THE BRIDGE
News from the
Rochester Center for Community Leadership
May 2011

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**Featured Programs**

**RCCL TAGLINE CONTEST WINNER ANNOUNCED**
Congratulations to Alykhan Alani for winning the Rochester Center for Community Leadership’s Tagline Contest! His entry was chosen from 159 as the one which best conveyed the essence of the RCCL. He wins an iPad2 and the RCCL’s new tagline will be unveiled as part of our campus-wide campaign in the fall. Thank you to all who submitted entries as part of the contest.

**STUDENT LIFE AWARDS RECOGNIZE OUTSTANDING STUDENTS AND GROUPS**
The UR recently honored 18 undergraduates and five student groups as Student Life Award winners at the 2011 “Rockys.” Coordinated by the Rochester Center for Community Leadership, the winners were selected by a committee of faculty and staff members from a pool of more than 112 nominees. The winners were honored with individual leadership awards and student organization and programming awards. Congratulations to the following individual recipients: Rohini Bhatia ’13 (Eli and Mildred Sokol Prize); JC Billone ’14 (Andrew Fried Prize); Harry Brookstein ’12 (Rob Rouzer Award); Delano Davis-Tavares ’14 (Delno Sisson Prize); Yaneve Fonge ’11 (Presidential Award for Community Service); Arielle Friedlander ’11 (Entrepreneurship Award); Alexandra Gilbert-Schrag ’14 (Award for Freshman Leadership); Michelle Giwerc ’1 (Simeon Cheatham Award); Jonathan Grima ’11 (Logan R. Hazen Award for Outstanding Contribution to Residential Life); Samantha Johnson ’11 (Transfer Student Award); Lorenzo Mendez ’12 (Michael Lowenstein Memorial Award); Jerome Nathaniel ’11 (Seth H. and Harriet S. Terry Prize); Nathan Novosel ’12 (Award for Athletic Leadership) Ahmad Rehmani ’11 (Percy Dutton Prize); Deidre-Ann Reid ’11 (Presidential Award for Community Service); Rainie Spiva ’12 (Award for Outstanding Fraternity and Sorority Leadership; Scott Strenger ’12 (Award for Campus Contribution); and Yi Wang ’11, (Award for Campus Contribution). Congratulations as well to the following student groups who were selected as the winners for the Student Organization and Programming Awards: Filipino American Student's Association, Chinese Student's Association, and Korean American...
Student's Association (Award for Excellence in Creative Co-sponsorship); Sigma Phi Epsilon (Award for Excellence in Programming); and The Opposite of People (Outstanding Student Organization Award).

COUNTY EXECUTIVE TO GIVE ANNUAL ADDRESS AT EASTMAN
Monroe County Executive Maggie Brooks will give her annual State of the County address at 7 p.m. on Monday, May 9, in Kilbourn Hall at the Eastman School. RSVP to 753-1085 or SOTC2011@monroecounty.gov. This is a terrific opportunity to see one of most influential local politicians outline important policy initiatives for the coming year.

2011 URBAN FELLOWS POISED TO BEGIN!
The Rochester Urban Fellows program engages students in the civic life of Rochester, promotes learning about cross-cultural issues, and fosters an appreciation for urban life. Students intern four days per week at community-based organizations in the City, and attend weekly seminars about the history, politics, demographics, and sociology of the urban neighborhoods in Rochester. The program is for undergraduate students attending Rochester-area colleges, as well as Rochester residents who attend college elsewhere. 2011 is the tenth anniversary of this popular program coordinated by the RCCL. Congratulations to the following students who will serve as Urban Fellows from May 18 through July 26: Mahlet Tebeka, Kathleen Delargy, Priscilla Alabi, Faye Gura, Kuhu Parasrampuria, Allison Brandt, Julia Gallogly, Cedrick-Michael Simmons, Cainaan Webb, Griffin Gyr, Jennifer Mott, Michelle Giwerc, Elizabeth Riedman, Kiera Anderson, Robert Snyder, Pendle Marshall-Hallmark, Justine Robinson, Chantal Phillips, Alisa Jimenez, and Tolulope Ogunbor.

2011 MONROE COUNTY ELECTION FELLOWS SELECTED
In 2010, the Rochester Center for Community Leadership, in partnership with the Monroe County Board of Elections and a consortium of area colleges, established the Monroe County Election Fellows Program to recruit, train, and retain college poll workers. These Fellows receive advanced technical, civic and leadership training, and design and implement strategies to recruit additional poll workers from their respective colleges. In addition to the Fellows serving from Roberts Wesleyan College, Nazareth College, St. John Fisher College, and Monroe County Community College, we congratulate Trevor Baisden '12 and Kathy Haapala '13 who will lead this initiative at the UR in the fall.

NEW ROCHESTER YOUTH YEAR FELLOWS SELECTED
Rochester Youth Year is an AmeriCorps*VISTA program that allows recent graduates of Rochester-area colleges to spend a year of service working with youth-oriented agencies helping to alleviate poverty and improve opportunities for youth and their families in the areas of health and wellness, education, and public safety. We're proud to announce the names of our new Rochester Youth Year fellows for the 2011-2012 service year: Natasha Williams (University of Rochester), Emma Rainwater (University of Rochester); Oscar Ortiz (The College at Brockport), Sara Heron (Nazareth College), Erin Murphy (Nazareth College), Amy Ventura (SUNY Geneseo), Andrea Polanski (University of Rochester), Deidre Reid (University Of Rochester), Stephanie Moss (St. John Fisher College), Leanne Richardson (SUNY Geneseo), Anait Tamanian (SUNY Geneseo), Jennifer Moffit (Roberts Wesleyan College), and Megan Maslach (The College at Brockport). Fellows will begin their year of service in August.

Student Organization Spotlight

UNIVERSITY OF ROCHESTER ENGINEERS WITHOUT BORDERS
The University of Rochester chapter of Engineers Without Borders (EWB-UR) seeks to partner with developing communities worldwide in order to improve their quality of life through the design and implementation of sustainable engineering projects. Through EWB-UR, students apply their academic skills to real-world problems in an internationally responsible and globally beneficial way. Founded in 2009, the group is currently working toward implementing its first
project: it is hoping to work on a project dealing with water filtration and supply in South America, and will partner with the community with whom we will work for 3-5 years. The group is looking forward to continuing its presence on campus and traveling to South America for the project in the near future. Look for EWB-UR in the fall if you are interested in joining these efforts!

Community Leadership Opportunities

END-OF-YEAR CLEANOUT
From May 2, 2011- May 16, 2011, food barrels will be placed in each residence hall entrance and collection boxes for clothing will be available outside each residential area. Please bring unwanted electronics to loading docks of Sage or Susan B. Anthony for recycling.

GRASSROOTS DUMP AND RUN PROGRAM
The group will be stationed from 1 to 4 p.m. at Sue B., Towers, Southside Living Area, and the Quad on Saturday, May 7, and at Hill Court and Riverview on Saturday, May 14. Grassroots will also be collecting other unwanted items for the Dump & Run program.

STUDENT VOLUNTEERS SOUGHT FOR UR POTENTIAL
UR Potential is an on-campus tutoring program which pairs UR undergraduates with local inner-city high school students for mentoring and academic tutoring. Students and tutors meet once a week on Tuesdays from 3:30-5:30 and provide academic assistance to their individual student and they engage with their student during college immersion programming. Email Jenna Dell for an application!

LGBTQI RESOURCE CENTER PETITION
Are you interested in the creation of a LGBTQI Resource Center at the University? You can show your support by signing a petition on the matter. The LGBTQI Resource Center is a project that has been in the works for several years through the KEY program and with the help of many campus departments. It would provide institutionalized support for the LGBTQI community on campus, complementing current resources while working on goals that have not received the support they need. For more information, contact Andrew Moran.

CAMP AMERIKIDS SEEKING VOLUNTEERS
Camp AmeriKids, a summer camp for children living with HIV/AIDS, is looking for caring, responsible, energetic and fun counselors for the 2011 season. A volunteer counselor team is responsible for the 24-hour supervision of a cabin and maintains a camper to counselor ratio of about 2 to1. Counselors spend each day of the one-week camp session with their cabin group as they rotate through a schedule of activities and participate in new and exciting workshops provided by the program staff. The cabin counselors should enthusiastically participate in all aspects of camp, from meals and activities to nightly special events and cabin chats; this is crucial in creating a memorable camp experience for the campers. Counselors are expected to be role models, sources of energy and ideas, and are a key part of the Camp AmeriKids community. Room & board at our site in Warwick, NY are provided. Volunteers can apply for one or both of the following sessions: Session One: July 23rd- July 30th and/or Session Two: August 3rd- August 10th. Applications are reviewed on a rolling basis and are available at www.campamerikids.org.

VOLUNTEER OPPORTUNITIES WITH CP ROCHESTER
Cerebral Palsy Rochester (CP Rochester) provides services to physically and developmentally disabled children and adults in Rochester and the surrounding areas. CP Rochester has some opportunities coming up – and needs help with staffing the Al Sigl Center – Elmwood Campus for the 2011 Lilac Festival Parking. Volunteers help secure the parking lot entrances and collect money from people parking to go to the festival. To sign up to help at this event, contact Tina Bennett, Volunteer Coordinator at CP Rochester: (585) 334-6000 ext 1321.

FINAL CITY YEAR APPLICATION DEADLINE APPROACHING
City Year is currently hiring corps members to commit to one year of full time community service working on a diverse team of 17-24 year olds and serving as tutors, role models, and mentors. Corps members work in elementary schools, middle schools and high schools in the areas with the greatest needs. City Year is a proud program of AmeriCorps and an incredible opportunity to help in the community, while developing your professional skills and earning money for college (for graduate school or loans). The final deadline to apply for the 2011-2012 service year is May 15. Those who are selected for positions will begin in August 2011. For more information email newyorkrecruitment@cityyear.org.

ENTER THE “BE BIG IN YOUR COMMUNITY” CONTEST
Deadline: June 17, 2011.
The BE BIG Campaign invites everyone big and small, to take action and raise awareness for how Clifford's BIG Ideas (Share, Be Kind, Help Others, Be a Good Friend, Play Fair, Have Respect, Be Truthful, Believe in Yourself, Work Together and Be Responsible) can make the world a better place. One (1) Grand Prize BIG Idea will win a $25,000 Grant, Ten (10) first place BIG Ideas will win a $2,500 Grant and Nineteen (19) second place BIG Ideas will be selected to receive a $1,315.79 Grant (via Hands On Network affiliate organizations or designees) from the BE BIG Fund to be used towards implementing the winning proposals. Everyone is invited-parents, kids, teachers or community leaders-to submit their ideas. For contest entry forms and official rules visit, www.scholastic.com/cliffordbebig/contest.

VOLUNTEER OPPORTUNITY THROUGH CROWDCAUSE
Savvy with Facebook & Twitter? How about passing out some flyers and talking it up with friends? If you need to knock off a few volunteer hours – CrowdCause would love your help! Text/call Amy at 585.789.1792, or email amy@crowdcause.org. CrowdCause is a daily deal platform (like Groupon or LivingSocial) that will offer 50-90% off deals from merchants in Rochester. The difference - CrowdCause is giving 90% of the profit to local charities; Special Olympics and Golisano Children's Hospital! We need help building the database of people who receive our daily emails. Every deal purchased gives money to Golisano and Special Olympics. The bigger the database, the bigger the difference we make in our community!

Leadership Tip of the Month

RULES FOR BRAINSTORMING

• No criticism, evaluation, judgment, or defense of ideas during the brainstorming session.
• No limit on "wild" ideas, no matter how outrageous or impractical they seem. Every idea is to be expressed.
• Quantity is more desirable than quality.
• "Piggybacking"- building on ideas - is encouraged.
• Everyone must be encouraged to participate.
• Record all ideas - i.e.: on a piece of flipchart paper.
• Choose " top 5 ideas" - combine similar ideas when appropriate.
• Individually rank ideas.
• Decide, as a group, which idea will be enacted first.
• Begin the brainstorming process again as necessary.

About the Rochester Center for Community Leadership

The Rochester Center for Community Leadership is part of the office of the Dean of Students at the University of Rochester. Its mission is to educate students to become engaged citizens and leaders capable of effecting positive social change in their communities.
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