THE BRIDGE
News from the Rochester Center for Community Leadership
November 2009

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Featured Programs

CALL FOR NOMINATIONS: UR/PAYCHEX LEADERSHIP INSTITUTE
The 19th Annual UR/Paychex Leadership Institute will be held tentatively on Saturday, January 23rd, 2010. The Institute, open to all College undergraduates, helps students develop effective leadership skills through a day-long program of interactive workshops and activities. As in the past years, the Institute will be run by the Rochester Center for Community Leadership in cooperation with the Paychex Corporation, a national payroll processing firm and a Fortune 500 company based in Rochester. Consider nominating students who demonstrate leadership potential as well as those currently engaged in formal leadership positions and activities. Complete the online form no later than Monday, November 9.

CONCERT TO BENEFIT HILLSIDE WORK SCHOLARSHIP CONNECTION
Sunday, November 8, 8:00 p.m., Strong Auditorium
Sigma Phi Epsilon Fraternity will be sponsoring a benefit concert featuring the UR Rock Ensemble and The Smooth Talkers, the Beatles/Oldies tribute band of UR music professor John Covach. You’ll hear awesome music by The Beatles, The Rolling Stones, The Allman Brothers Band, Bob Dylan and more. Proceeds from the concert will support the Hillside Work Scholarship Connection, a local charity that provides academic support to underprivileged students in Rochester in an effort to raise the high school graduation rate—including students in RCCL's UR Potential program. Tickets are $5 (students)/$7 (general public) and are available at the Common Market in Wilson Commons.

RESHAPING ROCHESTER LECTURE
Monday, November 16, 7:00 p.m., George Eastman House, 900 East Avenue
The Reshaping Rochester lecture series brings nationally-known speakers to Rochester to spur cutting-edge discussion on urban design issues. Emily Talen, PhD will be speaking about “Diversity and the Power of Place.” The lecture is scheduled for November 16 at the George Eastman House. Tickets are available in the Common Market $5/students and $15/others. For more information, visit the website of the Rochester Regional Community Design Center.

SOCIAL ENTREPRENEURSHIP LECTURE
Wednesday, November 18, 4:30-6:30 p.m., Gleason Hall 318/418
The University of Rochester Center for Entrepreneurship (CFE) invites you to attend the 2009 Global
Entrepreneurship Week lecture, *Co-cial Entrepreneuring: Making A Difference Locally & Globally*, by Nanette Levinson, Associate Professor, School of International Service, American University. Dr. Levinson coined the word “co-cial” to capture two trends in entrepreneurship: 1) the vibrant growth of the field of social entrepreneurship that centers on making a difference around the world; and 2) the recent transition from a focus on solo entrepreneurs and solo organizations, regardless of the sector, to a focus on groups of organizations (often cross-nationally) that are collaborating for a social purpose.

**CELEBRATE ROCHESTER’S 175TH ANNIVERSARY**
Friday, November 20, 6:00 p.m., Palestra
The City of Rochester was incorporated in 1834, and so 2009 marks its 175th anniversary. Come help the University celebrate this milestone at the Palestra, as the lady Yellowjackets take on SUNY Oneonta on the basketball court. Festivities will include free pre-game pizza; free blue and yellow glow-stick necklaces to all students wearing UR colors; and a half-time ceremony with President Seligman, Deans Burgett and Feldman, Rocky, and a city representative. Free cake to follow the ceremony!

**PHOTO EXHIBITION: WHERE WE LIVE NOW**
Through January 24, 2010; George Eastman House, 900 East Avenue
In commemoration of the City of Rochester’s 175th anniversary, the George Eastman House is proud to present, *Where We Live Now*, which showcases Rochester in photographs and motion pictures, including community photo submissions. Among the variety of photographs included are the oldest-known photograph of Rochester, Coloramas, historic and contemporary images from the City of Rochester’s official photographer, color autochromes of early 20th-century Rochester, plus, locally made films from the motion picture collection.

**Community Leadership Opportunities**

**CIVIC ENGAGEMENT JOBS WITH U.S.PIRG**
Wednesday, November 4 at 7:00 p.m. in Goergen 110
If you’re a graduating senior you may be trying to decide what you will do next year, or even for the next 5 years. Consider a job with U.S.PIRG and consider being a part of taking on the problems our country faces. U.S.PIRG is a federation of state-based public interest advocacy groups, which works with student interns, developing new leaders and giving them the skills they need to solve global warming, make higher education more affordable, and fight hunger and homelessness. Learn more about these job opportunities here. U.S.PIRG will be holding an information session and interviews on campus. For more information, contact UR alumna Leah Ofsevit ’09.

**VOLUNTEER OPPORTUNITY: YOUNG ENTREPRENEURS ACADEMY**
Boys & Girls Club of Rochester, 500 Genesee Street
The Young Entrepreneurs Academy (YEA!) has launched a new program at the Boys’ & Girls’ Club of Rochester, located approximately a mile from the River Campus down Genesee Street. RCCL is recruiting upperclassmen to serve as volunteer tutors for the high school students in the program. Tutoring will take place each Wednesday afternoon from 3-4 p.m. Transportation is provided. Click here for an application, or contact Christie Torruella for more information.
**CYSTIC FIBROSIS FOUNDATION VOLUNTEERS**
Saturday, November 7
The Cystic Fibrosis Foundation is looking for volunteers for their Roses of Hope Gala on November 7th, 2009. The event will be held at the Radisson Hotel Rochester Riverside. This is an evening event but you can volunteer at any point during the day. Tasks include set-up, registration, greeting, coat check, auction monitor, errand runner, and clean up. Contact Kimberly Diesel.

**VOLUNTEER OPPORTUNITY: SUCCESSFUL PATHWAYS**
Successful Pathways of YFC is a non-profit organization formed to equip youth with the skills necessary to move from dependence to independence. They provide support services to teen parents both male and female, as well as providing preventive services to teens that may be at risk for early parenting. The organization is looking for volunteers to become mentors, to help with child care, and to organize donations for the Baby and Teen Boutiques. Mentors can be male or female but must be 21 and over, have reliable transportation, car insurance, and make a one-year commitment which includes weekly phone contact and meeting with your mentee at least once a month. A six-hour training session is provided before mentors are matched. All volunteers must successfully complete a background check. Please contact Ashley Saile with any questions: (585) 235-3248.

**ADOPT A FAMILY FOR THE HOLIDAYS**
Successful Pathways of YFC is also looking for individuals who are interested in “adopting” families the holidays. Adopting means helping a family in need that is going through a lot of stress this holiday season by giving them holiday gifts. If you are interested in adopting a family call Successful Pathways at 585-235-3248. Matches will be made by November 23; gifts for adopted family due December 7 by 5:00 p.m.

**GANDHI SERVICE FELLOWSHIP**
The Gandhi Service Fellowship aims to embody nonviolence by facilitating community based service projects for passionate UR students. To apply for a Gandhi Fellowship you must have applied to enroll as a full time student in a program of study for the 2009-2010 school year. The deadline to submit an application packet to the Gandhi is November 15th, 2009. Stop by the Gandhi Institute’s main office in the Interfaith Chapel to obtain application materials.

**FUNDING OPPORTUNITY: mtvU GRANTS**
mtvU in partnership with Youth Venture will help fund a new student-run, community service organization, or a new project being undertaken by an existing organization. Up to $1000 will be awarded through the mtvU Grants program and is an on-going initiative.

**VOLUNTEER OPPORTUNITIES: GILDA’S CLUB ROCHESTER**
Gilda’s Club is a non-profit Cancer Support Center located at 255 Alexander Street in Rochester, on the Red line. It is for men, women and children with Cancer, their friends and family members. Gilda’s Club offers support groups, social events, art classes, cooking classes and many other lectures and workshops— all free of charge! Volunteer opportunities include greeting members, answering phones, inputting data, working with children, processing mailings and serving on fundraising committees. For more information, contact Kayleigh Nutting (UR ‘08) at (585) 423-9700. You can also find Gilda’s Club Rochester on Facebook.
Leadership Tip of the Month

MOTIVATING YOUR MEMBERS

Ever wonder why people drop out of your club or organization? Often it is due to discrepancies in their understanding of the mission of the group, lack of appreciation, or poor leadership. Here are some suggestions to keep in mind:

- Study members and determine what makes each one tick
- Be considerate
- Give credit where credit is due
- Show your members you have confidence in them and that you expect them to do their very best
- Ask members for their counsel and help
- Give courteous hearing to ideas from members
- If an idea is adopted, tell the originator why
- Give members a chance to take part in decisions, particularly those affecting them

About the Rochester Center for Community Leadership

The Rochester Center for Community Leadership is part of the office of the Dean of Students at the University of Rochester. Its mission is to educate students to become engaged citizens and leaders capable of effecting positive social change in their communities.