



Selected Coverage September 2009

National

ABC News
All About Jazz
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InsideHigherEd
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New York Times
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San Jose Mercury News
Scientific American
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United Press International
USA Today
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U.S. News & World Report
Wall Street Journal
Washington Post

Local

8WROC-TV
10WHEC-TV
Rochester Business Journal
Rochester Democrat and
Chronicle
WHAM AM 1180
WXXI

Rochester Democrat and Chronicle (September 9)

Seligman upbeat about UR future

Despite a decline of almost 20 percent in the value of the **University of Rochester's** endowment and a loss of 81 jobs due to a major recession, University **President Joel Seligman** is confident about the future of the institution. (Also Reported in: *8WROC-TV, 10WHEC-TV*)

8WROC-TV (September 23)

Injured Head of URMC Back in Rochester; Rehab Continues

After spending three months at a New Jersey rehabilitation center, the CEO of the **University of Rochester Medical Center** is returning to Rochester. **Doctor Bradford Berk** suffered a serious spinal cord injury earlier this year, when he was thrown off a bicycle. (Also Reported in: *10WHEC-TV, 13WHAM-TV, WHAM AM 1180, YNN*)

New York Times (September 14)

When a Parent's 'I Love You' Means 'Do as I Say'

In 2004, two Israeli researchers, Avi Assor and Guy Roth, joined **Edward L. Deci**, a leading American expert on the psychology of motivation, in asking more than 100 college students whether the love they had received from their parents had seemed to depend on whether they had succeeded in school, practiced hard for sports, been considerate toward others or suppressed emotions like anger and fear. This July, the same researchers, now joined by two of Dr. Deci's colleagues at the **University of Rochester**, published two replications and extensions of the 2004 study.

New York Times (September 17)

Myles Brand, College Athletics Reformer, Dies at 67

Myles David Brand, a native of Brooklyn, was born May 17, 1942. He received a bachelor's degree in philosophy from Rensselaer Polytechnic Institute and a doctorate in philosophy from the **University of Rochester**. (Also Reported in: *ABC News, CBS News, Chronicle of Higher Education, Bloomberg News, Newsday, CNN, New York Times, Los Angeles Times, Washington Post, Chicago Tribune, InsideHigherEd*, and others)

ABC News (September 1)

Combination Heart Device Reduced Heart Failure

The defibrillator and resynchronization devices are commonly used in patients with serious heart failure, and doctors wondered if patients with mild illness might benefit. "The answer is a clear, unequivocal yes," said **Arthur Moss**, of the **University of Rochester Medical Center** in New York, and the study's lead author. (Also Reported in: *Los Angeles Times, BusinessWeek, Chicago Tribune, ABC News, Boston Globe, New York Post, New York Times, San Francisco Chronicle, NPR, Wall Street Journal, CBS News, Washington Post, Forbes*, and others)

ABC News (September 5)

In Toys and More, Are Chemicals Safe or Harmful?

To date, the strongest links between phthalates and health have focused on reproductive problems, said **Shanna Swan**, a professor and director of the Center for Reproductive Epidemiology at the **University of Rochester School of Medicine** in New York.

(Also Reported in: *U.S. News & World Report, BusinessWeek, MSN*)

Rochester Business Journal (September 18)

Nurse and researcher becomes a leader

Kathy Parker got interested in sleep when she was working on a kidney dialysis unit in Atlanta. Why, she wondered, did nearly all dialysis patients complain of trouble sleeping? Parker, named the fourth dean of the **University of Rochester School of Nursing** in August 2008, is a nurse practitioner. Her question was not idle curiosity. Insomnia was robbing her patients of some benefits that dialysis is supposed to provide, and she wanted to do something about it.

InsideHigherEd (September 18)

Should Everyone Go to College?

Though there was consensus on the panel about the need to expand postsecondary offerings, there are plenty of critics. One is **Michael Rizzo**, an economics lecturer at the **University of Rochester**, who in July criticized the president's push to increase the number of Americans who pursue at least some higher education.

ABC News (September 23)

Burned-Out Doctors Seek Help

The participants also indicated positive changes in empathy and psychosocial beliefs, suggesting they were practicing a more patient-centered approach to care, according to **Dr. Michael Krasner**, of the **University of Rochester** in N.Y., and colleagues.

(Also Reported in: *United Press International, Medical News Today, News-Medical.Net, NetIndia123.com*)

Chronicle of Higher Education (September 14)

Research Universities Reach Directly to the Public With News

Thirty-five research institutions, all members of the prestigious Association of American Universities, are posting university-produced news articles about their activities on a new Web site, **Futurity.org**.

InsideHigherEd (September 15)

New Outlet for Sharing Science

The goal of the Web site is not to compete with Science and Nature, but rather to reach interested members of the general public, said **Bill Murphy**, one of the co-founders (of **Futurity.org**) and vice president for communications at the **University of Rochester**.

WXXI (September 16)

Mixed Media: Seeing the Future

A consortium of universities is working to promote science journalism as science journalists themselves become an endangered species. I wanted to start by playing a cut from **Bill Murphy**. He's the Vice President of Communications at the **U of R**, and he explains the sort of thinking behind Futurity. "There really isn't a lot of space available in newspapers and their staffs have been cut back a lot and for broadcast news, with the exception of NPR, the staffs have been cut way back who specialize in covering science."

(Also Reported in: *Baltimore Sun, Voice of San Diego, Columbia Journalism Review, BayNewser, ScienceBlogs, All Things D, The Campus Flack*)

Chicago Tribune (September 17)

Universities establish own way to tell public about findings

Participating universities include Princeton, Yale, Duke, the University of Chicago and UC-Irvine. Every week, each sends several news releases and articles written by university staff members to an editor at the **University of Rochester**. The editor then highlights stories on a Web site, **futurity.org**, to showcase the research. (Also Reported in: *San Jose Mercury News, Oakland Tribune, Silicon Valley News, Los Angeles Daily News, Contra Costa Times*)

USA Voice of America (September 26)

Website of the Week – Futurity

"**Futurity.org** is a new project created by some of the leading universities in the country to bring together in one place the best of our science and research activity," says Mike Schoenfeld, a co-founder of Futurity.org. (Also Reported in: *Providence Business News, The Duke Chronicle, Individual.com, ScienceBlogs*)

***Ars Technica* (September 23)**

PR or science journalism? It's getting harder to tell

We talked to Lisa Lapin of Stanford's University Communications office and **Futurity's Jenny Leonard** about the new effort. Although the effort may have been started by the decline of science journalism, they emphasized that, although the Internet may be driving the decline in traditional science journalism, it's also providing many new opportunities. "The success of bloggers and social media sites show that people are taking an active role in finding their own news sources," Leonard said. (Also Reported in: *Journalism.co.uk*, *Zikkir World*, *NYU Washington Square News*)

***New York Times* (September 11)**

Studies: 1 Dose of Swine Flu Vaccine Works

"It's really striking how incredibly similar this is to every other study of a seasonal flu vaccine I've ever seen," said **Dr. John Treanor**, a flu specialist at the **University of Rochester** who examined the data. (Also Reported in: *Forbes*, *ABC News*, *Fox News*, *Newsday*, *National Public Radio*, *U.S. News & World Report*, *New York Post*, *Washington Post*, *Boston Herald*, *Seattle Times*, *Houston Chronicle*, *Today*, and others)

***ABC News* (September 3)**

Keep Your Flu Shots Straight This Fall

"Two different vaccines are probably going to be out there," said **Dr. Christine Mhorag Hay**, an assistant professor of medicine at the **University of Rochester Medical Center** in New York. "I think it will be confusing." (Also reported in: *BusinessWeek*, *U.S. News & World Report*)

***ABC News* (September 9)**

Had the Flu? It Was Probably Swine Flu

Dr. John Treanor, a professor of medicine in the infectious diseases unit of the **University of Rochester Medical Center**, agreed. "Most likely, if you had (the new) H1N1 in the spring, you would be relatively protected this fall, since the virus really hasn't changed much," said Treanor.

***USA Today* (September 29)**

Health officials seek to vaccinate illegal immigrant against swine flu

Leaving 10 million to 12 million immigrants unvaccinated against the H1N1 virus, known as swine flu, would increase the risk to everyone and make it much

harder to control a pandemic, says **Kevin Fiscella**, associate professor at the **University of Rochester School of Medicine and Dentistry** in New York. "We're all in this together," he says. (Also Reported in: *Chicago Sun Times*, *Asbury Park Press*, *Jackson Clarion-Ledger*, *Nashville Tennessean*)

***Rochester Democrat and Chronicle* (September 25)**
New HIV vaccine has UR link

Researchers and volunteers at the **University of Rochester HIV Vaccines Trials Unit**, also called the Rochester Victory Alliance, participated in preliminary work on both of the vaccines. "On one hand I'm thrilled and on the other hand relieved," said **Dr. Michael Keefer**, director of the HIV vaccine unit. "Until (Thursday) there's an argument you could make that we won't be able to make an HIV vaccine. That's the relief. I'm also surprised. I was not expecting it to be this positive a result." Keefer, 53, has been at UR studying potential HIV vaccines for 21 years. (Also Reported in: *13WHAM-TV*, *10WHEC-TV*, *8WROC-TV*, *WXXI*, *YNN*)

***All About Jazz* (September 2)**

Son House Bio, Preachin the Blues: The Life and Music of SonHouse

University of Rochester professor **Dan Beaumont** has announced his forthcoming book, *Preachin' the Blues: The Life And Music Of Son House*.

***UPI* (September 28)**

Young adult mortality rate doubles teens'

Dr. Robert J. Fortuna, senior instructor in pediatrics and internal medicine at the **University of Rochester Medical Center**, says when adolescents graduate to young adulthood, their preventive care tends to fall by the wayside, even though their mortality rate is more than twice that of adolescents. (Also Reported in: *Los Angeles Times*, *Medical News Today*, *Red Orbit*, *Science Daily*, *GantDaily.com*)

***Southampton Press* (September 1)**

An author looking for more justice in local court systems

To help underwrite the eight years of work on "Ordinary Injustice" and take time from her teaching duties at the **University of Rochester**, (**Amy Bach** was able to obtain a Soros Foundation Award and a Radcliffe Fellowship as well as a special J. Anthony Lukas citation.

New York Times (September 14)

A Promising Life, Ended in a Lab Basement

Her work paid off, literally: (**Annie Le**) received \$160,000 in scholarship offers, said Tony DeVille, who became principal three years ago, three years after she graduated. The money took her to the **University of Rochester** as an undergraduate. She went on to Yale, where, as a 24-year-old graduate student, she was studying pharmacology and planning her wedding to another serious-minded student from her days in Rochester.

8WROC-TV (September 15)

U of R, Where Annie Le Attended, Shocked by Discovery

Both (**Annie**) **Le** and her fiance are graduates of the **U of R**. People who knew them are reacting to the shocking discovery. (Also Reported in: *10WHEC-TV*, *13WHAM-TV*, *Rochester Democrat and Chronicle*)

8WROC-TV (September 21)

Memorial Services Set for U of R Grad Annie Le
Memorial services for Yale student and **University of Rochester** graduate **Annie Le** will be held later this week. (Also Reported in: *WHAM AM 1180*, *YNN*)

New York Times (September 3)

Fear of Falling

“What can you do for me that all the doctors who have already seen me haven’t?” the woman demanded. Her face was puckered with frustration, her voice edged with irritation. Poorly fitting dentures clipped her words. “I’m too weak to walk and almost too tired to care,” she added, her voice dropping to a whisper. **Dr. Bilal Ahmed** nodded sympathetically. He had heard about the woman’s mysterious debility from the resident who admitted her to **Highland Hospital** in Rochester the night before.

Chronicle of Higher Education (September 28)

After Losing Users in Catalogs, Libraries Find Better Search Software

Second, Virginia and several other colleges, including Villanova University and the **University of Rochester**, are producing free open-source programs that tackle the same problems with no licensing fees.

Scientific American (September 10)

Data sharing: Empty archives

In 2003, the **University of Rochester** in New York

launched a digital archive designed to preserve and share dissertations, preprints, working papers, photographs, music scores — just about any kind of digital data the university’s investigators could produce. Six months of research and marketing had convinced the university that a publicly accessible online archive would be well received.

Indian Express (September 23)

True tunes

The city received a taste of world class music when it played host to **Nelita True**, professor of piano at the **Eastman School of Music, University of Rochester**, New York and recipient of the prestigious Music Teachers National Association Achievement Award, an award given to honour those who have made a lasting contribution to music and music instruction in America.

AOL UK (September 3)

Drug could help fight leukemia

Study leader **Dr. Laura Calvi**, from the **University of Rochester Medical Center** in the US, said: “Our results show that PGE2 more quickly restores blood cell production, and continues to do so for the exact period, six to eight weeks, when patients are most at risk. (Also Reported in: *Scotland Scotsman*, *Science Daily*, *Biocompare*)

Rochester Democrat and Chronicle (September 13)

A little drizzle doesn’t dampen Clothesline

Nora Haldeman just got back from Ireland, so a little rain wasn’t going to stop her from going to the M&T Bank Clothesline Festival on Saturday. “This is a great festival at the end of the summer, because I know I can get in and out quickly and my favorite artist is always here,” the Rochester resident said after buying a print on the grounds of the **Memorial Art Gallery**. (Also Reported in: *YNN*, *8WROC-TV*)

Rochester Business Journal (September 8)

URMC finds seizure drug can help women sleep

A drug initially used to treat seizures can improve sleep quality in menopausal women with hot flashes, **University of Rochester Medical Center** researchers report in the September issue of the *Journal of Women’s Health*. (Also Reported in: *Science Daily*, *Medical News Today*, *Science Blog*)