



## Selected Coverage September 2008

### National

ABC News  
Bloomberg  
Boston Globe  
The Economist  
Financial Times (UK)  
Forbes  
Inside Higher Ed  
Los Angeles Times  
MSNBC  
The New York Times  
Philadelphia Inquirer  
The St. Petersburg Times  
Time  
UPI  
U.S. News & World Report  
Wall Street Journal

### Local

Democrat and Chronicle  
Rochester Business Journal

#### *Boston Globe* (September 23)

**Amid deadly illness, doctors offer little empathy, study finds**  
**Dr. Diane Morse** of the **University of Rochester Medical Center** in Rochester, New York, said the findings reinforce other research. “All that we’re asking physicians to think about doing is to acknowledge what they hear,” Morse, whose findings appear in the journal *Archives of Internal Medicine*, said in a telephone interview. (Also Reported in: *Boston Globe*, *Science Daily*, *Medical News Today*, *Red Orbit*, *WACM Albany FM 90.3*, *US News*, *USA Today*, *Washington Post*, *UPI*, *Yahoo!*, *WXXI PBS News*)

#### *Bloomberg* (September 26)

**Primo Says Public Perception Is Bailout Rewards Risk-Takers**  
**David Primo**, a political science professor at the **University of Rochester**, talks with Bloomberg’s Ken Prewitt and Tom Keene about the political fallout of the failure of U.S. legislators to agree on Treasury Secretary Henry Paulson’s \$700 billion bailout plan.

#### *Forbes* (September 12)

**Universities That Turn Research Into Revenue**  
“It used to be more taboo, and there were some questions of business getting in the way of pure science,” says **Marjorie Hunter**, director of the **University of Rochester’s** Office of Technology Transfer. “Scientists find it really satisfying to see patients benefit from basic research.”

#### *Time* (September 24)

##### **How Much is the SEC’s Cox to Blame?**

“I don’t think the commission has done as strong a job as it should have, but it wasn’t asleep at the wheel,” says **Joel Seligman**, president of the **University of Rochester** and an SEC historian. (Related Stories in: *The New York Times*, *Washington Post*)

#### *Inside Higher Ed* (September 17)

##### **Quick Takes: Free Tuition for Vets at Rochester**

Today, the **University of Rochester** plans to make such an announcement; its scholarship would accompany admission to the institution’s undergraduate programs (and would fill the gap beyond other aid for which veterans are eligible). (Also Reported in: *R News Cable Rochester*, *Democrat and Chronicle*)

***Rochester Business Journal* (September 8)**

**UR receives \$11.5M grant for lymphoma research**

The **University of Rochester School of Medicine and Dentistry** has received an \$11.5 million National Cancer Institute grant to support the expansion of lymphoma research and clinical trials at the James P. Wilmot Cancer Center. The Specialized Programs of Research Excellence grant fuels translational research projects designed to quickly advance findings from the laboratory to clinic setting to improve care and find cures. (Also Reported in: *WHEC TV NBC 10 Rochester*, *WROC TV CBS 8 Rochester*, *WHAM TV ABC 13 Rochester*, *WHAM AM 1180 Rochester*, *Democrat and Chronicle*)

***The New York Times* (September 28)**

**On Top of the World**

The two historians -- Isserman at Hamilton College, **Stewart Weaver** at the **University of Rochester** -- are the co-authors of *Fallen Giants*, a comprehensive history of Himalayan climbing that covers 250 years of high-mountain action. (Also Reported in: *International Herald Tribune*)

***U.S. News & World Report* (September 30)**

**Anti-obesity drugs could fight viral infections**

Drugs used to treat obesity may be effective against a wide range of viral infections such as the flu, hepatitis, and even HIV, say researchers from the **University of Rochester Medical Center** and Princeton University. (Also Reported in: *ABC News*, *Washington Post*, *Science Daily*, *PhysOrg.com*, *The Times of India*, *Forbes*, *Calibre Macro World*, *MedicineNet.com*, *St. Cloud Times*)

***Democrat and Chronicle* (September 24)**

**UR institute honors two with Douglass medals**

The **University of Rochester** and its Frederick Douglass Institute for African and African-American Studies awarded Frederick Douglass medals Tuesday to two men for their work to ensure equal opportunity. (Also Reported in: *R News Cable Rochester*, *WROC TV CBS 8 Rochester*)

***Philadelphia Inquirer* (September 17)**

**Phila. Orchestra's president to step down next year**

He was dean of the **Eastman School of Music** in Rochester, N.Y., and had just signed a five-year contract to continue in that position in April 2006 when he accepted the offer to lead the Philadelphia Orchestra - his first orchestra job.

***The St. Petersburg Times* (September 22)**

**Russian women take the lead in MBA studies**

Some women apply to business schools soon after graduating from university. The **University of Rochester's Simon Graduate School of Business**, for example, has started admitting students with little or no previous work experience.

***MSNBC* (September 8)**

**Kids truly are little germ factories, study proves**

Research is under way to see if higher doses or adding immune-boosting compounds helps. But the kid connection is getting increasing attention. Helping to drive the new inoculate-all-children advice is "a belief that if you could do that, you would limit transmission" to the elderly, says **University of Rochester** flu vaccine specialist **Dr. John Treanor**. There's no proof yet, he cautions. But there's mounting suggestive evidence. (Also Reported in: *Fox News*, *International Herald Tribune*, *Los Angeles Times*, *USA Today*)

***Democrat and Chronicle* (September 27)**

**UR medical school alumnus seeks to end need for tuition**

If all goes according to **Dr. Robert Brent's** plan, none of the students who enter the **University of Rochester School of Medicine and Dentistry** in 30 years will pay tuition. (Also Reported in: *Rochester Business Journal*, *WCAX-TV Burlington, VT*, *WRNN Regional News Network*)

***Los Angeles Times* (September 21)**

**So many ways to mess up our kids, so little time**

In a study funded by the National Institute of Mental Health, researchers from the **University of Rochester**, Syracuse University and the University of Notre Dame studied 216 kids, age 6, their parents and their teachers. ... Those kids who were most concerned about their parents' relationship had significantly more attention problems. Those problems were, in turn, linked to adjustment difficulties. (Also Reported in: *Irish Health*)

***Democrat and Chronicle* (September 29)**

**Latin Grammy nominee has Eastman connection**

A recording performed by the **Eastman School of Music** new-music ensemble, Musica Nova, and conductor **Mark Davis Scatterday** received a nomination for best classical contemporary composition in the ninth annual Latin Grammy Awards.

**ABC News (September 26)**

**ER Death Points to Growing Wait-Time Problem**

“Anecdotally, there’s no question that it’s getting worse,” said **Dr. Sandra Schneider**, secretary treasurer for the ACEP and professor of emergency medicine at the **University of Rochester**, in Rochester N.Y.

**The Economist (September 11)**

**Cancer stem cells: The root of all evil?**

Some researchers are therefore taking a different tack and looking for drugs that hit only the unhealthy stem cells. Craig Jordan, a biologist at the **University of Rochester Medical Centre**, in New York state, is one such. He has discovered that a chemical called parthenolide, found in feverfew, a medicinal plant, kills AML stem cells.

**U.S. News & World Report (September 29)**

**Pain More a Cause of Arthritis Than a Symptom**

According to a **University of Rochester** study published Monday in the journal *Arthritis & Rheumatism*, the nerve pathways carrying pain signals between the arthritic joints and the spinal cord transfer inflammation to the spine and surrounding cells and back again. (Also Reported in: *MSN, WebMD, Science Daily, News-Medical.net, Times of India, UPI, Canada Globe and Mail, Live Science.com, MedicineNet.com, NetIndia123.com, KSHB-TV ABC Kansas City, Health Scout, Medbroadcast, Medical Breakthroughs, WebIndia123, Thaindian News, eMedicine Health*)

**Financial Times, United Kingdom (September 29)**

**A wary eye on market changes**

In the US, MIT’s Sloan (School of Management) will join the likes of Thunderbird (School of Global Management in Arizona), the **Simon School** at the **University of Rochester** and the Weatherhead School at Case Western Reserve University, which already offer Masters in Management degrees; in the UK, LBS will join institutions such as Cambridge University’s Judge Business School, Cass at City University, Imperial College and the London School of Economics.

**UPI (September 22)**

**Breakthrough in spinal injury treatment**

University of Colorado and **University of Rochester** researchers said they made two types of brain and spinal cord cells called astrocytes from the same embryo-derived precursor cell.

**Democrat and Chronicle (September 23)**

**UR psychiatrist gets funding for program to keep mentally ill out of jail**

In 1995, a **University of Rochester** psychiatrist began taking coffee and sandwiches to mentally ill people with criminal records. Hoping to keep them out of Monroe County jails, he and a team of case managers tried to gain their trust and convince them to accept treatment.

**The Wall Street Journal (September 23)**

**Seeking Foot Support From Off the Shelves**

**Judith Baumhauer**, professor of orthopedics at **University of Rochester Medical School** and a spokeswoman for the American Orthopaedic Foot & Ankle Society, adds: “Don’t be bamboozled” by doctors trying to sell you expensive custom inserts.

**The New York Times (September 16)**

**Good Results for Bone Drug Buoy Amgen**

“Denosumab clearly becomes the second choice for us,” after a pill, said **Dr. Susan Bukata**, associate professor of orthopedics at the **University of Rochester**. “Right now the second choice is Reclast.” (Also Reported in: *CNN Money, Smart Money, Morningstar*)