THE BRIDGE
News from the
Rochester Center for Community Leadership
October 2010

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Featured Programs

LEADERSHIP LUNCHEON SERIES
Wednesday, October 27th, 12:30-1:30 p.m.
Interested in developing your leadership skills and enjoying a FREE Wilson Commons Wednesday lunch? The Rochester Center for Community Leadership is sponsoring a Leadership Luncheon series that allows students to improve their leadership awareness and skills with the guidance of a knowledgeable facilitator. The topic for the October luncheon is “Advertising and Publicity,” presented by Melissa Greco Lopes from the UR Communications office. Luncheons will be held from 12:30-1:30 and space is limited to the first 30 students who RSVP. Coming up in November: “Public Speaking,” presented by Curt Smith from the English department.

LECTURE: MAKING CIVILITY COMMON
Tuesday October 19, 2010, 7:00 p.m., MCC Brighton Campus Theater
Wednesday, October 20, 2010, Noon, MCC Damon City Campus 4-151
Dr. P. M. Forni is an award-winning professor at John Hopkins University and author of Choosing Civility: The Twenty-Five Rules of Considerate Conduct. He is co-founder of the John Hopkins Civility Project which aims to show the significance of civility, manners and politeness in contemporary society. Dr. Forni will discuss three major arguments for choosing to be civil and what to do when people are rude. Tickets are $10.00, and are available online.

LECTURE: CELEBRATING LOCAL COMMUNITIES AND ECONOMIES
Thursday, October 28th, 7:00-9:00 p.m., Temple B’rith Kodesh, 2131 Elmwood Avenue
Timothy Beatley, PhD, Teresa Heinz Professor of Sustainable Communities, Department of Urban & Environmental Planning will speak on the subject, “100 Mile Thanksgiving: Celebrating Local Communities and Economies.” Ticket Information and Pricing is as follows: $15/advance, $20/door; Students: $5, $25/series with ID. Sponsored by the Rochester Regional Community Design Center as part of the 2010 Reshaping Rochester lecture series.

PHOTO EXHIBIT: SLOW AND STEADY: EXPLORING LOCAL FOOD PRODUCTION
October 1- November 30, 2010; RRCDC, 1115 E. Main St. Door #4
Slow & Steady, a thesis exhibition by Rochester Institute of Technology Masters of Fine Arts candidate Christin Boggs, examines the contemporary movement away from mass-produced foods in a return to traditional modes of food production and preparation. Photographs depict scenes from
community gardens, Community Supported Agriculture (CSA) farms, and farmers markets within the Greater Rochester Region. Slow & Steady presents an opportunity for residents in the Rochester Region to learn about the local food movement and participate in community gardens, community supported agriculture, farmers markets and other organizations associated with local food production.

Admission is free. Sponsored by the Rochester Regional Community Design Center. Gallery Hours: 9-5 M-F or by appointment.

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**Community Leadership Opportunities**

**STUDENT VOLUNTEERS SOUGHT FOR UR POTENTIAL**

**UR Potential** is a tutoring and college immersion program for middle- and high-school students in the Rochester City School District, through the Hillside Work Scholarship Connection. Students volunteer to commit approximately two hours per week, and the location is on-campus, so transportation is not required. Applications are available on-line and at the Rochester Center for Community Leadership in Wilson Commons 508.

**TUTORS FOR ROCHESTER CITY HIGH SCHOOL STUDENTS NEEDED**

Rochester City High School Graduation Rates are 50%. Join the effort to increase Rochester City High School graduation rates and contribute to the success of individual high school students. Rochester City High School students are employed part-time throughout the River Campus and medical center. They need your tutoring expertise. Commit to 1-2 hours per week. Tutoring occurs in UR libraries at a mutually convenient scheduled time. For more information, including application forms, contact the RCCL.

**YAR SEEKING STUDENT BOARD MEMBERS**

Youth As Resources (YAR) is a community-based youth philanthropy program that distributes grants of up to $1000 to youth groups to design and carry out community service projects that address social issues and contribute to change in the community. As a grant making board, YAR allows youth and adults to work together as partners. Both youth and adults are given empowerment and leadership opportunities to be civically engaged. Together they are entrusted with the responsibility of making funding decisions that will affect their neighborhoods and communities. The YAR board is meant to represent the geographic, socioeconomic, ethnic, and educational diversity throughout Monroe County. The monthly meetings are co-chaired by a youth and adult board member. If you’re interested in becoming a part of YAR, contact the RCCL.

**“WHAT’S YOUR STORY?” COMMUNITY ART PROJECT**

Submission Deadline: October 15

Story Walk is an interactive, illuminating, artistic sidewalk filled with Rochester stories, memoirs, family histories, character studies, and other true stories. Writers & Books, Rochester’s Literary Center, will lead multiple workshops to train residents of all ages and backgrounds to write their stories. With or without that assistance, you are invited to submit your own Rochester story on this site. You’ll be able to send in a written version (100-400 words) or a video via YouTube (30 seconds to 3 minutes) for consideration. The deadline will be October 15. Please click here to visit the website.

**TEACH FOR AMERICA**

Teach For America is the national corps of outstanding recent college graduates—of all majors,
backgrounds, and career interests—who commit to teach for two years in urban and rural public schools and become lifelong leaders in expanding educational opportunity. Includes full salary and benefits. **Apply online today.** Questions? **Contact Danya Cheskis Gold.**

### TUTORING JOBS AVAILABLE WITH MCC STEP & UPWARD BOUND PROGRAMS

Tuesdays & Thursdays 3:00-5:00 (group tutoring) Mondays 3:00-5:00 (1:1 tutoring) Wednesdays 2:00-5:00 (1:1 tutoring); MCC’s Damon City Campus, downtown

STEP and UB are grant-funded initiatives that aim to enrich and support youth as they complete their secondary education and prepare for college. The programs reinforce “professional student” behavior and see great potential in participating youth, with the goal of helping youth achieve a college degree. STEP students are in grades 7-12, are from minority groups and/or are low-income, are from schools throughout Monroe County (mostly RCSD), and are interested in STEM fields (science, technology, math, etc.). UB students are low-income, attend target schools in the RCSD, and will be part of the first generation in their families to attend college. We seek: reliable, responsible, dedicated individuals who not only have knowledge to share but also want to participate positively in the development of our youth. Candidates should be patient, flexible, and able to establish clear professional boundaries with participating youth. To apply, **send resumes to Donna Augustine**, STEP Director. Please indicate the subject areas and grade levels that you are able to teach as well as your availability. For more information call 262-1673.

### SCOTTSVILLE VETERINARY ADOPTIONS SEEKING VOLUNTEERS

SVA is a non-profit pet adoption program based at Scottsville Veterinary Hospital whose goal is to find homes for abandoned, stray, injured or homeless dogs, cats, puppies and kittens. There currently is an urgent need for volunteers of caring people to spend time with the animals. Some of them have waited over one year to be adopted, and the endless hours of confinement can be stressful for them. For students unable to travel to the shelter, there are many other ways to help our animals, such as:

- Organize a walkathon or other type fund-raiser
- Collect items from our wish list
- Build outdoor cat huts for feral cats we care for. Our goal is to obtain enough huts to begin a hut loan program.
- Build a “cat condo” so cats could have something to play on when let out of their cages.
- Plant trees donated by area nurseries in our fenced dog run area, so dogs could have shade while outdoors.
- Make a collage on poster board with pictures/descriptions of animals awaiting adoption, which could be displayed at PetSmart.
- Help care for our animals and/or facilitate adoptions at PetSmart in Henrietta.

For more information, please contact Julia, Director of Adoptions at 585-889-8340, or visit the [website](#).

### VISIT THE BROOKS LANDING NEIGHBORHOOD WEBSITE!

Whether you’re a Riverview resident, a Boulder Coffee addict, or just love the view of the River Campus “from the other side,” [this website](#) can help connect you to the Westside neighborhoods on the other side of the footbridge. View events and meetings, see pictures from block parties and potlucks, and discuss issues with neighbors.

For more information, contact Healthy Blocks Manager Katrina Rex at 585-325-4170 ext. 320, or [go to the website](#).
Leadership Tip of the Month

EFFECTIVE EVENT PLANNING
As clubs and organizations get underway it's important to be "planful" when putting events together. Below are some suggested things to keep in mind as you plan.

- What are the needs of your target audience?
- What are the goals of your program ... what do you want them to get out of attending?
- Outline what you want to happen during the event.
- Proposed Budget: How much money do we need? Where will the funds come from?
- Coordination with Administration: Do you need to involve your advisor, university personnel, reservations office, catering, and university police?
- Contact & schedule guest speakers, performers, etc.
- Reserve rooms & equipment and arrange for set-up & clean-up volunteers.
- Staffing: Do we need someone to work a ticket booth, entrances, refreshments, support talent?
- Create a publicity & marketing plan for your event.
- Program evaluation and thank you notes after the event.

About the Rochester Center for Community Leadership

The Rochester Center for Community Leadership is part of the office of the Dean of Students at the University of Rochester. Its mission is to educate students to become engaged citizens and leaders capable of effecting positive social change in their communities.