

# Selected News Coverage September 2006

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## National

Wall Street Journal  
Washington Post  
Chicago Tribune  
USA Today  
Newsday  
CBS News  
Times (London)  
Philadelphia Inquirer  
Forbes  
Seattle Times  
Tampa Tribune  
Daily Mail (U.K.)  
Chronicle of Higher Education  
Nature  
UPI  
Science Daily  
Inside Higher Ed  
Arab News (Saudi Arabia)  
Hindu  
News 8 Austin  
Science Now  
Golfweek  
WebWire  
Jazz Radio 24 Seven

## Local

Democrat and Chronicle  
Rochester Business Journal

## Highlights

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### About the University

#### *The Chronicle of Higher Education* (September 1)

##### **Leading Translation Publisher Is Moving to Rochester**

The Dalkey Archive Press, a leading independent publisher of world literature and literature in translation, will have new digs at the **University of Rochester** beginning in January 2007.

### About Research and Faculty

#### *Forbes* (September 29)

##### **Minority Gap in Medical Screening Tests Persists**

The study finds that minorities are getting potentially lifesaving tests much less often than whites. . . . “If you ask the question, ‘How big is the gap in preventive services between minorities and whites?’ the answer differs depending on whether you rely on peoples’ self-reports of what they got vs. actual medical claims,” said lead researcher **Kevin Fiscella, an associate professor of family medicine and community and preventive medicine at the University of Rochester School of Medicine and Dentistry.** (Also reported by *Medical News Today*, *eMaxHealth.com*, *DrKoop.com*, and *Webwire*.)

#### *USA Today* (September 5)

##### **A Damaging Lesson for College-Bound Kids: Good Deeds Require a Payoff**

Rather than fostering their altruism, we’re teaching our kids that goodness isn’t its own reward, but that good deeds call for a material prize—a slot in a name brand college. We’re leeching their innate humanity. . . . In one study, **University of Rochester psychologist Edward Deci** investigated “What happens when you pay people for an activity they enjoy?” [and found that] the money undercut their internal motivation, shifting attention onto the reward itself.

## **National Coverage**

### **About the University**

*Nature* (September 21)

#### **Up and Coming**

Hiring is also booming an hour's drive from Buffalo, at the **University of Rochester**. Since 1996, the University's Medical Center has recruited 500 new faculty members and staff, and doubled its funding from the National Institutes of Health. Multidisciplinary research centers are dedicated to a range of work, including musculoskeletal research, aging, and developmental biology.

### **About Research and Faculty**

*Newsday* (September 29)

#### **You Get What You Won't Pay For (Essay by Nora Bredes)**

There they were, Nassau legislators so eager and anxious for pay raises that they acted like 10-year-olds sneaking extra Oreos from the cupboard. . . . Why did legislators sneak? How much is citizens' apathy, ignorance and hostility to blame? In other words, do you get what you won't pay for? . . . *Nora Bredes, a former Democratic Suffolk County legislator, directs the Anthony Center for Women's Leadership at the University of Rochester.*

*The Wall Street Journal* (September 27)

#### **Reading, Writing, and Troubled Arithmetic (Letter to the editor)**

Your article ignores the fact that the poor performance of U.S. students on national and international assessments predates and was, in fact, the catalyst for the [National Council of Teachers of Mathematics'] recommendations . . . and that systematic data show increased conceptual understanding of students using curricula that follow the NCTM recommendations. (**Jeffrey Choppin, assistant professor of mathematics education, University of Rochester, Rochester, N.Y.**)

*Chicago Tribune* (September 27)

#### **What Parents Can Do**

Educators, social workers, and researchers into adolescent behavior agree on a few simple tools parents can use to head off risky behaviors such as speeding—and what to do if they think their children are

speeding. . . . Source: **Judith Smetana, director of the developmental psychology program at the University of Rochester.** (Also reported by *USA Today*.)

*CBS News* (September 26)

#### **Breastfed Babies Less Overweight**

Breastfed babies are less likely to grow into overweight children than those fed formula, even if their mothers are obese or have diabetes, research confirms. . . . **University of Rochester professor of pediatrics Ruth Lawrence**, who helped write the American Academy of Pediatrics' latest breastfeeding guidelines, says . . . "Babies who are exclusively breastfed seem to have a big advantage," she says. "There is not one single study that suggests that formula is better than breast milk."

*The Hindu* (September 25)

#### **Risk Factors Linked to Pain After Breast Cancer Surgery**

A woman's young age, extensive surgery, and whether she suffered severe, post-operative pain are risk factors for developing chronic pain after breast cancer surgery, a **University of Rochester** study found. . . . [L]ead author **Robert Dworkin, a University of Rochester Medical Center professor of anesthesiology, neurology, oncology, and psychiatry**, and international pain management expert. . . . [says] "Women with breast cancer have unique concerns and fears that may be connected to pain. And despite considerable changes over time in surgical approaches, these results are consistent with other studies." (Also reported by *Science Daily, eMaxHealth.com, Medical News Today, South Asian Women's Forum*, and others.)

*Science Daily* (September 20)

#### **Doctors Cut Repeat LASIK Visits Dramatically**

Ophthalmologists have developed a formula that slashes by nearly two-thirds the likelihood that patients will need repeat visits to an eye surgeon to adjust their vision after their initial LASIK visit. The new results . . . are the result of a complex computer formula compiled by doctors and scientists at the **University of Rochester Medical Center** that takes into account myriad imperfections within the eye that weren't even known to exist a decade ago. . . . **Eye surgeon Scott MacRae of the University of Rochester Eye Institute** presented the results

showing a dramatic drop in farsightedness among LASIK patients. (Also reported by *News-Medical.Net*, *NewKerala.com [India]*, *South Asian Women's Forum*, *eMaxHealth.com*, *WebWire*, and others.)

#### **Forbes (September 19)**

##### **Poor Sleep Contributes to Health Problems**

"If you think insomnia is an annoyance and merely something you should tough out, that may be a mistake," said **Michael Perlis, director of the Sleep Research Laboratory at the University of Rochester** in New York. "It may lead you down the path to other morbidities. It would also be a mistake because it's treatable." (Also reported by *Yahoo! News*, *Daily News and Analysis [India]*, *CBC News [Canada]*, *LEX 18 [NBC] [Kentucky]*, *14 WFIE [NBC] [Indiana]*, *WWAY 3 [ABC] [North Carolina]*, and others.)

#### **WebWire (September 19)**

##### **Doctors Focus on Depression in Patients with Parkinson's**

Doctors have found that nearly half of all Parkinson's patients also suffer from depression, and many patients mistakenly assume that the condition is simply something they have to live with. Not so, say doctors at the **University of Rochester Medical Center**, who are leading a nationwide study to test the effectiveness of antidepressants in patients with the disease. . . . "Many people who are depressed are reluctant to seek treatment," said **Irene Richard, associate professor of neurology**, who heads the study. "Some patients believe it's just a matter of will to overcome depression, and others think it's just a normal response to being diagnosed with Parkinson's. We're saying that the depression is part of Parkinson's, that there is treatment for their depression."

#### **News 8 Austin (September 19)**

##### **New Meds Fight Drug-Resistant Cancer**

According to the American Cancer Society, nearly 60,000 people in the U.S. will be diagnosed with non-Hodgkin's lymphoma in 2006. . . . "Over the last 30 years, the incidence of this disease has nearly doubled, and it's one of only two or three cancers where the incidence is going up," **Jonathan Friedberg, assistant professor of hematology and oncology at the University of Rochester**, said. (Also reported by *KTBS 3 [ABC] [Louisiana]* and *WNDU 16 [NBC] [Indiana]*.)

#### **The Wall Street Journal (September 19)** **Death of Ann Richards Stirs Debate About Esophageal-Cancer Screening**

The [study's] results show patients can benefit from early detection, says **Jeffrey Peters, surgery-department chairman at the University of Rochester Medical Center** and a study coauthor. "I believe we should be screening high-risk populations," says Peters. "The principle is clear—the earlier you pick up a cancer the more likely you are to cure it. There's very little debate about that." (Also reported by *Pittsburgh Post-Gazette*, *Naples Daily News [Florida]*, and *Desert News [Utah]*.)

#### **Science Daily (September 18)**

##### **Changes of Puberty Among Risk Factors for Sudden Cardiac Death in Teens**

As many as 1,000 of the [330,000] deaths [each year from cardiac arrhythmias], however, are caused by a genetic disorder called Long QT Syndrome (LQTS), which occurs mostly in teens with otherwise healthy hearts. . . . "LQTS shocks communities across the nation each year as teens die during sporting events," said **Arthur Moss, professor of medicine at the University of Rochester Medical Center** and an author of the *JAMA* paper. "It runs in families and can remain undiagnosed until the victim's brother or sister dies as well. New research has made clear the factors that accurately predict which kids are at high risk, factors that can be easily be monitored during routine office visits. We have the power to save more children through vigilance." (Also reported by *Medical News Today*, *eMaxHealth.com*, *Tri-Valley Herald [California]*, and others.)

#### **Newsday (September 16)**

##### **Technical Assists**

[T]he Portable Health Profile, a mini CD and a tiny flash drive, holds all sorts of records, including X-rays. . . . "We're leaning toward self-care technology that can be used in the home or wherever you are and have your data go into a central database, preferably one that you own," said **Cecelia Horwitz, head of the University of Rochester's Center for Future Health**. "It doesn't replace telemedicine. It doesn't replace practitioners. It's early data and information about yourself so that you can take intelligent action."

**Science Now (September 15)**

**Hot Flies, Good Times**

Work with drunk fruit flies suggests that the same molecular mechanisms that help control the body's response to temperature are also involved in alcohol tolerance. . . . Flies get their alcohol fix from rotting fruit, and **geneticist James Fry of the University of Rochester** in New York says that these multiple detox pathways may be needed to help flies deal with particularly "stiff" drinks in the short-term.

**Forbes (September 12)**

**Getting Connected**

In the world of business, success is about who you know. That may explain why more than half a dozen networking sites have popped up in recent years. . . . **Emily Teeple Carpenter, associate director of the career center at the University of Rochester**, uses [networking site] Vault with her students to help them get a sense of the culture of a company. "Students are hungry for more than what's on the company's Web sites," says Teeple Carpenter.

**The Wall Street Journal (September 12)**

**New Report Urges Return to Basics in Teaching Math**

The nation's math teachers, on the front lines of a 17-year curriculum war, are getting some new marching orders: Make sure students learn the basics. . . . Nevertheless, the [National Council of Teachers of Mathematics'] new guidelines constitute "a remarkable reversal, and it's about time," says **Ralph Raimi, a University of Rochester math professor**. (Also reported by *Pittsburgh Post-Gazette*.)

**Daily Mail (U.K.) (September 10)**

**Babies in Womb Exposed to 'Gender-Bending' Chemicals**

A study led by scientists at the **University of Rochester** in New York also found that common chemicals found in thousands of household products such as soaps and makeup can harm the development of unborn baby boys. (Also reported by *Teluga Portal [India]*, *IndiaNews.com*, *DailyIndia.com*, *Yahoo! India News*, and *Daily News & Analysis [India]*.)

**Washington Post (September 8)**

**Feds Examine Safety of Mercury Fillings**

A joint panel of outside experts voted Thursday to reject a draft report that concluded that dental fillings used by millions of people are safe. . . . "For the general population, amalgams are safe. There is evidence of that," said **Karl Kieburtz, a University of Rochester professor** and chairman of one of the two panels brought together by the Food and Drug Administration. (Also reported by *CBS News*, *Newsday*, *Money Times [India]*, *Los Angeles Times*, *Boston Globe*, *Forbes*, *UPI*, and many others.)

**UPI (September 7)**

**Old, Unpopular Gene Theory Proved Correct**

U.S. biologists say they've discovered an old and relatively unpopular theory about how a single species can split in two is accurate. . . . "In the 1930s there was speculation that parts of chromosomes that switch from one location to another might cause a species to split into two different species," said **John Paul Masly, lead author of the study and a biology doctoral student at the University**. "Showing that it was more than an academic idea was difficult and required a bit of luck." (Also reported by *Scientific American*, *Science Daily*, *DailyIndia.com*, and *Political Gateway [Florida]*. Masly et al.'s results published in *Science*.)

**The Times (London) (September 5)**

**New Medical Research**

People who are routinely exposed to lead at work may have their risk of brain cancer increased by 50 percent, says a study by the **University of Rochester Medical Center** in the *International Journal of Cancer*. The study of 317,000 people over nine years is the largest yet into possible causes of brain cancer. (Also reported by *Voice of America*.)

**CBS News (September 5)**

**Hormone Therapy May Damage Hearing**

Older women taking certain hormone replacement therapy may suffer hearing damage, scientists report. . . . The findings, by a team led by **Robert Frisina, an adjunct professor of otolaryngology at the University of Rochester Medical Center** in Rochester, New York, are reported in Tuesday's issue of *Proceedings of the National Academy of Sciences*. . . . and their new study says progesterin is the likely culprit. (Also reported by *BBC News*, *Los Angeles Times*, *Boston Globe*, *Forbes*, *MSNBC*, *International Herald Tribune*, *WLS-TV [ABC] [Chicago]*, and many others.)

***Inside Higher Ed* (September 5)  
Not So Hard to Vote?**

Every election year brings reports that college students have trouble registering to vote, especially if they try to do so in the college towns where their campuses are located. But a new study of college students in the hotly contested 2004 elections challenges that view. . . . The study was led by two political scientists—**Richard Niemi, professor of political science at the University of Rochester**, and Michael Hanmer of Georgetown University.

***Jazz Radio 24 Seven* (September 1)  
Bill Dobbins Interview**

The following is the first in a series of interviews with **Bill Dobbins, professor of jazz studies and contemporary media at the Eastman School of Music**. . . . “As a direct result of both overuse and misappropriation of technology and media, the demand for live music has decreased dramatically since the 1960s. In my view, the main challenge of jazz education is to fill the need for the development of young talent that used to be accomplished in the everyday journeyman situation, when live music was an essential part of everyday life and jazz was at the core of American culture, in both its popular and more sophisticated forms.”

**About Alumni**

***Arab News* (Saudi Arabia) (September 27)  
American Entrepreneur Sees Hidden Strength in Islam**

[**Skip Conover**] founded and built an international telecommunications and software development company in India. He has extensive worldwide business experience. He [obtained] his M.B.A. from the **Simon Graduate School of Business at the University of Rochester**. . . . Starting in July 2005, Conover developed and produced *Words Matter*, a weekly public affairs television show in collaboration with **Muzzammil Hassan**, another Simon School graduate who is CEO of Bridges TV, a cable television channel for Muslim audiences in the United States.

***Seattle Times* (September 25)  
Security Maven Schneier Wants to Teach You Something**

A former Pentagon and Bell Labs technologist who invented important methods of cryptography and who was even mentioned in *The Da Vinci Code*, **Bruce Schneier** is the go-to geek on the intersection of security, economics and psychology. . . . Education: B.S. in physics from

**University of Rochester**, 1984. Master’s in computer science from American University, 1986. (Also reported by *San Jose Mercury News*, *Charlotte Observer*, *Central Daily News* [Pennsylvania], and others.)

***Philadelphia Inquirer* (September 10)  
Latin American Gains Drive Returns**

**Emery Brewer**, manager of the Driehaus Emerging Markets Growth Fund, is betting on Latin American companies with the shortest histories in the stock market to drive his fund’s returns. . . . “Emerging markets have had a tremendous run, but I expect them to be volatile,” said Brewer, who has an economics degree from the University of Utah in Salt Lake City and a master’s in business administration from the **William E. Simon Graduate School of Business Administration at the University of Rochester**. (Also reported by *BlackEnterprise.com* and *International Herald Tribune*.)

***Tampa Tribune* (September 7)  
In Tune with Times**

A notable name in the musical arena for more than a half century, **Rosa Rio** first shone as a theater organist whose music accompanied silent movies in their heyday, the roaring ’20s. . . . The seed was nurtured by an education in two acclaimed music schools, Oberlin College in Ohio and the **Eastman School of Music** in New York, where she learned how to improvise music.

**About Students**

***The Wall Street Journal* (September 20)  
The Top Business Schools: Recruiters’ M.B.A. Picks**

**Bethany Carlson** has found her niche and is in a hurry to get on with her career. So the recent college graduate has decided to skip a two-year M.B.A. and fortify her skills with a one-year specialized master’s degree in marketing at the **University of Rochester’s Simon Graduate School of Business**.

***Golfweek* (September 9)  
Division III Standout Sees the Light**

The NCAA refers to them as student-athletes—those enrolled in a college or university as a student and also participating in intercollegiate athletics. Some may question the term, saying many athletes fall short of fulfilling the student role. That, however, is hardly the case with **Stephen Goodridge, a junior at the University of Rochester** in New York. Goodridge is a poster boy for what a student-athlete should be.

## About University-Related Businesses

*Science Daily* (September 19)

### Cardiologist's 'Living Chip' Changes Science of Disease Monitoring

[W]hat if in the future a tiny device, one the size of a nickel or significantly smaller, could be implanted in the patient to monitor and detect abnormalities, and could then relay data to physicians, or provide therapy on the spot, in real time? It may sound like science fiction, but this concept is moving toward reality at Physiologic Communications LLC, a biotech company founded by **University of Rochester Medical Center cardiologist Spencer Rosero**, who specializes in heart rhythm disorders. (Also reported by *Innovations Report [Germany]*, *ZDNet*, *PhysOrg.com*, *NewKerala.com [India]*, and *South Asian Women's Forum*.)

## Local Coverage

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### About the University

*Democrat and Chronicle* (September 28)

#### O'Keeffe Exhibit to Open at MAG

*Georgia O'Keeffe: Color & Conservation*, a touring exhibition showcasing the works and career of the legendary artist, opens Sunday at the **Memorial Art Gallery**, 500 University Ave.

*Democrat and Chronicle* (September 25)

#### Music College Fair Planned

**University of Rochester's Eastman School of Music**, the Juilliard School in New York, and Ithaca College are jointly putting together the first-ever Upstate New York Music College Fair, to be held Oct. 18. The event will feature admissions representatives from more than 70 conservatories, music schools, and college music departments around the country.

*Democrat and Chronicle* (September 24)

#### Path to the Future: Reworking Rochester

The fact is, this community is trying hard to build the important risk-capital sector of its economy. The technology transfer component at the **University of Rochester** and other schools is building impressively.

*Rochester Business Journal* (September 20)

**Recruiters Rank Simon School Sixth University of Rochester's William E. Simon Graduate School of Business Administration** ranks sixth on a *Wall Street Journal*-Harris Interactive survey of business recruiters. (Also reported by *Democrat and Chronicle*.)

*Democrat and Chronicle* (September 15)

#### UR Ranked in *Expansión*

The **Simon Graduate School of Business at the University of Rochester** is tied for 26th with the University of Toronto's Rotman School of Management among the world's top 50 business schools for Mexican managers in an inaugural survey of "The Best Global M.B.A.'s" by *Expansión* magazine.

*Democrat and Chronicle* (September 14)

#### Stations Widen Partnership

WXXI public radio (1370 AM) and WRUR of the **University of Rochester** (88.5 FM) will expand a partnership for sharing resources and programming while offering a mix of locally hosted shows.

*Democrat and Chronicle* (September 6)

#### City Opening Two Small College-Prep Schools

Another new initiative will involve a partnership between the **University of Rochester** and Jefferson High School. Starting Thursday, a program focusing on entrepreneurship will be offered to 75 incoming seventh-graders. The program, which is supported by a planning grant through the Kauffman Foundation and the Bill & Melinda Gates Foundation, will expand to grades 7–12 in future years. (Also reported by *13WHAM-TV [ABC]*.)

### About Research and Faculty

*Democrat and Chronicle* (September 28)

#### Area Colleges Light the Way to Economic Vitality for Region (Essay by Joel Seligman and Daan Braverman)

It is well known that the **University of Rochester**, with its Medical Center, is now the region's largest employer. The economic impact of higher education, however, is much broader. The Center for Governmental Research recently completed a study of the economic significance of private colleges and universities. It considered institutional spending, student and visitor spending, and the impact of medical centers. The conclusion: Rochester-area private colleges and universities collectively have a \$3.3 billion impact on the region.

*Democrat and Chronicle* (September 17)  
**Business Is Bubbling Up in UR's Test Tubes**  
(Essay by Peter Robinson)

As the region's historic pillars of employment continue to erode, university-based research is being increasingly viewed as a vehicle for future economic growth, particularly in the area of biotechnology. . . . For its part, the **University of Rochester** has the potential to serve as a catalyst for regional biotech business development. . . . *Peter Robinson is the chief operating officer of the University of Rochester Medical Center.*

### **About Students**

*Democrat and Chronicle* (September 1)  
**Finding That People Stumble if Bad Public Policy Blocks Way** (Essay by Colette Carmouche)

This summer I was involved in the Urban Fellows program, an internship sponsored by Leadership Rochester and the **University of Rochester**, geared toward the study of urban issues. Each fellow was matched with an internship of his/her interest while attending weekly sessions on topics like education, health care and activism. It was during this experience when I began to question how to create change. . . . *Carmouche, a junior at the University of Rochester, was one of 17 Rochester Urban Fellows working in the city this summer.*

### **About University-Related Businesses**

*Democrat and Chronicle* (September 9)  
**Colleges and Firm Create Optical Network**

The **University of Rochester** and Rochester Institute of Technology have joined with Brighton's Fibertech Networks to build a first-of-its-kind fiberoptic network. It's the first time higher education institutions in New York have built a metropolitan areawide optical network, said **Dave Lewis, UR's chief information officer.**