Selected Coverage July 2013

Times Higher Education (July 4)
Classical economics and finished symphonies
The most visible evidence of the change is a centre at the University of Rochester’s prestigious Eastman School of Music that will carry out research into career options for classically trained musicians.
The centre is being launched with a $1 million (£650,000) gift from philanthropist Paul Judy, a trustee of the Chicago Symphony Orchestra.
“There’s a realisation that most of our music schools and conservatories do a first-rate job of training young musicians in the artistic and theoretical aspects of music, but we have a long way to go [in] jumping the gap into the real world of music economics,” said the school’s dean, Douglas Lowry.
(Also reported by Rochester Democrat & Chronicle, Rochester Business Journal)

The New York Times (July 11)
Doctors Badmouthing Other Doctors
“Doctors will throw each other under the bus,” said Susan H. McDaniel, lead author of the study and a professor of psychiatry and family medicine at the University of Rochester Medical Center. “I don’t think they even realize the extent to which they do that or how it can affect patients.”
Probably, added Dr. McDaniel, most of the comments were unintentional.
Faced with a constant pressure to cut costs, increase productivity and keep patients happy, plus the additional difficulty in this case of discussing prognosis with a terminal cancer patient, many of the doctors no doubt experienced significant levels of stress. In the moment, criticizing another physician to a patient might have felt like an effective way to fortify their own credentials and build up the patient’s trust.

The New York Times (July 7)
Want Your Data Back? Pay Me
I called an expert in Big Data just to kick the intellectual tires. Henry Kautz heads the department of computer science at the University of Rochester and studies ways to use things like Twitter messages to track flu outbreaks.
Astonishingly, while he said he supported data monitoring to catch terrorists, he had reservations about my idea. “I would definitely be opposed to the federal government in any way selling or leasing information that they have collected for national security purposes,” he said.

The Economist (July 11)
Frogs, geckos, chameleons and more
Daniel Scantlebury, of the University of Rochester, the author of the study, hoped to clear up such confusion. He examined seven well-characterized vertebrate clades (groups of species sharing a common ancestor) that
are only found on Madagascar. He fitted variations of the two different models (constant or declining diversification) to the phylogenetic tree for each clade. Such trees are constructed from information obtained from living matter as well as estimations of DNA mutation rates over time. For each of the seven clades, the declining model fit well with the provided data while the model that assumed a constant rate of diversification did not. Based on this analysis, Scantlebury predicts that evolutionary diversification over the recent history of Madagascar is the slowest it has ever been, and that the adaptive radiation theory is probably the right one. Although Mr Scantlebury showed a decline in diversification for only seven clades, his results should be applicable to other animal species as well. His findings are consistent with previous studies of Malagasy vanga birds and day geckos. Assuming he is indeed right, then modern Madagascar turns out to be something of a Lost World. Most of its speciation was completed within about 30m years or so, and its geographical isolation protected it from incursions by competing species from outside. That means that its present-day flora and fauna are relatively little-changed from those that existed 65m years ago. (Also reported by Science 2.0, Science Newsline, Red Orbit, Popular Science, Mother Nature Network, NBCNews.com)

US News & World Report (July 23)
Study Sees No Link Between Mercury Exposure, Autistic Behavior
Children exposed to low levels of mercury in the womb because their mothers are large amounts of fish during pregnancy don’t appear to be at increased risk for autism, a new study suggests. “This study shows no evidence of a correlation between low level mercury exposure and autism spectrum-like behaviors among children whose mothers ate, on average, up to 12 meals of fish each week during pregnancy,” study lead author Edwin van Wijngaarden, associate professor in the public health sciences department at the University of Rochester Medical Center in New York, said in a medical center news release. (Also reported by Examiner.com, Health.com, Yahoo! News, MSN Healthy Living, WebMD, Philadelphia Inquirer, Newsday, Forbes)

Reuters (July 5)
Minorities, poor receive fewer strong painkillers
People who are poor, African American or both are less likely to be prescribed opioids for pain than well-off white patients, according to a new study. “The disparities are concerning and definitely warrant further investigation,” said Dr. Michael Joynt, who led the study at the University of Rochester School of Medicine and Dentistry in New York. However, he added, there’s probably not “any one single factor” that explains those disparities. (Also reported by Yahoo! News, Fox, NBCNews.com, Chicago Tribune, Baltimore Sun)

Finanz und Wirtschaft (July 1)
Renaissance der US-Industrie
Translation: The industrial city of Rochester is an example of the revival of the U.S. as a production location. It benefited from a high productivity and low energy costs. 08 | The University of Rochester is the most important U.S. School of Engineering in the field of optics. Since 1996, start-up companies have emerged from their environment over fifty, of which 38 are still in business.

(585) Magazine (July 2)
Rock scholar: Counterculture becomes canon at the University of Rochester’s Institute for Popular Music
Professor John Covach would stand up and firmly disagree. As director of the University of Rochester’s Institute for Popular Music, he is helping elevate the study of rock and other genres to a subject worthy of the world’s most hallowed lecture halls. “There is not an institution like this at any university with quite our reputation for research excellence,” Covach explains. “We can make administrators at other universities aware that the research of our colleagues should be taken just as seriously as classical music or jazz.”

The New York Times (July 29)
Understanding Eczema to Treat It
Summer is both a blessing and curse for millions of people afflicted with a common chronic skin condition called eczema. The dry, red and usually intolerably itchy patches often recede when the air is warm and damp and skin is exposed more often to sunlight. While it has long been known that the skin’s outermost layer functions poorly in people
with eczema, researchers at the University of Rochester have identified another reason eczematous skin is susceptible to invasion by allergens. Dr. Anna De Benedetto and co-authors showed that a protective protein called claudin-1 is significantly weakened in the skin of eczema patients but not in those with normal skin or other skin conditions.

The Center for the Study of the Drone (Bard College) (July 15)
Interview: Heather Layton and Brian Bailey
Heather Layton teaches painting, mixed media, and performance art in the Department of Art & Art History at the University of Rochester. Her work, which spans a variety of mediums, from sculpture to video art, has been shown in a long list of solo and group shows throughout the United States, including The Inevitable Defeat of the Tree-Huggers, Living Room Churches and Outspoken Saints, and What they Probably Looked Like. She has developed a number of social intervention and cultural exchange projects, including the National Apology Project. You can follow her at www.heatherlayton.com.

Optics.org (July 29)
$4M for ‘freeform optics’ development center
A new multidisciplinary center headed up by experts in the emerging technology at the University of Rochester in New York has just landed $4 million through a combination of federal, academic and industry support.

Robert Clark, senior vice president for research and dean of the Hajim School of Engineering and Applied Sciences at Rochester, said: "Jannick is ideally suited to lead the new center for freeform optics, which brings university and industrial researchers together to ultimately advance manufacturing." He added: “The Institute of Optics at the University of Rochester has served a pioneering role in optics for nearly a century, and Jannick builds upon the university's strengths and that of the local region in advancing our mission to serve as an international leader in this ever growing field.” (Also reported by Laser Focus World)

Smithsonian Magazine (June 26)
What Was in the Mysterious Woman Suffrage Party Safe Box?
An enigmatic safe box that has been locked up for an unknown period of time was opened today, to mark the 125th anniversary of the National Council of Women of the United States, the oldest nonsectarian women’s organization in the U.S. For as long as anyone can remember, the safe box—marked simply “Woman Suffrage Party”—has sat in the council’s New York City office, provoking speculation about its contents. Some thought the box may date back as far as the late 19th century. According to the University of Rochester, some wondered whether the box would contain the names of closeted early feminists; others speculated that it may contain organizational strategies for achieving women’s rights. The Democrat and Chronicle wondered if it might contain decades-old love letters, or even a first draft of the 19th amendment, which gave women the right to vote.

The Huffington Post (July 30)
Wall Therapy: Street Art Final Shots From Rochester
For the record, Rochester tops lists in terms of livability, investment in new technology sectors, and has 91% of it’s citizens covered by health insurance – before Obamacare even kicks in. It has lost jobs and population due to stumbling giants like Xerox and Eastman Kodak and recent annual budgets have had significant shortfalls, but Rochester is putting up a good fight in the healthcare sector. Dr. Ian Wilson should know. Which brings us to the second diagnosis. Ask the former Brooklyn graffiti writer now radiologist at the University of Rochester Medical Center if Street Art is synonymous with crime and disorder, and he’ll tell you all about the healing power of Wall Therapy and murals. (Also reported by Rochester Democrat & Chronicle)

The New York Times (July 21)
A Good First Impression, Mostly
Gerald Herbert Gamm and Charles Jay Towles were to be married Sunday at Hurd Orchards, a fruit and vegetable farm in Holley, N.Y. Karen Morris, a town justice in Brighton, N.Y., is to officiate. Mr. Gamm (left), 49, is an associate professor of political science and history at the University of Rochester. From 1999 to 2011, he was the chairman of the political science department. He is the author of “Urban Exodus: Why the Jews Left Boston and the Catholics Stayed” and “The Making of New Deal Democrats: Voting Behavior and Realignment in Boston, 1920-
1940.” He graduated summa cum laude from Harvard, from which he also received a doctorate in history and political science.

**Rochester Democrat & Chronicle (July 31)**

**UR grad students, kids bond at science camp**

University of Rochester graduate students studying biology and chemistry led small groups of local sixth- and seventh-graders, who made hypotheses about water health at Ontario Beach Park and learned how to use equipment to test the water at different points along the beach and pier. Hosted by UR’s Warner School for Education, the week-long science camp teaches the local students about science while acting as science-education preparation for the UR students. Eight campers were paired with eight graduate students at this year’s camp. After huddling under a park pavilion to learn about water testing, UR students Andrea Polanski and Alejandra Perez armed their campers with cargo vests, roped buckets and “Whirlpaks” — or special water testing baggies — as they headed out onto the pier to take water samples. “I hope that they see that science can be fun — that it’s not just a bunch of knowledge put together that doesn’t apply to real life,” said Perez, whose team was called “The Healthy Lake Heroes.” (Also reported by YNN)

**Irondequoit Post (July 9)**

‘Camp’ helps Irondequoit High School students explore careers in the field of optics

Late last month, 15 Irondequoit High School juniors, along with three of their teachers, spent a week exploring careers in the field of optics at Photon Camp at the University of Rochester. Working with professors and graduate students at the University of Rochester, students toured local optics manufacturing sites and, on campus, explored topics such as thermal imaging, fiber slicing, white light fringes and more.

**Livescience.com (July 29)**

**Breast-Feeding Brings Cognitive Benefits, Study Suggests**

Breast-feeding for a longer time improves a child’s understanding of language at age 3, and their scores on intelligence tests at age 7, according to a new study. The study, which looked at the practice of breast-feeding in more detail and accounted for more potentially confounding factors that previous work, shows that breast-feeding indeed benefits children’s cognitive development, the researchers said. “This is a confirming study — it shows things that have been alluded to. It had a large number of participants and was well-controlled,” said Dr. Ruth Lawrence, professor of gynecology and pediatrics at the University of Rochester Medical Center in New York, who was not involved with the study. [11 Facts Every Parent Should Know About Their Baby's Brain] (Also reported by Reuters, Chicago Tribune, NBCNews.com, CBS News, Mother Nature Network)

**Rochester Democrat & Chronicle (July 29)**

**UR’s Simon School retools**

The University of Rochester's Simon School of Business is highly regarded enough to attract students from around the world and, even in tough economic times, does well in the rankings. “The recent economic downturn hit Simon especially hard due to our historical strength in financing, orientation to Wall Street and international diversity,” says the plan, which was drafted by Simon Dean Mark Zupan and key staff and faculty, working with alumni and students.

**Inside Higher Education (July 30)**

**Henry Ford U?**

Would a major private university have staved off disaster in Detroit?

Justin Pope says it might have in a new article in the Atlantic. And I have to admit that since reading it, I haven’t been able to shake the idea. Usually when an idea sinks its claws into my mind like that, there’s a reason. Pope notes, correctly, that many other major Rust Belt cities have also felt the pains of deindustrialization: Cleveland, St. Louis, Pittsburgh, even my old hometown of Rochester. But while every one of those cities has faced economic challenges, each one has a major private university or two in it. Detroit does not. Think of the role of Carnegie Mellon in Pittsburgh, Washington University in St. Louis, or even the University of Rochester (and RIT) in Rochester. Detroit doesn’t have anything comparable. Wayne State is public, smaller, and not nearly as lucrative in its research. The University of Michigan is public and thirty-odd miles away, in Ann Arbor.
Guest essay: Build on success of proven model: Urban-Suburban
Written by Kara Finnigan
Nearly all of the racial segregation that currently exists occurs among school districts, causing regional inequities in educational opportunity and outcomes. Nationally, eight metropolitan areas have attempted to alleviate these inequities through inter-district choice. Rochester’s Urban-Suburban Interdistrict Transfer Program (USITP) is the longest-standing of these programs, allowing students of color from the city to attend suburban schools. I have worked in partnership with Urban-Suburban for several years to examine access to, implementation of, and outcomes from this program. Finnigan is associate professor of education policy at the University of Rochester’s Warner Graduate School of Education.

IVF, Autism Not Linked, But Study Finds Risk Of Intellectual Disabilities
A study of more than 2.5 million children found no link between in vitro fertilization (IVF) and autism, but a slight increase in risk for mental retardation, or intellectual disabilities. As for why the risk of mental retardation was slightly higher among babies born after ICSI, in which a needle is used to inject sperm directly into a mature egg, researchers can only guess. Dr. Kathleen Hoeger, director of the Strong Fertility Center at the University of Rochester who did not work on the new study, said one hypothesis is that when inserting the sperm directly into the egg, doctors introduce substances that wouldn’t otherwise be present, such as the culture medium in the lab dish.

Visual test developed by UR researchers can predict smarts
The ability to make that split-second determination depends on how effectively you can tune out non-essential background movement. A team of University of Rochester researchers distilled that ability into a simple sensory test that, for the first time, proves a correlation between intelligence and motion perception. It’s a rule of thumb in cognitive neuroscience that the brain perceives large, uniformly-moving objects, like the scenery from a moving vehicle, as background, said Duje Tadin, one of the lead UR researchers. When higher-IQ participants failed to detect the bars’ motion in the larger graphic, it showed their brains were better at filtering out background information. That’s not the same thing as intelligence, Tadin said, but it’s close.

The stretchy skin of naked mole rats may hold the key to fighting cancer
In the latest issue of the journal Nature, a team of biologists from the University of Rochester analyzed the naked mole rat at a cellular level. For years, researchers have infected naked mole rats with viruses that, under most circumstances, would trigger cancer growth, at least in mice. In this latest study, led by the husband-and-wife team Andrei Seluanov and Vera Gorbunova, researchers isolated the mole rat’s cells in a nutrient syrup. After a few days, something weird happened: The cells transformed the surrounding liquid into a thicker syrup. “We said, ‘We need to find out what this goo is,’” Dr. Gorbunova tells the Times.

Pediatricians v Retail Clinics: Is It Time to Think Beyond the Office Visit?
When it comes to treating their kids’ cuts and bruises, more parents are turning to the convenience of retail pediatric clinics. Are they a good substitute for the pediatrician’s office? “The AAP supports that concept of the medical home, a place where all care records are kept and where care is coordinated. Retail-based clinics don’t fit well in that model,” says Dr. Anne Francis, a clinical professor of pediatrics at the University of Rochester School of Medicine and Dentistry and co-author of the AAP Principles Concerning Retail-Based Clinics. “Retail-based clinics have established a niche for quick convenient care. They are poor choices for evaluating sick children, especially younger children. [They] are not the place for children and adolescents to get ongoing care for chronic conditions and not the place to have physiologicals for school or sports. The lack of access to the complete medical record and appropriate screening surveys and tools make this a poor choice for pediatric care.”
WROC TV (July 1)
Battle Of Gettysburg 150th Anniversary
You can find tales of Rochester's Civil War soldiers tucked inside the University of Rochester's archives. "From the University of Rochester alone we found seven students who were either students at the time or recent graduates who fought at Gettysburg," Marcotte said. Bob Marcotte authored a book about Rochester's role during the Civil War. He says soldiers at Gettysburg included area farmers.

Salon (July 3)
Can coups be democratic? Sometimes!
The answer, surprisingly, is yes, according to two academic studies that have looked at the subject. A recent paper, via the Monkey Cage, from Nikolay Marinov and Hein Goemans of Yale and the University of Rochester, respectively, found something surprising that happened to coups after the end of the Cold War: We use new data on coup d'états and elections to uncover a striking development: whereas the vast majority of successful coups before 1991 installed the leader durably in power, after that the picture reverses, with the majority of coups leading to competitive elections. We argue that after the Cold War international pressure influenced the consequences of coups. In the post-Cold War era those countries that are most dependent on Western aid have been the first to embrace competitive elections after the coup.

Rochester Democrat & Chronicle (July 11)
Renee Fleming receives award at White House ceremony
Celebrated soprano Renee Fleming, who grew up in Churchville was presented the 2012 National Medal of Arts from President Barack Obama at the White House this afternoon. Fleming, an Eastman School of Music graduate, won her fourth Grammy this year. The opera icon has won widespread popularity in part by branching out into jazz and pop music. (Also reported by WROC-TV, WHEC-TV, Rochester Democrat and Chronicle, 13WHAM-TV, WHEC TV NBC 10 Rochester)

NPR (July 7)
How Safe Is Too Safe For Kids
One of those researchers works as the director of the Injury Free Coalition in Rochester, New York. Anne Brayer sees kids come in every day with minor and major injuries. And she's even helped build a safer playground in Rochester. I asked her what's wrong with the old-school metal jungle gyms and seesaws that, well, I grew up with. DR. ANNE BRAYER: Well, there are different things. I think probably the number one thing is the surface on which it's built. So old playgrounds were just built on grass, specifically for swings and climbers. If kids fall from any kind of height, they can be pretty seriously injured. So putting state-of-the-art, rubberized cushioning or wood mulch that's thick enough will really prevent a lot of injuries. Likewise, some of the death that have occurred on playgrounds happened from strangulations.

Examiner.com (July 7)
A broader view of Frederick Fennell in the second Mercury collection
When Frederick Fennell died on December 7, 2004, he was deservedly recognized with an obituary in The New York Times. As is often the case, he was praised unto an extreme, represented best by a quote from his colleague Jerry F. Junkin: He was arguably the most famous band conductor since John Philip Sousa. Like Sousa, Fennell formed his own ensemble, creating the Eastman Wind Ensemble in 1952 from students at the Eastman School of Music in Rochester, New York. He thus became part of the major “Eastman presence” in the Mercury catalog, along with the Eastman Rochester Orchestra conducted by composer Howard Hanson. His duties alternated between promoting the repertoire for winds and holding down the pops side of the Rochester concert scene. As I previously observed, this was a time when the major labels, Columbia and RCA, were investing heavily in appealing to middlebrow tastes; meaning that Mercury producers felt that Fennell's pops work would sell better than his pioneering efforts with the Eastman Wind Ensemble.

Rochester Democrat & Chronicle (July 17)
Inquiry at University of Rochester focuses on two doctors
A federal investigation into an alleged misappropriation of University of Rochester Medical Center funds is centered on two anesthesiologists previously under contract to the hospital, sources say. URMC spokesman Christopher DiFrancesco said Feldman is still a clinical associate professor in the Department of Anesthesiology. Foster does not have a faculty appointment, DiFrancesco said. “Drs. Foster and
Feldman are no longer caring for patients at Strong Memorial Hospital,” DiFrancesco said. URMC officials say the investigation does not involve improper billing of patients or insurers. (Also reported by Buffalo News, Individual.com)

MarketWatch (July 12)
How to battle volatility
To the casual observer, the stock market appears to be in turmoil once again. And though it calmed down this past week, heightened volatility is just one misplaced word from Ben Bernanke away. What should investors do? “While the market’s volatility undoubtedly will fluctuate over the shorter term, there is no evidence to support the widely held belief that the stock market is more volatile today than at other points in U.S. history,” says G. William Schwert, a professor of finance and statistics at the University of Rochester's Simon School of Business.

Rochester Democrat & Chronicle (July 19)
10-day mural art project kicks off Friday in Rochester
“It’ll be a very dynamic week,” said Dr. Ian Wilson, radiologist at University of Rochester Medical Center and founder of Wall\Therapy. “After this year, there’ll be no doubt in anyone’s mind that Rochester can be a destination city for this kind of inspired mural art.” Last year, the artists focused mainly on an area around the Public Market. Wilson was hoping the art would provide a small level of hope and inspiration to the neighborhood, which is among the city’s most challenged.

TIME (July 10)
Norovirus Is Leading Cause of Intestinal Disorders In American Kids
The symptoms of gastroenteritis aren’t pretty, but at least doctors know what’s behind the wave of cases in recent years. According to a new study released by the Centers for Disease Control, norovirus sent nearly 1 million children under age five in the U.S. to the doctor or hospital in 2009 and 2010. And treating those youngsters cost an estimated $273 million a year.
Work on a vaccine to protect against the virus is underway, and in March, when a new strain of norovirus was identified in the U.S., TIME spoke to Dr. John Treanor, chief of the Infectious Diseases Division at the University of Rochester Medical Center who is testing a vaccine developed by LigoCyte Pharmaceuticals.

Science Magazine (July 18)
Gut Microbes Can Split a Species
Here’s how to create a new species. Put animals—say finches—from the same species on separate islands and let them do their thing for many, many generations. Over time, each group will adapt to its new environment, and the genomes of the two populations will become so different that if you reintroduce the animals to the same habitat, they can no longer breed successfully. Voilà, one species has become two. But a new study suggests that DNA isn’t the only thing that separates species: Some populations diverge because of the microbes in their guts.
The paper is “important and potentially groundbreaking,” says John Werren, a biologist at the University of Rochester in New York. “Scientists have studied speciation … for many years, and this opens up a whole new aspect to it.”

SINC (July 12)
¿Existe la fórmula perfecta para encontrar el amor en internet? (Is there the perfect formula for finding love on the internet?)
Despite the excellent reputation of the journal that echoes the study, Harry Reis, co-author of the most extensive scientific review in the field of dating online, assures SINC that the research fails on the same issue so many others. “It is a prospective investigation, so it really does not predict anything,” said by telephone from his office in New York this professor of psychology at the University of Rochester (USA). “There are dozens of other reasons that could explain these results, which have not been explored.”

The New York Times (July 22)
A Legal Bane of Wall Street Switches Sides
Mr. Khuzami’s name has circulated around Wall Street for decades. After putting himself through University of Rochester working as a truck driver and overnight dockworker, Mr. Khuzami went to law school at Boston University and ultimately became a junior lawyer at Cadwalader, Wickersham & Taft in New York, where he handled securities cases and commercial disputes. The job paved the way for him to join the United States attorney’s
office in Manhattan, where he ran a securities task force. During his 11-year tenure at the office, he also prosecuted terrorism cases, including the conviction of Omar Abdel-Rahman, tied to the 1993 bombing of the World Trade Center.

*Bloomberg News* (July 18)
**South Carolina Psychiatric Patient Stuck 38 Days in ER**
When a mentally ill patient arrived at AnMed Health Medical Centers’ emergency room in May, staff at the Anderson, South Carolina, facility scurried to find a hospital with enough room for an admission. Everywhere was full, including a nearby psychiatric hospital. Unable to find any place that had available beds, the patient spent 13 days languishing in the ER. Such stays are increasingly common at the hospital -- in one case last year a patient was stuck in the ER for 38 days, costing the hospital $56,392 on extra nursing, security and physician care. Keeping mentally ill patients in the ER is expensive. **Strong Memorial Hospital** in Rochester, New York, has a locked, psychiatric emergency room on the floor above the main emergency room. It has safety features such as unbreakable glass windows where patients can be triaged quickly by a psychiatrist and a resident.

*Rochester Democrat and Chronicle* (July 27)
**Guest essay: Examine roots of debt rut**
By Mark Zupan
My Simon School faculty colleague Robert Novy-Marx and a co-author document that not even the most optimistic growth can keep up with pension promises to state and local government workers. Funding the current pension-debt would require a tax hike of $1,400 a year per household for the next 30 years and covering all guaranteed payouts would take an additional 23 cents out of every dollar of tax revenue over that period. Zupan is dean of the **Simon School of Business at the University of Rochester**.

*Democrat & Chronicle* (July 16)
**URMC has 6 specialties on US News listing**
The **University of Rochester Medical Center** was nationally ranked in seven specialties in the U.S. News & World Report 24th annual Best Hospitals rankings, released Tuesday. Rochester General and Highland hospitals were ranked as high-performing in several specialties. (Also reported by WXXI, Channel 13, WHAM radio)

*Investors Business Daily* (July 26)
**Lawrence Kudlow, Conservative, Speaks To The Class Of 2013**
Lawrence Kudlow, whose column appears regularly in IBD, was awarded an Honorary Doctor of Laws Degree and delivered the 2013 commencement speech at the **University of Rochester Simon School of Business**.

*Rochester Business Journal* (July 11)
**URMC takes over licenses for Lakeside primary care practices, Spencerport urgent care**
The transfer of the Lakeside assets to **Strong Memorial Hospital**’s license keeps on track URMC’s plans to reopen the Brockport health system’s shuttered hospital as an urgent care center in August or early September, officials said. URMC plans to rename the facility as URMC Strong West and hopes to get a green light from the state Department of Health to turn the facility into a freestanding emergency department. (Also reported by Democrat and Chronicle, Channel 13, Channel 10, Westside News, YNN Rochester, WXXI)

*WHAM TV ABC 13 Rochester* (July 1)
**Memorial Art Gallery Hosts Family Day**
Sunday was a perfect day for families to get out and enjoy the sunshine, and many of them did just that at the **Memorial Art Gallery**. The gallery hosted Family Day at its new Centennial Sculpture Park. (Also reported by WROC TV CBS 8 Rochester)

*ThinkGeoEnergy* (June 28)
**University of Rochester wins U.S. National Geothermal Student Competition**
The **University of Rochester** won the U.S. National Geothermal Student Competition by the U.S. Department of Energy following a final round competition between four schools at the recent GEA National Geothermal Summit.

*Rochester Democrat and Chronicle* (July 12)
**Good Morning Rochester: Your need to know for Friday**
What to watch for
Rochester Mayor Thomas Richards will host a 3 p.m. groundbreaking ceremony to celebrate the upcom-
ing construction of The Flats at Brooks Crossing, a 12-story mixed-use building at the corner of Brooks Avenue and Genesee Street. The **University of Rochester** will be the building’s main tenant, leasing 10 floors for student housing.

**EdTech (July 10)**

**Hot Topic: Cooling Off the Data Center**

Three institutions in particular, Syracuse University, the **University of Rochester** and the University of Colorado Boulder, are leveraging innovations in cooling — typically a huge consumer of energy for data centers — while optimizing the use of space.

Cooling the ROC

Just west of Syracuse, on the New York State Thruway, the University of Rochester is also cooling at the server rack, using technology that enables roughly a 30 percent increase in server density within the data center’s server cabinets, says CIO David Lewis.

**Rochester Democrat & Chronicle (July 14)**

**UR professor honored with national award**

**Sheree Tøth**, professor of psychology, associate professor of psychiatry, and the executive director of the **University of Rochester’s Mt. Hope Family Center**, received the Outstanding Research Career Achievement Award from the American Professional Society on the Abuse of Children.

**The Washington Post (July 15)**

**Fringe’s ‘In Search of the Perfect G-String’ does find perfection (but it’s not what you think)**

Hands down, the award for best titular innuendo at this year’s Capital Fringe Festival goes to National Symphony Orchestra cellist **Yvonne Caruthers**. Caruthers then took up her bow and began to impersonate the showy, flaxen-haired cellist she idolized, to howls of laughter. She went on to recount the highlight of her studies at the **Eastman School of Music**: a visit from du Pre’s own mentor, Mstislav Rostropovich. Once the Russian cellist and conductor was exiled, Caruthers’s goal was to join the NSO. And so, it is with great fondness that she quotes Rostropovich throughout the show, sounding like Yoda with a Russian accent. After Saturday’s opening performance, the cellist — a first-time actress — was surrounded by fellow NSO members and associate conductor **Emil de Cou**. A private showing for the full NSO may be in the works, but for the music-loving general public, there are four more performances, and the show is a must-see.

**Rochester Democrat & Chronicle (July 20)**

**Students visit Rochester to revel in pipe organ history, music**

Twenty-seven students from 19 states and France were in town this week to sample that history and take lessons from the faculty at the **Eastman School of Music** as part of Pipe Organ Encounter, an advanced workshop sponsored by the school and the American Guild of Organists. They studied with Eastman professors, toured and played at local churches with organs on display and, perhaps most importantly, got a chance to meet other teenagers with an interest in the “king of instruments.” It’s an annual event, in Rochester with advanced students for the first time. (Also reported by **YNN**)

**Rochester City Newspaper (July 23)**

**New focus on Rochester’s at-risk male students**

It’s been more than a year since Rochester schools Superintendent Bolgen Vargas launched efforts to significantly expand the amount of time students spend in school. A new partnership between North East Area Development (NEAD), School 33, and the **University of Rochester’s Warner School of Education** will develop the Literacy Engagement and Achievement Program, or LEAP. The goal for LEAP is to test whether high quality summer and after school programs significantly improve the academic outcomes of some of the city’s most at-risk children—particularly African-American and Hispanic boys.

**Rochester Democrat & Chronicle (July 13)**

**Brooks Landing enters next stage**

UR will be leasing 10 floors of the Flats to house 170 students and will pay Christenson more than $14 million over 10 years. The building is expected to be completed in time for the 2014-15 school year. “You will see over time a growing number of **University of Rochester** students, faculty and staff. This is our neighborhood. We are proud to be linked across the river with Brooks Landing,” said UR President **Joel Seligman**. (Also reported by **YNN, WHEC-TV, WXXI, Rochester Business Journal**
MAG presents best 100 works by western New York artists
Art is alive and well in western New York. The 64th Rochester-Finger Lakes Exhibition, a juried show that features artists from Syracuse, Buffalo, Elmira, Rochester and points in between, opened July 14 at Rochester’s Memorial Art Gallery and runs through Sept. 8.