students understand the seriousness of the injury, they’re more likely to be honest about the symptoms. (Also Reported in: Ithaca Journal, Poughkeepsie Journal, Journal News)

_New Scientist (July 25)_
Crowdsourcing serves up the subtitles to your life
Deaf people could soon receive subtitles for live events via their smartphone, thanks to a new online system for crowdsourcing captions. Professional stenographers can provide real-time captions, but they cost up to $200 per hour and cannot be hired at the last minute or for short sessions, while automatic speech recognition systems have high error rates. So computer scientist Jeffrey Bigham at the University of Rochester, New York, and colleagues have turned to teams of non-expert workers who can be hired on demand and for much lower cost. (Also Reported in: Gizmodo)

_BBC News (July 3)_
Out at the office: Loud and proud?
As people come out at younger and younger ages, experts say they are more likely to enter the workforce out of the closet and less likely to go back in for professional appearances – which will create a more inclusive work environment for employees of all ages. “Over a 20-year span it’s been an incredible change,” says Richard Ryan, a professor of psychology at the University of Rochester in New York. “It’s one of the most fast-lifting stigma that I can think of.”

_Batavia Daily News (July 18)_
WCCHS board approves U of R collaboration
The Wyoming County Community Health System’s Board of Managers has unanimously approved moving forward with a collaboration agreement with the University of Rochester Medical Center. (Also Reported in: Rochester Business Journal, YNN, Buffalo Business First)
Rochester Democrat and Chronicle (July 9)

Rochester riding out the economic storm
Too, there is the stable presence of the region’s two biggest private employers, the University of Rochester and Wegmans. It is no coincidence that the institutions’ leaders UR President Joel Seligman and Wegmans CEO Danny Wegman co-chaired the region’s Economic Development Council, which last December won competitive state grants of close to $69 million for economic development projects. They’re at work on this year’s applications, due in September.

Rochester Business Journal (July 23)

Pluta Cancer Center, URMC investigate merger
The Pluta Cancer Center and the University of Rochester Medical Center are investigating a merger. The organizations announced Monday they have inked a memorandum of understanding setting them up for a possible merger. (Also Reported in: Rochester Democrat and Chronicle, Wayne Post, YNN, WHAM AM 1180, 13WHAM-TV, 10WHEC-TV, 8WROC-TV, Messenger Post Media)

Rochester Democrat and Chronicle (July 25)

University of Rochester to open college prep center at Franklin
In a push to better prepare city students for the college admissions process, the University of Rochester is opening a new college prep center on the Franklin High School campus. (Also Reported in: 8WROC-TV)

Los Angeles Times (July 13)

Joseph B. Platt dies at 96; founding president of Harvey Mudd College
Launching a new college would “clearly be a great adventure but so is jumping off a bridge,” physicist Joseph B. Platt wrote decades after accepting the challenge in 1956 to become the founding president of Harvey Mudd College in Claremont. When Platt was recruited to lead the nascent college, he was a highly respected teacher and physicist at the University of Rochester, where he helped design a synchrocyclotron, a powerful particle accelerator that he used to research atoms. (Also reported Hagerstown Herald-Mail, Myrtle Beach Sun News)

UPI (July 16)

‘Parade’ moves pipe organ parts
Members of a New York state church said the congregation will use a “pipe organ parade” to carry its 1,200 organ pipes into the building. The organ will be used by the church and the Eastman School of Music, which purchased the instrument and expects to spend $250,000 to $300,000 restoring the organ. (Also Reported in: Rochester Democrat and Chronicle, 8WROC-TV)

Rochester Democrat and Chronicle (July 11)

Wilmot Cancer Center expansion complete
The completion of the $60.1 million expansion to the James P. Wilmot Cancer Center adds four floors and more than 100,000 square feet to the facility at the University of Rochester Medical Center. (Also Reported in: 13WHAM-TV, 10WHEC-TV, 8WROC-TV)

Rochester Democrat and Chronicle (July 25)

Farash Foundation, Eastman and others join forces to launch RocMusic
Two young violinists from School 17 and the Eastman School of Music Pathways Project, Nefer and Albert Rivera, serenaded the announcement of the the fall debut of RocMusic, a program designed to give city youth and minorities such as themselves access to a tuition-free music instruction. “We want to provide access and opportunity for all children of the city of Rochester,” said Jamal Rossi, RocMusic founder and executive associate dean of the Eastman School of Music. RocMusic was inspired by “El Sistema,” a Venezuelan program that Rossi said “started with 11 students in a garage and has grown to 350,000 students, mostly poor, many playing in youth orchestras.” (Also Reported in: 13WHAM-TV, YNN, Rochester City Newspaper)
CNBC (July 12)
When private companies give the government assistance
“The demand for computer science graduates has gone through the roof,” says Avi Seidmann, professor of operations management at the University of Rochester. “It’s very difficult to keep them on the state payroll, and small companies are willing to take the risks of creating those applications on their own capital and then to prove the concept works.”

New York Times (July 21)
College Raps
Forget “FAQ about us.” Universities now rap their message to prospective students in slick, witty YouTube videos that go viral. … “We go hard or go home, we don’t do things in segments/Like Alec Baldwin’s momma, we buy our food at Wegmans.” – From the University of Rochester’s “Remember oUR Name” (Mrs. Baldwin shops at the Rochester-based chain).

USA Today (July 11)
Kodak reorganizes, again, on its way out of bankruptcy
Six months after slimming down from three arms of business to two, Eastman Kodak is reorganizing again – back to a three-prong operation. Companies are constantly rejiggering to find the best way to operate, said Jim Brickley, the University of Rochester’s Gleason professor of business administration. “Firms struggle to get this right. When you combine units together, there are certain benefits to it. If you over-combine them, it may be better off to say ‘let’s give you clearer responsibility and more rights.’” (Also Reported in: Courier-Journal, Rochester Democrat and Chronicle)

Wall Street Journal (July 20)
Food Orders Placed Online Are More Fattening, Complicated (blog)
Ryan McDevitt, assistant professor of economics and management at the University of Rochester’s Simon Graduate School of Business, examined the North Carolina pizza chain of an old high school friend who gave customers the option to place online orders in 2009. “It was a huge increase in these complicated orders,” said Mr. McDevitt, who looked at over 160,000 orders over a four-year period with price and offerings remaining the same. When it came to web orders, customers exercised more choice, sometimes quadrupling their bacon or piling on toppings. (Also Reported in: NPR, Oregon Public Broadcasting, New Hampshire Public Radio, The Atlantic Cities, WNYC AM 820)