

ADMINISTRATION & FINANCE

Holly Crawford Is New Financial Chief

Longtime leader is named senior vice president, CFO, and treasurer.

Holly Crawford '11S (MBA), a pivotal financial administrator at the University for nearly two decades, has been named Rochester's senior vice president for administration and finance, chief financial officer, and treasurer.

She succeeds Ronald Paprocki '69, '86S (MBA), who announced his intent to retire on January 15, 2016, after more than 45 years at the University and eight years as senior vice president and CFO.

Crawford, who as senior associate vice president for budgets and planning has served as deputy to Paprocki, will lead the Administration and Finance team. That group includes finance, budget, audit, campus planning and design, facilities, purchasing, auxiliary services, human resources, public safety, and environmental health and safety.

She begins her new role in January.

University President and CEO Joel Seligman made the announcement in October, after approval of Crawford's appointments by the University's Board of Trustees.

"Holly was the stand-out candidate in terms of already having had experience at both the technical and strategic levels in all administration and finance areas and having a proven track record of success in implementing University initiatives," Seligman said.

"She has strong relationships with administrative and financial colleagues across the institution, with divisional leaders, and with outside partners, including investment bankers and rating agencies. She will hit the ground running. She starts with a nuanced and complete understanding of our University."

As senior associate vice president for budgets and planning, Crawford is responsible for the stewardship and management of the University's multibillion dollar operating budget, capital budgets, and five-year financial plans.

As deputy to the senior vice president and CFO, she is the principal advisor on financial, planning, facilities, and administrative matters and often serves as a representative for campus emergencies and on key initiatives.

Crawford joined the University in 1998 as director of University Audit and conducted the first University-wide risk assessment, as well as developed a construction




FINANCIAL COLLEAGUES: Holly Crawford (right) and Ronald Paprocki have worked together for nearly two decades, overseeing the University's finances, budgets, and other operations.

auditing program, an effort that reduces costs for facilities projects.

In 2000, Paprocki asked her to assume responsibility for working with department managers, deans, and financial officers throughout the University to establish annual operating and capital budgets. She has facilitated strategic planning among key administrative functions with an emphasis

on improving human resource policies and practices, communications, IT, risk assessment and business case development.

A certified public accountant and certified internal auditor, Crawford held accounting and audit positions at organizations including Bausch & Lomb, ACC Corporation, and Arthur Andersen before joining the University. 

Warner Leader's Appointment Extended

Raffaella Borasi, dean of the Warner School of Education for 15 years, will carry on for the next two years, to continue to oversee initiatives in which the school is engaged.

Most notable among them is the University's assumption—as the Educational Partnership Organization—of full management responsibilities for Rochester's East High School.

In making the announcement, President and CEO Joel Seligman called Borasi "instrumental in forging the partnership to improve the struggling city school."

Borasi has led Warner through a period of substantial growth, with student enrollment and research funding both more than doubling. She led the launch of online courses at Warner, has taken leadership roles in four National Science Foundation-funded grants from the Robert Noyce Scholarship program,



EDUCATIONAL APPOINTMENT: Borasi will lead the Warner School through 2017.

and drove the opening two years ago of Raymond F. LeChase Hall, the new building that houses the school.