For those who haven’t quite made it to UR’s near-weekly Employee Farmers Market, see in the video below what fun (what fresh, local, green, healthy fun!) is happening there.

Get to know the vendors who set up shop here and even hear about a few special connections to UR. Their words succinctly represent the many Western New Yorkers who share a special tie to this place—the place you work hard to sustain and improve.

Watching something flourish from its very beginning can be very powerful, so it might not surprise you to catch a few tears from one of our vendors, Bobbi Wohlschlegel of Wohlschlegel’s Naples Maple Farm. Her voice first quavers as she reflects on the farm’s humble beginnings: They started in a chicken coop with 150 taps. Now they have over 4,000.

Take a glimpse backward in time into the stories of your farmers market vendors and their offerings—a glimpse bringing you a little closer to their beginnings.

Here, you’ll find the video.

You’ll want to keep abreast of this and other Well-U events.

From the vault: Learn more from a story we ran on the market by the numbers.