THE BRIDGE
News from the
Rochester Center for Community Leadership
March 2010

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Featured Programs

PROS AND CONS OF FINANCIAL REGULATION: A PUBLIC FORUM
TODAY, March 2, 5:30-6:00 p.m., Alumni and Advancement Center, 300 East River Rd.
Join University alumni, parents, and friends for an invigorating discussion of financial regulation and
the economy and other questions submitted by the audience. James A. Brickley, Gleason Professor
of Business Administration and Professor of Economics and Management and of Finance at the
Simon Graduate School of Business, will moderate the discussion. Distinguished panelists are:
- Joel Seligman, President, University of Rochester
- Daniel J. Burnside ’01S (MBA), Lecturer in Finance, Simon Graduate School of Business, Vice
  President Director of Quantitative Research, Federated Clover Investment Advisors
- Clifford W. Smith Jr., Louise and Henry Epstein Professor of Business Administration and
  Professor of Finance and Economics, Simon Graduate School of Business
- Toni M. Whited, Michael and Diane Jones Professor of Business Administration and Professor
  of Finance, Simon Graduate School of Business

Questions for the panelists will be taken in advance at marketing@simon.rochester.edu. Call
585-275-7563 to register.

R’WORLD, R’VOTE TO HOST COMMUNITY ORGANIZING TRAINING
Friday-Saturday, March 26-27
Campus Camp Wellstone is a nonprofit, non-partisan organization that brings trainers with
experience in electoral campaigns, social change, and community action to universities across the
nation. Trainers focus on concrete skills like campaign planning, organizing, message development,
recruitment, and leadership. Campus Camp Wellstone is a great way to network, meet other involved
students, gain new skills, and take action. The weekend will run Friday afternoon and evening and all
day on Saturday. Friday dinner as well as Saturday breakfast and lunch will be catered and provided
to all attending students. Geared toward students of all political and social backgrounds, this
conference is being organized by R’World, R’Vote, a student-coordinated, political engagement
initiative of the Rochester Center for Community Leadership, with sponsorship from the Kearns
Center and the Students Association.
Optional, 30-minute information sessions about Campus Camp Wellstone will be offered in the
Gowen Room at the following times:
Tuesday, March 2 at 7 p.m.
Wednesday, March 3 at 8 p.m.
You can also email R'World, R'Vote coordinators for more information.

**SAVE THE DATE: COMMUNITY SERVICE WEEK, APRIL 12-16**
Is your organization already planning a community service project? Then plan to make it part of “Community Service Week” from April 12-16. Email the Community Service Network with your plans. As part of the celebration, there will be a video contest open to all UR undergraduates. Students may work alone or in groups. Videos must be turned in by April 1, and will be posted online at the United Way website and on Facebook for voting during Community Service Week. There will be a $100 First Prize awarded at a ceremony on April 16th.

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**Community Leadership Opportunities**

**JOB OPENING AT THE SOUTHWEST BRANCH YMCA**
The Southwest Branch of the YMCA, located on Thurston Road, is looking for a School Age Child Care Assistant. The Assistant works for the YMCA of Greater Rochester and is responsible for on-site activity leadership, working directly with children. Staff members must be qualified by training and experience to carry out their respective functions in the administration, operation and maintenance of the school-age child care program. Greets everyone by using names whenever possible; extend thanks whenever appropriate; makes relationship building the number one priority at all times. The position is responsible for ensuring that the child care programs convey the mission, purpose, image, and core values of the YMCA of Greater Rochester. This position is part time and current openings are for the 6am-9am shift and the 2pm-6pm shift. For more information, contact Mollie Foust at 585-341-4091.

**VOLUNTEERS NEEDED DURING SPRING BREAK IN ROCHESTER**
Staying in Rochester over spring break? The Rochester Public Library’s Central Library is looking volunteers to help with their annual book sale the week of March 7-15. Volunteers receive vouchers for free parking in the Court Street garage which is attached to the Library. Interested volunteers can call Tom Munnings at 585-428-8324.

**BILINGUAL VOLUNTEERS NEEDED TO CONDUCT COMMUNITY HEALTH STUDY**
Saturday, March 20
The UR Center for Community Health is working with Action for a Better Community and the City of Rochester to create and enhance opportunities for physical activity in three low-income neighborhoods in Rochester. Part of this intervention will be utilizing a listening tour/survey in the Market View Heights Area. Volunteers will accompany residents of the Market View Heights Area, as well as staff from CCH and ABC as they go door-to-door to survey residents. The survey will provide information regarding the playability and walkability of the neighborhood. If you’re interested, please email community.service@rochester.edu.

**MATHEMATICS TUTORS NEEDED**
Students are needed to tutor mathematics for grades 7-12 in 90-minute sessions at Franklin Global High School. Please contact Judith Fonzi or Patricia Waters for more information.

**JOIN TIERNAN PROJECT!**
Established in 1974, the Tiernan Project was the first community service housing in the country.
Today, members of the Tiernan Project live together in Burton Hall on the Quad, making friends with each other through participating in a variety of activities. If you are interested in joining us the coming year, please download an application. The application is due by March 17 at midnight. Please feel free to contact Tiernan Project if you have any questions. Come to the following events to learn more about Tiernan Project:

- **Tiernan Project Game Night** (Wednesday, March 3, 9 p.m., Burton 1 Lounge)
- **Coffee Break with Tiernan @ Boulder Coffee** (Monday, March 15, Meet in front of Wilson Commons at 3:30 p.m.)
- **Dim Sum Night & Tiernan Project Open House** (Wednesday, March 17, 8 p.m., meet in Burton 1 Lounge). Come to have some Chinese food and we will show you around the single and double rooms where our members live.

**2010 UNITED STATES CENSUS**

Census forms will be distributed on campus through RAs in mid-April. Census data collected in 2010 will affect you directly for the next 10 years! Billions of dollars in federal funding, important research, community services, and congressional representation are at stake. University students hired as census-takers will work primarily in neighborhoods adjacent to the university unless they can meet the needs of working with speakers of other languages and can travel to other areas of Rochester. Travel is reimbursed and training will be provided. Gain valuable experience to add to your resume, and get to know the community. For more information, check out the Census on Campus website or contact Wendy Black at 585-414-7440.

**THE CAMPUS 2 CAREERS PROGRAM**

The Campus to Careers (C2C) Program, which is organized by the National Council for Science and the Environment (NCSE), is dedicated to preparing a skilled workforce for the new green economy by supporting students in their transition to professional career positions. C2C provides meaningful, paid internships for college students and recent graduates to expose them to real world work experiences and career networking opportunities within government agencies, non-governmental organizations and businesses operating in rapidly growing green sectors. C2C is committed to increasing cultural diversity in the environmental field and working to create career opportunities for under-represented populations, which have not traditionally explored environmental careers. For more information, visit the website or contact Paul Dion, the program director.

**FUNDING FOR STUDENT PROJECTS AVAILABLE**

The Clinton Global Initiative is currently accepting applications for the 2010 Outstanding Commitment Awards, sponsored by Wal-Mart. Winners will receive anywhere from $1,000 - $10,000 to support their commitments to action. Click here to learn more and apply.

**CAMP OPEN ARMS COUNSELORS**

Monday- Friday, July 12-23 from 9:00 a.m. to 3:00 p.m.

Volunteers needed to be counselors and work with kids one-on-one. Open Arms is a summer camp for children touched by cancer and blood related diseases. At camp, kids have the opportunity to share new experiences such as rope courses, gymnastics training, educational museum visits, trips to the local zoo and area parks, kayaking and sailing. Art and music education, fun and support are all a part of camp. It is directed by a licensed masters-prepared social worker and the Assistant Principal of the Greece Athena Middle School. The counselors include over 70 teenage volunteers, many of whom are previous camp attendees. All transportation is provided to and from camp as well as to daily scheduled activities. If you are interested, contact Kayleigh Rae Nutting at 585-423-9700.
Leadership Tip of the Month

**MOTIVATING YOUR MEMBERS**
Ever wonder why people drop out of your club or organization? Often it is due to discrepancies in their understanding of the mission of the group, lack of appreciation, or poor leadership. Here are some suggestions to always keep in mind:

- Study members and determine what makes each one tick.
- Be considerate.
- Give credit where credit is due.
- Show your members you have confidence in them and that you expect them to do their very best.
- Ask members for their counsel and help.
- Give courteous hearing to ideas from members.
- If an idea is adopted, tell the originator why.
- Give members a chance to take part in decisions, particularly those affecting them.

About the Rochester Center for Community Leadership

The [Rochester Center for Community Leadership](http://www.gildasclubrochester.org) is part of the office of the Dean of Students at the University of Rochester. Its mission is to educate students to become engaged citizens and leaders capable of effecting positive social change in their communities.